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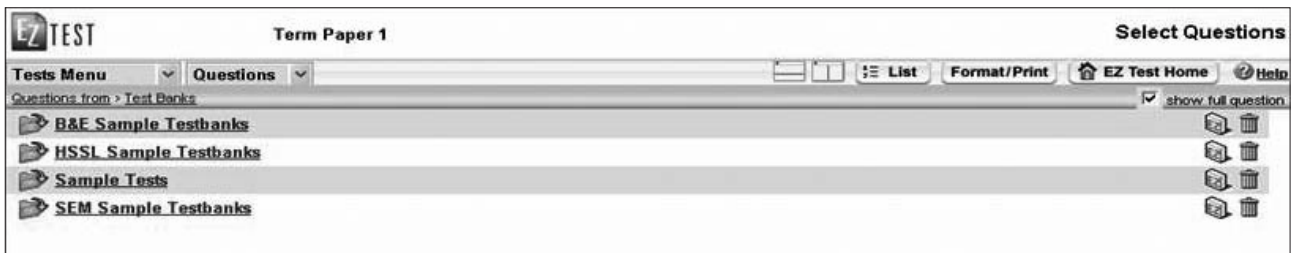
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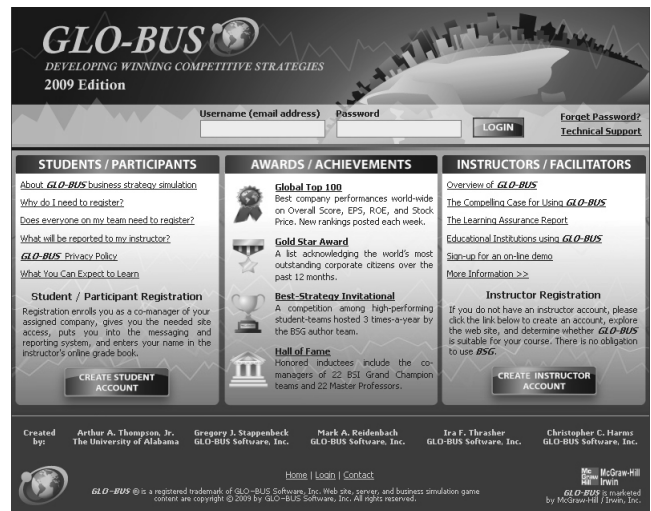
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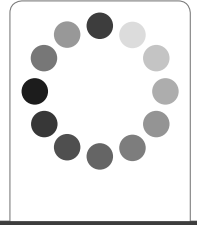
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By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University

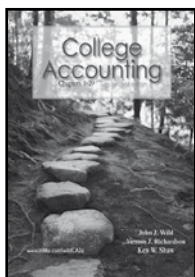
2011 (January 2010) / 672 pages

ISBN: 9780078136603

ISBN: 9780071220583 [IE]

(Details unavailable at press time)

NEW



COLLEGE ACCOUNTING CHAPTER 1-30 WITH ANNUAL REPORT 2nd Edition

By John J Wild, University of Wisconsin Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia

2011 (January 2010)

ISBN: 9780077346096

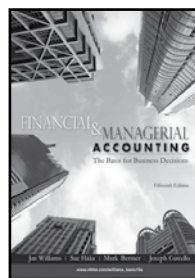
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FINANCIAL & MANAGERIAL ACCOUNTING

15th Edition

By Jan Williams, University of Tennessee-Knoxville, Sue Haka, Michigan State University-East Lansing, Mark S Bettner, Bucknell University and Joseph V Carcello, University of Tennessee-Knoxville

2010 (January 2009) / 1216 pages

ISBN: 9780073526997

http://www.mhhe.com/williams_basis15e

With the fifteenth edition of Financial and Managerial Accounting: The Basis for Business Decisions, the Williams author team continues to be a solid foundation for students who are learning basic accounting concepts. In this revision, the authors have added to and refined the coverage of International Financial Reporting Standards (IFRS), particularly in Chapter 15 ("Global Business and Accounting"). Hallmarks of the text—including the solid Accounting Cycle Presentation, relevant pedagogy, and high quality, end-of-chapter material—have been updated throughout the book.

NEW TO THIS EDITION

- ❖ New coverage of IFRS discusses how important topics in accounting such as LIFO, statement of cash flows, and fixed assets might be impacted by the adoption of IFRS.
- ❖ NEW! McGraw-Hill's Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests.

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International Edition

INTRODUCTION TO ACCOUNTING An Integrated Approach, 5th Edition

By Penne Ainsworth, University of Wyoming-Laramie and Dan Deines, Kansas State University

2009 (January 2008) / 672 pages

ISBN: 9780073527000

ISBN: 9780071284929 [IE]

<http://www.mhhe.com/ainsworth5e>

This textbook integrates financial and managerial accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By "integration", we mean the authors focus on the business process and examine the activities from both an external, financial reporting perspective and an internal, management decision-making perspective. The text incorporates real world applications, including actual financial statements, to reinforce the relevance of topics to real business situations and promote student interest. The text also promotes active learning through Enhance Your Understanding "probing" questions placed sporadically throughout many chapters, Of Interest boxes that provide additional information relating to the chapter concepts, new Fast Fact boxes that provide additional information related to chapter concepts in a short, trivia-like manner, and end-of-chapter group exercises.

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International Edition

PRINCIPLES OF ACCOUNTING WITH ANNUAL REPORT

By Robert Libby, Cornell University-Ithaca, Patricia Libby, Ithaca College, Fred Phillips, University of Saskatchewan and Stacey M Whitecotton, Arizona State University-Tempe

2009 (January 2009)

ISBN: 9780077251031 (with Annual Report)

ISBN: 9780077300418

(Volume 1 Chapter 1-12 with Annual Report)

ISBN: 9780077300432

(Volume 2 Chapter 12-25 with Annual Report)

ISBN: 9780071284721 [IE]

The philosophy of Libby 1e is that "Teaching Accounting in the context of business" and that no matter what the student background or where their future lies, this book will give them the foundation they need to be a successful business owner or manager. Principles of Accounting is the first business course for nearly all of these students. Libby 1e is written by recognizing that students in the principles of accounting course have no previous exposure to accounting and financial statements and often little exposure to the business world but many of them have ambitions to own a business. Libby 1e slows down the approach to teaching transaction analysis, slowly building each layer of detail related to the financial statements and the accounting equation, as students work through the book. They learn the role of accounting from starting a business to operating it successfully.

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FINANCIAL AND MANAGERIAL ACCOUNTING 3rd Edition

John J Wild, University of Wisconsin Madison, Barbara Chiappetta, Nasau Community College, Kermit D Larson, University of Texas at Austin and Ken Shaw, University of Missouri-Columbia

2009 (November 2008)

ISBN: 9780077303501 (with Best Buy Annual Report)

ISBN: 9780073360560 (Vol 1, Chapter 1-13, with Working Papers)

ISBN: 9780077303518 (Vol 1, Chapter 1-13, with Working Papers and Best Buy Annual Report)

ISBN: 9780073360577 (Vol 2, Chapter 12-24, with Working Papers)

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- E* Accounting with Special Journals * Appendixes D & E are available as PDF files from the Website or as print copy from a representative.

FUNDAMENTALS ACCOUNTING PRINCIPLES 19th Edition

John J Wild, University of Wisconsin Madison and Ken Shaw, University of Missouri-Columbia and Patrick Ng

2009 (December 2008) / 1240 pages

ISBN: 9780077303204 (with Best Buy Annual Report)

<http://www.mhhe.com/wildfap19e>

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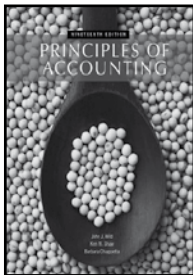
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ISBN: 9780071282833
ISBN: 9780071269308 (Chapter 1-17)

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John J Wild, University of Wisconsin Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiappetta, Nassau Community College

2009 (October 2008) / 836 pages
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By Thomas P. Edmonds, Cindy Edmonds and Bor-Yi Tsay of University of Alabama-Birmingham and Philip R. Olds, Virginia Commonwealth University and Frances M McNair, Mississippi State University

2007 (December 2005)
ISBN: 9780073222936
ISBN: 9780071107693 [IE]

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2001 / 153 pages

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ISBN: 9780070375895

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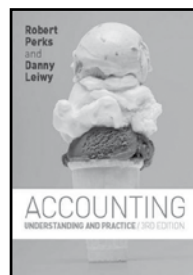
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2010 (March 2010) / 584 pages

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2nd Edition

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2007 (March 2007)

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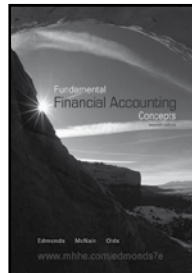
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Financial Accounting

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Thomas P Edmonds, University of Alabama at Birmingham, Frances M McNair, Mississippi State University and Philip R Olds, Virginia Commonwealth University

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- 20: Related-party disclosures
- 21: Earnings per share

PART 6: ACCOUNTING FOR EQUITY INTERESTS IN OTHER ENTITIES

- 22: Accounting for group structures
- 23: Further consolidation issues
- 24: Accounting for equity investments and interests in joint ventures

PART 7: FOREIGN CURRENCY

- 25: Accounting for foreign currency transactions
- 26: Translation of the accounts of foreign operations

PART 8: CORPORATE SOCIAL-RESPONSIBILITY REPORTING

- 27: Accounting for corporate social responsibility

NEW



Asian Adaptation

FINANCIAL ACCOUNTING An IFRS Perspective, 4th Edition

By John Wild, Ken Shaw, Barbara Chiappetta and Winston Kwok (NUS)

2010 (June 2010) / 800 pages

ISBN: 9780071288972

An Asian Adaptation

(Details unavailable at press time)

NEW



FINANCIAL ACCOUNTING Information for Decisions, 5th Edition

By John J Wild, University of Wisconsin at Madison

2011 (January 2010) / 736 pages

ISBN: 9780073527017

<http://www.mhhe.com/wild5e>

(Details unavailable at press time)

NEW



FINANCIAL ACCOUNTING 14th Edition

Jan Williams, University of Tennessee-Knoxville,
Sue Haka, Michigan State University-East
Lansing, Mark S Bettner, Bucknell University
and Joseph V Carcello, University of Tennessee-
Knoxville

2010 (January 2009) / 808 pages

ISBN: 9780073526980

<http://www.mhhe.com/williamsfinancial14e>

While many texts characterize themselves as having either a "user" approach or a "preparer" approach, Williams' Financial Accounting is written for faculty who want to strike a balance between these approaches. Business majors will find relevance in the "Ethics, Fraud & Corporate Governance," "Your Turn" and "Case in Point" boxes throughout the chapters while accounting majors will receive a firm grounding in accounting basics that will prepare them for their intermediate course. A unique feature is the multimedia companion, My Mentor. This text-specific technology resource (available free on the book's website) uses video clips, animated graphics, PowerPoints and Excel templates to demonstrate accounting concepts visually. This allows students to link concepts and numbers together in an interactive rather than print environment.

NEW TO THIS EDITION

- ❖ New Global Business and Accounting Chapter brings the world into the classroom through discussions of globalization, global environmental forces, foreign currency, and global financial reporting standards among other topics. New International Financial Reporting Standards (IFRS) coverage throughout the book introduces students to the concept in relation to important topics in accounting such as LIFO, statement of cash flows, and fixed assets

- ❖ NEW! McGraw-Hill's Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests

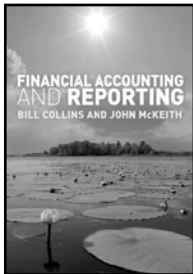
CONTENTS

- Chapter 1: Accounting: Information for Decision Making
- Chapter 2: Basic Financial Statements
- Chapter 3: The Accounting Cycle: Capturing Economic Events
- Chapter 4: The Accounting Cycle: Accruals and Deferrals
- Chapter 5: The Accounting Cycle: Reporting Financial Results
- Comprehensive Problem 1: Susquehanna Equipment Rentals
- Chapter 6: Merchandising Activities
- Chapter 7: Financial Assets

ACCOUNTING

Chapter 8: Inventories and the Cost of Goods Sold
Comprehensive Problem 2: Guitar Universe, Inc.
Chapter 9: Plant and Intangible Assets
Chapter 10: Liabilities
Chapter 11: Stockholders' Equity: Paid-in Capital
Comprehensive Problem 3: McMinn Retail, Inc.
Chapter 12: Income and Changes in Retained Earnings
Chapter 13: Statement of Cash Flows
Chapter 14: Financial Statement Analysis
Comprehensive Problem 4: Home Depot, Inc.
Chapter 15: Global Business and Accounting
Appendix A: 2007 Home Depot Financial Statements
Appendix B: The Time Value of Money: Future Amounts and Present Values

NEW



FINANCIAL ACCOUNTING AND REPORTING

By Bill Collins and John McKeith of University
of Stirling

2009 (December 2009) / 608 pages

ISBN: 9780077114527

McGraw-Hill UK Title

www.mcgraw-hill.com/uk/textbooks.collins

Financial Accounting and Reporting by Bill Collins and John McKeith takes an uncomplicated, step-by-step approach to intermediate level financial accounting for specialist students. Its unique three-part chapter structure builds up topic understanding without assuming too much prior knowledge, offering a manageable way to master the subject one step at a time.

FEATURES

- ❖ Progressive Learning - Each chapter is split into three self-contained sections: basic principles, intermediate issues and advanced aspects. This structure of introducing concepts followed by their applications and gradually building up to theories and criticism facilitates increased understanding.
- ❖ Accessibility - The text is written in a student-friendly style with many real-life examples and extracts from the accounts of Logica, a leading IT and Business Services company, referred to throughout to demonstrate key concepts in a real world context.
- ❖ Pedagogy and Assessment - A number of 'progress point' boxes are strategically placed within chapters, each containing questions with fully worked solutions to help consolidate learning. There is also a comprehensive selection of review and exercise questions at the end of each chapter which are graded by level to promote confidence with exam-style questions.

CONTENTS

1. The Preparation and Regulation of Company Financial Statements
2. Non-Current (Fixed) Assets
3. Intangible Assets and Impairment of Assets
4. Leases
5. Inventories and Construction Contracts
6. Share Capital and Reserves
7. Liabilities

8. Income Taxes
9. Cash Flow Statements
10. Groups
11. Foreign Currency
12. Interpretation of Financial Statements

NEW



AUSTRALIAN FINANCIAL ACCOUNTING 6th Edition

By Craig Deegan, RMIT University in Melbourne

2009 (November 2009)

ISBN: 9780070277748

McGraw-Hill Australia Title

www.mhhe.com/au/deegan6

Australia's market-leading financial accounting text provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Fully updated throughout, Australian Financial Accounting further develops and extends its coverage of consolidations and encompasses topical issues such as social and environmental accounting. Renowned for his clear writing style, Craig Deegan successfully communicates the detail necessary to understand, challenge and critically evaluate financial reporting. Complete in theoretical and practical coverage, this text gives students a strong foundation for current study and their future professional lives.

NEW TO THIS EDITION

- ❖ Additional end of chapter exercises, now graded by level of complexity
- ❖ Recent changes to AASB standards fully integrated throughout, including detailed coverage of recent significant changes to
- ❖ financial statements presentation and consolidation requirements
- ❖ Detailed coverage of the ongoing convergence efforts being undertaken between the IASB and the US FASB, together with an analysis of work jointly being undertaken by the IASB and FASB to develop a revised conceptual framework

CONTENTS

Part 1--The Australian Accounting Environment

- Ch 1. An overview of the Australian external reporting environment
- Ch 2. The conceptual framework of accounting and its relevance to financial reporting

Part 2--Theories of Accounting

- Ch 3. Theories of accounting

Part 3--Accounting for Assets

- Ch 4. An overview of accounting for assets
- Ch 5. Depreciation of property, plant and equipment
- Ch 6. Revaluations and impairment testing of non-current assets
- Ch 7. Inventory

- Ch 8. Accounting for intangibles

- Ch 9. Accounting for heritage assets and biological assets

Part 4--Accounting for Liability and Owner's Equity

- Ch 10. An overview of accounting for liabilities
- Ch 11. Accounting for leases
- Ch 12. Set-off and extinguishment of debt
- Ch 13. Accounting for employee benefits
- Ch 14. Share capital and reserves

- Ch 15. Accounting for financial instruments
- Ch 16. Revenue recognition issues
- Ch 17. The income statement
- Ch 18. Share-based payments
- Ch 19. Accounting for income tax
- Part 5--Accounting for the Disclosure of Cash Flows**
- Ch 20. Statement of cash flows
- Part 6--Industry-specific Accounting Issues**
- Ch 21. Accounting for the extractive industries
- Ch 22. Financial reporting of general insurance activity
- Ch 23. Accounting for superannuation plans
- Part 7--Other Disclosure Issues**
- Ch 24. Events occurring after reporting date
- Ch 25. Financial reporting by segments
- Ch 26. Related party disclosures
- Ch 27. Earnings per share
- Part 8--Accounting for Equity Interests on Other Entities**
- Ch 28. Accounting for group structures: an introduction to consolidation accounting
- Ch 29. Further consolidation issues I: accounting for intragroup transactions
- Ch 30. Further consolidation issues II: minority interests
- Ch 31. Further consolidation issues III: accounting for indirect interests
- Ch 32. Further consolidation issues IV: accounting for changes in the degree of ownership of a subsidiary
- Ch 33. Accounting for equity investments
- Ch 34. Accounting for interests in joint ventures
- Part 9--Foreign currency**
- Ch 35. Accounting for foreign currency transactions
- Ch 36. Translation of the accounts of foreign operations
- Part 10--Corporate Social-Responsibility Reporting**
- Ch 37. Accounting for corporate social responsibility

International Edition

FINANCIAL ACCOUNTING WITH ANNUAL REPORT

6th Edition

Robert Libby, Cornell University-Ithaca, Patricia Libby, Ithaca College and Daniel G Short, Texas Christian University

2009 (July 2008)

ISBN: 9780077300333

ISBN: 9780071284714 [IE]

www.mhhe.com/Libby6e

Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

CONTENTS

1. Financial Statements and Business Decisions
2. Investing and Financing Decisions and the Balance Sheet
3. Operating Decisions and the Income Statement
4. Adjustments, Financial Statements, and the Quality of Earnings
5. Communicating and Interpreting Accounting Information
6. Reporting and Interpreting Sales Revenue, Receivables, and Cash
7. Reporting and Interpreting Cost of Goods Sold and Inventory

8. Reporting and Interpreting Property, Plant and Equipment; Natural Resources; and Intangibles
9. Reporting and Interpreting Liabilities
10. Reporting and Interpreting Bonds
11. Reporting and Interpreting Owners' Equity
12. Reporting and Interpreting Investments and Other Corporations
13. Statement of Cash Flows
14. Analyzing Financial Statements
- Appendix A: Present and Future Value Tables
- Appendix B: American Eagle Outfitters 2006 Annual Report
- Appendix C: Urban Outfitters 2006 10-K Report
- Appendix D: Industry Ratio Report
- Appendix E (available at www.mhhe.com/libby6e): The Formal Recordkeeping System

International Edition

FINANCIAL ACCOUNTING WITH BUCKLE ANNUAL REPORT

By J David Spiceland, University of Memphis, Wayne M Thomas, University of Oklahoma-Norman and Don Herrmann, Oklahoma State University-Stillwater

2009 (September 2008) / 750 pages

ISBN: 9780077282288

ISBN: 9780070091702 [IE]

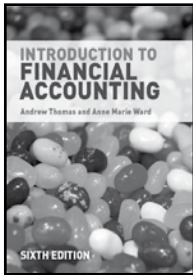
<http://www.mhhe.com/succeed>

David Spiceland, Wayne Thomas and Don Herrmann have developed a unique new text based on over 50 collective years of experience in the classroom. They've brought together best practices like highlighting Common Mistakes, offering frequent Stop-and-Go Review Problems, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style.

CONTENTS

1. Accounting Information and Decision Making
2. The Accounting Information System
3. The Financial Reporting Process
4. Cash and Internal Controls
5. Receivables
6. Inventory
7. Long-Term Assets
8. Current Liabilities
9. Long-Term Liabilities
10. Stockholders' Equity
11. Statement of Cash Flows
12. Financial Statement Analysis
- Appendix A – Annual Report of American Eagle
- Appendix B – Annual Report of The Buckle
- Appendix C – Time Value of Money
- Appendix D – International Financial Reporting Standards

NEW



INTRODUCTION TO FINANCIAL ACCOUNTING 6th Edition

Andrew Thomas, University of Birmingham

2009 (April 2009) / 768 pages

ISBN: 9780077122805

McGraw-Hill UK Title

<http://www.mcgraw-hill.co.uk/textbooks/thomas>

The sixth edition of Introduction to Financial Accounting has been fully revised and updated to provide comprehensive coverage of accounting in the 21st century. Retaining its short, student-friendly chapters and practical approach, it's an essential text for students studying accounting for the first time.

NEW TO THIS EDITION

- ❖ International Accounting standards are fully integrated throughout the text and a chapter is also included on how these standards relate to real world issues such as the credit crunch.
- ❖ Chapters are fully updated and contain many new examples, as well as a brand new chapter on Corporate Governance, Ethics and Auditing.
- ❖ Increased emphasis on assessment and application. Additional end of chapter review and exercise questions allow students to really test their understanding. These are graded by difficulty and some answers are included at the end of the book. Examples from the accounts of energy company Viridian Group Ltd are referred to throughout the text, enabling students to relate concepts to the real world.

CONTENTS

Part 1: The basic framework of accounting

1. Entities and financial reporting standards
2. International accounting: institutional framework and standards
3. The nature and objectives of financial accounting
4. Accounting principles, concepts and policies
5. The conceptual framework of accounting
6. Auditing, corporate governance and ethics

Part 2: Double-entry bookkeeping

7. The accounting equation and its components
8. Basic documentation and books of accounts
9. The general ledger
10. The balancing of accounts and the trial balance
11. Day books and the journal
12. The cash book
13. The petty cash book

Part 3: Preparing final financial statements

14. The final financial statements of sole traders (in brief)
15. Depreciation and non-current assets
16. Bad debts and provisions for bad debts
17. Accruals and prepayments
18. The preparation of final financial statements from the trial balance

Part 4: Internal control and check

19. The bank reconciliation statement
20. Control accounts
21. Errors and suspense accounts
22. Single entry and incomplete records

Part 5: Preparing final financial statements for manufacturing entities

23. Inventory valuation
24. Financial statements for manufacturing entities

Part 6: Clubs

25. The final financial statements of clubs

Part 7: Partnerships

26. The final financial statements of partnerships
27. Changes in partnerships
28. Partnership dissolution and conversion to company status

Part 8: Companies

29. The nature of limited companies and their capital
30. The final financial statements of limited companies
31. Statement of cash flows
32. The appraisal of company financial statements using ratio analysis

Extra chapters available Online

33. UK accounting: institutional framework and standards
34. Changes in share capital
35. An introduction to consolidated financial statements
36. Value added tax, columnar books of prime entry and the payroll
37. The role of computers in accounting
38. Accounting for changing price levels

PRINCIPLES OF FINANCIAL ACCOUNTING (CHAPTERS 1-17)

19th Edition

John J Wild, University of Wisconsin Madison, Kermit D Larson, University of Texas at Austin and Barbara Chiapetta, Nassau Community College

2009 (October 2008) / 832 pages

ISBN: 9780073366272

ISBN: 9780077303211 (with Best Buy Annual Report)

<http://www.mhhe.com/wildfap19e>

CONTENTS

- Chapter 1: Accounting in Business
- Chapter 2: Analyzing and Recording Transactions
- Chapter 3: Adjusting Accounts and Preparing Financial Statements
- Chapter 4: Completing the Accounting Cycle
- Chapter 5: Accounting for Merchandising Operations
- Chapter 6: Inventories and Cost of Sales
- Chapter 7: Accounting Information Systems
- Chapter 8: Cash and Internal Controls
- Chapter 9: Accounting for Receivables
- Chapter 10: Plant Assets, Natural Resources, and Intangibles
- Chapter 11: Current Liabilities and Payroll Accounting
- Chapter 12: Accounting for Partnerships
- Chapter 13: Accounting for Corporations
- Chapter 14: Long-Term Liabilities
- Chapter 15: Investments and International Operations
- Chapter 16: Reporting the Statement of the Flows
- Chapter 17: Analysis of Financial Statements
- Appendix A: Financial Statement Information
- Appendix B: Time Value of Money

International Edition

FUNDAMENTAL FINANCIAL ACCOUNTING CONCEPTS WITH HARLEY-DAVIDSON ANNUAL REPORT 6th Edition

By Thomas P. Edmonds, University of Alabama at Birmingham, Frances M. McNair, Mississippi State and Philip R. Olds, Virginia Commonwealth University

2008 (September 2007)

ISBN: 9780073367774

ISBN: 9780071284172 [IE]

<http://www.mhhe.com/edmonds6e>

Students are often overwhelmed by the amount of information presented in the introductory financial accounting course. By focusing on fundamental concepts in a logical sequence, students are able to fully comprehend the material rather than memorize seemingly unrelated terms and topics. The goal of Fundamental Financial Accounting Concepts is to enable students to understand how any given business event affects the financial statements. The "financial statements model" is a highly praised feature because it allows students to visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). The mechanics of accounting coverage (debits and credits) is delayed until chapter 4. Instructors have flexibility as to the amount of emphasis they want to place on this topic.

CONTENTS

- 1 An Introduction to Accounting
 - 2 Accounting for Accruals
 - 3 Accounting for Deferrals
 - 4 The Double-Entry Accounting System
 - 5 Accounting for Merchandising Businesses
 - 6 Accounting for Inventories
 - 7 Internal Control and Accounting for Cash
 - 8 Accounting for Receivable and Payables
 - 9 Accounting for Long-Term Operational Assets.
 - 10 Accounting for Long-Term Debt
 - 11 Accounting for Equity Transactions
 - 12 Statement of Cash Flows
 - 13 Financial Statement Analysis* *Full featured chapter available online.
- Appendix A: Accessing the EDGAR Database through the Internet
Appendix B: Topps Company, Inc. Annual Report
Appendix C: Summary of Financial Ratios
Appendix D: Annual Report and Financial Statement Analysis Project
Appendix E Accounting for Investment Securities
Appendix F Time Value of Money

International Edition

FUNDAMENTALS OF FINANCIAL ACCOUNTING WITH ANNUAL REPORT 2nd Edition

By Fred Phillips, Robert Libby, Cornell University and Patricia Libby, Ithaca College

2008 (September 2007)

ISBN: 9780077214555

ISBN: 9780071283724 [IE]

<http://www.mhhe.com/phillips2e>

Fundamentals of Financial Accounting, 2e, by Phillips/Libby/Libby presents an engaging, balanced, and appropriately paced analysis of the fundamentals of financial accounting. Its conversational writing style makes it easy to read and understand, while the selection of real focus companies reinforces the relevance of accounting by introducing students to accounting and business activities in the context of their

favorite companies. Balance between preparer and user orientations is achieved throughout the book, by studying both the accounting activities that take place inside the company, as well as evaluating their impact on decisions, and users outside the company. Topic coverage is paced appropriately for students new to accounting, and is thoroughly reinforced every step of the way with an ample variety of innovative pedagogical tools. Clearly understandable, relevant, and accessible, FFA is simply the most student-friendly financial book on the market and provides the tools for students to grasp financial accounting from the ground up.

CONTENTS

- Chapter 1 Business Decisions and Financial Accounting
- Chapter 2 Reporting Investing and Financing Results on the Balance Sheet
- Chapter 3 Reporting Operating Results on the Income Statement
- Chapter 4 Adjustments, Financial Statements, and the Quality of Financial Reporting
- Chapter 5 Corporate Financial Reporting and Analysis
- Chapter 6 Internal Control and Financial Reporting for Cash and Merchandising Operations
- Chapter 7 Reporting and Interpreting Inventories and Cost of Goods Sold
- Chapter 8 Reporting and Interpreting Receivables, Bad Debt Expense, and Interest Revenue
- Chapter 9 Reporting and Interpreting Long-Lived Tangible and Intangible Assets
- Chapter 10 Reporting and Interpreting Liabilities
- Chapter 11 Reporting and Interpreting Stockholders' Equity
- Chapter 12 Reporting and Interpreting the Statement of Cash Flows
- Chapter 13 Measuring and Evaluating Financial Performance
- Appendix A Landry's Restaurants, Inc 2005 Annual Report.
- Appendix B Outback Steakhouse, Inc. Form 10-K
- Appendix C Present and Future Value Concepts
- Appendix D Reporting and Interpreting Investments in Other Corporations

International Edition

FINANCIAL ACCOUNTING Information for decisions, 4th Edition

John J Wild, University of Wisconsin at Madison

2008 (November 2006) / 736 pages

ISBN: 9780073335025

ISBN: 9780071271226 [IE]

<http://www.mhhe.com/wild4e>

FINANCIAL ACCOUNTING: Information for Decisions, 4e addresses the topics and issues typically covered in Financial Accounting while at the same time motivating student interest in accounting through its extensive use of entrepreneurial examples, application of analysis skills, integration of interactive tutorial software, and a highly engaging pedagogical design. This book thoroughly integrates ideas and practices followed by today's business entrepreneurs, speaking more directly to students and better preparing them for the workforce they will enter.

CONTENTS

- Chp.1 Introducing Accounting in Business
- Chp.2 Analyzing and Recording Business Transactions
- Chp.3 Adjusting Accounts and Preparing Financial Statements
- Chp.4 Reporting and Analyzing Merchandising Operations
- Chp.5 Reporting and Analyzing Inventories
- Chp.6 Reporting and Analyzing Cash and Internal Controls
- Chp.7 Reporting and Analyzing Receivables
- Chp.8 Reporting and Analyzing Long-Term Assets
- Chp.9 Reporting and Analyzing Current Liabilities
- Chp.10 Reporting and Analyzing Long-Term Liabilities
- Chp.11 Reporting and Analyzing Equity

Chp.12 Reporting and Analyzing Cash Flows
Chp.13 Analyzing and Interpreting Financial Statements
Appendix A: Financial Statements:Krispy Kreme, Tastykake, Harley-Davidson
Appendix B: Applying Present and Future Values in Accounting
Appendix C: Reporting and Analyzing Investments and International Operations
Appendix D: Reporting and Analyzing Partnerships (Online at www.mhhe.com/wild4e)
Appendix E: Reporting and Preparing Special Journals (Online at www.mhhe.com/wild4e)

International Edition

FINANCIAL ACCOUNTING A New Perspective

By Paul E. Solomon

2004 / 768 pages

ISBN: 9780072872262 (with Net Tutor and PowerWeb)

- Out of Print

ISBN: 9780071217187 [IE with PowerWeb]

<http://www.mhhe.com/solomon>

CONTENTS

Chapter 1- Introduction to a Business: Cards & Memorabilia Unlimited
Appendix 1-1 Cards & Memorabilia Unlimited
Chapter 2- Analyzing the Transactions of a Business
Chapter 3- Financial Statements and Their Relationships
Chapter 4- The Balance Sheet
Chapter 5- Using the Balance Sheet to Make Decisions
Chapter 6- The Income Statement
Chapter 7- Using the Income Statement to Make Decisions
Chapter 8- The Statement of Cash Flows
Chapter 9- The Accounting Process: Manual and Computerized Systems Appendix 9-1 Learning How to Use T-Account Analysis
Chapter 10- Comparing Financial Statements by Entity and Industry
Appendix 10-1 Learning How to Read Consolidated Financial Statements
Chapter 11- How Operating Activities Affect Financial Statements
Chapter 12- How Investing Activities Affect Financial Statements
Appendix 12-1 Mastering Compound Interest Concepts (With Tables)
Chapter 13- How Financing Activities Affect Financial Statements
Appendix 13-1 Measuring and Reporting Leases Appendix 13-2 Accounting for Deferred Income Taxes
Chapter 14- Applying What You Have Learned To Analyze the Gap
Appendix 14-1 2001 Financial Information for the Gap, Inc. and for The Limited, Inc. Appendix 14-3 Creating a Statement of Cash Flows
Appendix A Performance Objectives Appendix B Commonly Used Account Titles Appendix C Transactions A 1 through Z for Cards & Memorabilia Unlimited

Financial Accounting Supplements

UNDERSTANDING CORPORATE ANNUAL REPORTS

7th Edition

William R Pasewark, Texas Tech University

2009 (June 2008) / 64 pages

ISBN: 9780073526935

<http://www.mhhe.com/pasewark7e>

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

CONTENTS

Purpose of this Project
Getting Started
Instructions
Getting Acquainted with the Annual Report
General Information
Internet Information
The Primary Financial Statements
Income Statement
Balance Sheet
Cash Flow Statement
Statement of Changes in Stockholders' Equity
Notes and Supporting Schedules to the Financial Statements
Report of the Independent Accountants
Ratio Analysis
Analysis of Profitability
Analysis of Liquidity
Analysis of Solvency
Industry or Competitor Comparisons
Making Decisions Based on the Annual Report
Appendix A – Obtaining Annual Financial Data
Appendix B – Obtaining Data for Industry Comparisons
Appendix C – Financial Analysis Using Excel

SCHAUM'S OUTLINE OF BOOKKEEPING AND ACCOUNTING

4th Edition

By Joel J. Lerner, Sullivan County Community College and Rajul Gokarn

2010 (September 2009) / 480 pages

ISBN: 9780071635363

A Schaum Publication

Schaum's Outline of Bookkeeping and Accounting is the ideal review and reference for your accounting class. Inside you'll find explanations of the subject's fundamentals and topics such as financial analysis, preparing cash flow statements, and the distinction between accounting for perpetual and periodic inventory system. It also includes a chapter on the most popular accounting software, which accounting students are expected to master before they graduate.

CONTENTS

1. Assets, Liabilities, and Capital
2. Debits and Credits: The Double-Entry System
3. Journalizing and Posting Transactions

ACCOUNTING

4. Financial Statements
5. Adjusting and Closing Procedures
6. Computer Application: Peachtree Complete- Software Introduction
7. Repetitive Transaction: The Sales and the Purchases Journals
8. The Cash Journal
9. Summarizing and Reporting via the Worksheet
10. The Merchandising Company
11. Costing Merchandise Inventory
12. Pricing Merchandise
13. Negotiable Instruments
14. Controlling Cash
15. Payroll
16. Property, Plant, and Equipment: Depreciation
17. The Partnership
18. The Corporation

SCHAUM'S EASY OUTLINE BOOKKEEPING AND ACCOUNTING

By Joel J. Lerner, Sullivan County Community College

2004 / 144 pages

ISBN: 9780071422406

A Schaum Publication

What could be better than the bestselling Schaum's Outline series? For students looking for a quick nuts-and-bolts overview, it would have to be Schaum's Easy Outline series. Every book in this series is a pared-down, simplified, and tightly focused version of its predecessor. With an emphasis on clarity and brevity, each new title features a streamlined and updated format and the absolute essence of the subject, presented in a concise and readily understandable form. Graphic elements such as sidebars, reader-alert icons, and boxed highlights stress selected points from the text, illuminate keys to learning, and give students quick pointers to the essentials.

- Designed to appeal to underprepared students and readers turned off by dense text
- Cartoons, sidebars, icons, and other graphic pointers get the material across fast
- Concise text focuses on the essence of the subject
- Deliver expert help from teachers who are authorities in their fields
- Perfect for last-minute test preparation
- So small and light that they fit in a backpack!

SCHAUM'S OUTLINE OF FINANCIAL ACCOUNTING 2nd Edition

By Joel G Siegel, Queens College and Jae K Shim, California State University

1999 / 336 pages

ISBN: 9780071341660

A Schaum Publication

CONTENTS

- Chapter 1 Introduction to Financial Accounting.
- Chapter 2 Financial Statements.
- Chapter 3 Analyzing and Recording Financial Transactions.
- Chapter 4 Adjusting and Closing Entries.
- Chapter 5 The Preparation of the Worksheet.
- Chapter 6 Accounting for a Merchandising Business.
- Chapter 7 Cash and Short-Term Investments.
- Chapter 8 Inventories.

- Chapter 9 Receivables and Payables.
- Chapter 10 Fixed Assets, Depreciation, and Intangible Assets.
- Chapter 11 Liabilities.
- Chapter 12 Corporations.
- Chapter 13 Partnerships.
- Chapter 14 Financial Statement Analysis.
- Chapter 15 Statement of Cash Flows.
- Chapter 16 Accounting for Multinational Operations.

Managerial Accounting



International Edition

MANAGERIAL ACCOUNTING FOR MANAGERS 2nd Edition

By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo

2011 (January 2010) / 672 pages

ISBN: 9780073527130

ISBN: 9780071221085 [IE]

<http://www.mhhe.com/nbg2e>

(Details unavailable at press time)



International Edition

MANAGERIAL ACCOUNTING

By Stacey M Whitecotton, Arizona State University-Tempe, Patricia Libby, Ithaca College, Robert Libby, Cornell University-Ithaca and Fred Phillips, University of Saskatchewan

2011 (January 2010) / 672 pages

ISBN: 9780078110771

ISBN: 9780071221214 [IE]

<http://www.mhhe.com/whitecotton1e>

Tag line: Teaching Managerial Accounting in the Context of Business-Whitecotton 1e addresses the reality of students taking the managerial accounting course: the majority of them will not become accounting majors and accountants; instead they will use accounting information in their professional lives to make business decisions. Therefore, the greatest challenges instructors have are to engage these students in the managerial accounting course, keep the students motivated throughout the course, and teach them accounting in a way that connects conceptual understanding to the real world, so students will be able to analyze and apply their managerial accounting knowledge successfully in careers as managers in the world of business. Whitecotton 1e will engage and motivate students by presenting accounting in the context of real, recognizable companies like Starbucks, Mattel, and Tombstone Pizza, then integrate those companies throughout the chapters. This will allow students to see accounting information being used to make real business decisions in companies that are part of their lives, helping them connect their learning to the real world.

ACCOUNTING



NEW

International Edition

FEATURES

- ❖ Unique Approach: Teaching Accounting in the Context of Business Using Familiar Focus Companies
- ❖ Coach's Tips
- ❖ Self-Study Practice
- ❖ Spotlight on Decision-Making
- ❖ End-of-Chapter Material
- ❖ Chapter Summary by learning objectives: Each chapter ends with an end-of-chapter summary that reinforces the learning objectives from the beginning of the chapter.
- ❖ Key Terms: Includes key terms, definitions, and page references. Full definition for all key terms is found in the back of the text.
- ❖ Questions: Each chapter includes 10-20 questions that ask students to explain as well as discuss terms and concepts discussed in the chapter.
- ❖ Multiple-choice Questions: Each chapter includes 10 multiple-choice questions that let students practice basic concepts. Solutions provided for all questions in the back of the text.
- ❖ Mini-Exercises: Assignments that illustrate and apply the chapters' learning objectives.
- ❖ Exercises: Additional assignments that illustrate and apply single or sometimes multiple learning objectives from the chapter.
- ❖ Problems (Set A and B): Each chapter includes two problem sets to help students develop decision-making skills.
- ❖ Cases and Discussion Starters: Each chapter has three cases that are designed to help students develop critical thinking skills. These cases allow for group discussions and projects.
- ❖ Technology

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1. Introduction to Managerial Accounting
2. Job-Order Costing
3. Process Costing
4. Activity-Based Cost Management
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6. Cost-Volume-Profit Analysis
7. Incremental Analysis for Short-Term Decision Making
8. Capital Budgeting for Long-Term Investment Decisions
9. Budgeting and Planning
10. Controlling with Standard Costs and Variances
11. Decentralized Performance Evaluation and the Balanced Scorecard
12. Statement of Cash Flows
13. Financial Statement Analysis

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INTRODUCTION TO MANAGERIAL ACCOUNTING 5th Edition

By Peter C Brewer, Miami University of Oh-Oxford, Ray H Garrison, Brigham Young University-Provo and Eric Noreen, University of Washington

2010 (September 2009) / 672 pages

ISBN: 9780073527079

ISBN: 9780070181915 [IE]

<http://www.mhhe.com/brewer5e>

Introduction to Managerial Accounting, 5/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; Brewer 5e has been rethought and retooled to meet the needs of the market. Brewer 5e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

NEW TO THIS EDITION

- ❖ McGraw-Hill's Connect uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for practice, homework, quizzes, and tests.
- ❖ Thoroughly revised end-of-chapter exercises. As with every new edition of Brewer, the authors have refreshed and updated all end-of-chapter problems and exercises. Now, for the fifth edition, we have included overhauled end of chapter material, including new brief exercises, exercises, and problems.
- ❖ Reordered variances in Chapters 8 and 9. Both chapters have been completely rewritten to follow a more logical flow.
- ❖ Added coverage of Corporate Social Responsibility to Chapter 2 to introduce students to an important and relevant topic in today's business world.
- ❖ Moved the coverage of balanced scorecard to Chapter 10 where it more naturally belongs.
- ❖ Added International Financial Reporting Standards (IFRS) icons throughout the text to highlight topics that may be affected should the U.S. adopt IFRS in the future.

CONTENTS

- Prologue: Managerial Accounting and the Business Environment
- Chapter 1: Managerial Accounting and Cost Concepts
- Chapter 2: Systems Design: Job-Order Costing
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- Chapter 5: Cost Behavior: Analysis and Use
- Chapter 6: Cost-Volume-Profit Relationships
- Chapter 7: Profit Planning
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- Chapter 9: Standard Costs
- Chapter 10: Segment Reporting, Decentralization, and the Balanced Scorecard
- Chapter 11: Relevant Costs for Decision Making
- Chapter 12: Capital Budgeting Decisions

Chapter 13: "How Well Am I Doing?" Statement of Cash Flows
 Chapter 14: "How Well Am I Doing?" Financial Statement Analysis



MANAGERIAL ACCOUNTING 13th Edition

By Ray H Garrison, Brigham Young University-Provo, Eric Noreen, University of Washington and Peter C Brewer, Miami University of OH-Oxford

2010 (February 2009) / 896 pages
 ISBN: 9780073379616

<http://www.mhhe.com/garrison13e>

As the long-time best-seller, Garrison has helped guide close to 3 million students through managerial accounting since it was first published. It identifies the three functions managers must perform within their organizations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. Garrison's Managerial Accounting, is known for its accuracy and rigor. It is also unique in that the authors write the most important supplements that accompany the book: solutions manual, test bank, instructor's manual, and study guide.

NEW TO THIS EDITION

- ❖ New material on Corporate Social Responsibility has been added to Chapter 1.
- ❖ New IFRS icon highlights accounting topics that will be affected by the U.S.'s potential compliance with International Financial Reporting Standards.
- ❖ In Chapter 2, the Schedule of Cost of Goods Manufactured has been simplified by eliminating the list of the elements of Manufacturing Overhead, clarifying the coverage of the Schedule of Cost of Goods Manufactured in this chapter and in Chapter 3.
- ❖ The basic equations used in target profit analysis and break-even analysis have been revised to be more intuitive in Chapter 6. Also, break-even analysis has been moved to follow target profit analysis making for a more logical flow for students.
- ❖ Profit graphs are covered in addition to CVP graphs in Chapter 6.
- ❖ In Chapter 7, tables have been simplified and computing cost of goods sold has been streamlined.
- ❖ Chapter 10 has been completely rewritten to follow a logical path leading from budgeting to performance evaluation comparing budgets to actual results and then on to standard cost analysis. Flexible budgets are used to prepare performance reports with activity variances and revenue and spending variances.
- ❖ Chapter 11 now covers all standard cost variances—including fixed manufacturing overhead variances in an appendix. The material in this chapter has been extensively rewritten—particularly the materials dealing with manufacturing overhead.
- ❖ The Balanced Scorecard has been moved to Chapter 12.
- ❖ New end-of-chapter exercises. As with every new edition of Garrison, the authors have refreshed and updated all end-of-chapter problems and exercises.

- ❖ Many new In Business boxes provide interesting and current real world examples of how managerial accounting concepts are used by real businesses.
- ❖ NEW! McGraw-Hill's Connect. In addition to Homework Manager, in fall 2009, professors will also have the option of using the next evolution in homework management – Connect Accounting. Like, HM, Connect Accounting uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests. In addition, Connect Accounting gives instructor's the ability to edit and add new questions, assign only parts of problems, and integrate their gradebook directly with Blackboard and WebCT.

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- Chapter 1: Managerial Accounting and the Business Environment
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International Edition

FUNDAMENTAL MANAGERIAL ACCOUNTING CONCEPTS 5th Edition

By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University and Bor-Yi Tsay, University of Alabama at Birmingham

2009 (September 2008) / 704 pages

ISBN: 9780073527024

ISBN: 9780071285322 [IE]

<http://www.mhhe.com/edmonds2009>

Fundamental Managerial Accounting Concepts 5e by Edmonds/Edmonds/Tsay/Olds focuses on concepts that are isolated and introduced in a logical sequence. The authors intentionally limit the scope of the material to help students build a solid foundation of the most important concepts in managerial accounting. Fundamental Managerial Accounting Concepts 5e is organized in a distinctive way, particularly in the first six chapters. The objective is to establish a coherent, integrative framework that enables students to build knowledge in stepwise fashion. The authors' goal is for students to understand the underlying principles of accounting, not just memorize content.

CONTENTS

1. Management Accounting and Corporate Governance
2. Cost Behavior, Operating Leverage, and Profitability Analysis
3. Analysis of Cost, Volume, and Pricing to Increase Profitability
4. Cost Accumulation, Tracing, and Allocation
5. Relevant Information for Special Decisions
6. Cost Management in an Automated Business Environment: ABC, ABM, and TQM
7. Planning for Profit and Cost Control
8. Performance Evaluation

9. Responsibility Accounting
10. Planning for Capital Investments
11. Product Costing in Service and Manufacturing Entities
12. Job-Order, Process, and Hybrid Cost Systems
13. Financial Statement Analysis
14. Statement of Cash Flows
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International Edition

MANAGERIAL ACCOUNTING 8th Edition

By Ronald W Hilton, Cornell University-Ithaca

2009 (October 2008) / 864 pages

ISBN-13: 9780073526928

ISBN13: 9780071285513 [IE]

<http://www.mhhe.com/hilton8e>

The emphasis of Managerial Accounting, 8e is on teaching students to use accounting information to best manage an organization. In a practice Hilton pioneered in the first edition, each chapter is written around a realistic business or focus company that guides the reader through the topics of that chapter. Known for balanced examples of Service, Retail, Nonprofit and Manufacturing companies, Hilton offers a clear, engaging writing style that has been praised by instructors and students alike. As in previous editions, there is significant coverage of contemporary topics such as activity-based costing, target costing, the value chain, customer profitability analysis, and throughput costing while also including traditional topics such as job-order costing, budgeting and performance evaluation.

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Chapter 1 The Changing Role of Managerial Accounting in a Dynamic Business Environment
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NEW



ACCOUNTING FOR MANAGEMENT

By Vijaya Kumar, PET School of Management Studies Chennai

2009 (January 2009) / 850 pages

ISBN: 9780070090170

McGraw-Hill India Title

This book discusses the principles, practices, and uses of accounting in making business decisions. It aims at discussing all the three categories of accounting "financial accounting, cost accounting, and management accounting" that are closely interlinked and vital for managerial decision making. Written in a simple and lucid language with ample illustrations and solved examples, this book will be useful for even those students who do not have any previous knowledge of the subject. Real life cases and examples, and rich pedagogy will make the learning easy and interesting.

FEATURES

- ❖ Step-by-Step Approach has been adopted in the explanation of problems
- ❖ Accounting formulae are explained in the light of concepts to illustrate the meaningful association
- ❖ Presents the concepts of accounting technique and its application in a simple, lucid and reader friendly manner.
- ❖ Live cases at the end of each chapter
- ❖ Rich pedagogy
- ❖ Pictorial illustrations
- ❖ Diagrams
- ❖ Objective type questions
- ❖ Practical problems
- ❖ Key concepts
- ❖ Learning objectives

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4. Preparation of Financial Statements - Profit and Loss Account and Balance Sheet
5. Revenue Recognition
6. Inventory Pricing and Valuation
7. Depreciation Policy
8. Human Resource Accounting

SECTION 2: COST ACCOUNTING

9. Cost Accounting: Perspectives
10. Costing and Control of Overheads
11. Costing and Control of Labour
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13. Process Costing and Activity Based Costing

14. Profit Planning-I: Marginal Costing
15. Profit Planning-II: Break Even Analysis
16. Standard Costing and Analysis of Variances
- SECTION 3: MANAGEMENT ACCOUNTING**
17. Management Accounting: Perspectives
18. Planning for Liquidity-I: Statement of Sources and Application of Funds
19. Planning for Liquidity-II: Cash Flow Statement
20. Profit Planning-III: Budget and System of Budgetary Control
21. Understanding Financial Statements
22. Performance Measurement and Control
23. Financial Statements Analysis - Accounting Ratios
24. Management Reporting Systems

MANAGEMENT ACCOUNTING Information for Managing and Creating Value, 5th Edition

Kim Langfield-Smith, Monash University, Helen Thorne, University of South Australia and Ronald W Hilton, Cornell University-Ithaca
2008

ISBN: 9780070139039

McGraw-Hill Australia Title

<http://www.mhhe.com/au/langfield5e>

Management Accounting 5e explains the contemporary role of management accounting in organisations - demonstrating how it creates and enhances value for shareholders. Respected authors, a clear writing style and a wealth of features that reference the management accounting practices of real-life companies have made Management Accounting the most popular management accounting text in Australia. The strategic and topical focus has been further developed and strengthened, new questions added, text-flow streamlined and extensive revisions of capital expenditure decisions, activity and target-based costings, corporate social responsibility, and supply chain management included. Students are given a thorough grounding in the principles and tools of management accounting and then walked through selected best-practice examples that leave them strongly placed to apply those principles themselves.

CONTENTS

Part 1 Introduction to Management Accounting

1. Management accounting: information for creating value and managing resources
2. Management accounting: cost terms and concepts

Part 2: Costs and Costing Systems

3. Cost and costing systems
4. Product costing systems
5. Process costing and operation costing
6. Service costing
7. A closer look at overhead costs
8. Activity-based costing

Part 3: Information for Managing Resources

9. Budgeting systems
10. Standard costs for control: direct material and direct labour
11. Standard costs for control: flexible budgets and manufacturing Overhead
12. Financial performance reports and transfer pricing
13. Financial performance measures for investment centres and reward systems
14. Contemporary approaches to measuring and managing performance
15. Suppliers and customers
16. Managing costs and quality

Part 4: Information for creating value

17. Sustainability and management accounting
18. Cost volume profit analysis
19. Information for tactical decisions
20. Pricing and product mix decisions
21. Information for capital expenditure decisions

International Edition

MANAGERIAL ACCOUNTING FOR MANAGERS

By Eric Noreen, University of Washington, Peter C Brewer, Miami University of OH-Oxford and Ray H Garrison, Brigham Young University-Provo

2008 (November 2007) / 736 pages

ISBN: 9780073526973

ISBN: 9780071284776 [IE]

<http://www.mhhe.com/noreen>

Managerial Accounting for Managers, 1/e by Noreen/Brewer/Garrison is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. The Noreen book was created to serve customers who do not wish to teach the financial accounting-oriented content that is included in the Garrison book. Of our three books (the Brewer book, the Garrison book, and the Noreen book), the Noreen book is the most pure management accounting textbook. The other two books have greater amounts of financial accounting content. N/B/G, 1e is geared towards professors who love Garrison's market-leading managerial accounting content, but have been bothered by the debits and credits included in the book. It includes the same great coverage of managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization without the journal entries. The job-order costing chapter has been extensively rewritten to remove all journal entries. There is not one journal entry included in the entire book. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning, control, and decision making. It is important to emphasize that the same great content from Garrison is included in Noreen. More specifically, the following chapters/appendices are exactly the same in the two books: Chapters: Managerial Accounting and the Business Environment; Cost Terms, Concepts, and Classifications (the appendices have been dropped); Cost Behavior: Analysis and Use; Cost-Volume-Profit Relationships; Variable Costing: A Tool for Management; Activity-Based Costing: A Tool to Aid Decision Making (one of two appendices was dropped); Profit Planning; Standard Costs and the Balanced Scorecard (the appendix was dropped); Relevant Costs for Decision Making; and Capital Budgeting Decisions. The Appendices that have been duplicated for this book: Pricing Appendix; and Profitability Appendix.

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- Chapter 1: Managerial Accounting and the Business and Environment
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MANAGEMENT ACCOUNTING 3rd Edition

By Willie Seal, Eric Noreen, University of Washington and Ray H Garrison, Brigham Young University-Provo

2008 (December 2008) / 850 pages

ISBN: 9780077121648

McGraw-Hill UK Title

www.mcgraw-hill.co.uk/textbooks/seal

Management Accounting, Third Edition, offers the ideal balance between technical and conceptual approaches to Management Accounting. With its comprehensive coverage and focus on assessment material and application, this new edition is an essential core text for undergraduate accounting students and flexible enough to be used across a variety of levels.

CONTENTS

Part I: An introduction to management and cost accounting: cost terms, systems design and cost behaviour

1 Management accounting and the business environment

2 Cost terms, concepts and classifications

3 Systems design: job-order costing

4 Systems design: process costing

5 Cost behaviour: analysis and use

Part II: Information for decision-making

6 Profit reporting under variable costing and absorption costing

7 Cost-volume-profit relationships

8 Activity-based costing

9 Relevant costs for decision making

10 Capital investment decisions

Part III: Planning and control

11 Profit planning and the role of budgeting

12 Standard costs and variance analysis

13 Flexible budgets and overhead analysis

14 Segment reporting and decentralization

15 Pricing, target costing and intra-company transfers

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16 Value-based management and strategic management accounting

17 Performance management, management control and corporate governance

18 Business process management: towards the lean operation

19 Strategic perspectives on cost management

Managerial Accounting Supplements

International Edition

SCHAUM'S OUTLINE OF MANAGERIAL ACCOUNTING 2nd Edition

By Jae K Shim, California State University and Joel G Siegel, Queens College

1999 / 336 pages

ISBN: 9780070580411

ISBN: 9780071167635 [IE] - Out of Print

A Schaum Publication

Computerized Accounting

NEW



COMPUTERIZED ACCOUNTING WITH QUICKBOOKS PRO 2010 12th Edition

By Donna Ulmer, Maryville University

2011 (March 2010) / 704 pages

ISBN: 9780073527154

(Details unavailable at press time)

NEW



COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS 5th Edition

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa Fe College

2011 (March 2010) / 224 pages

ISBN: 9780078110764

(Details unavailable at press time)

NEW



COMPUTER ACCOUNTING WITH MICROSOFT OFFICE ACCOUNTING 2010 2nd Edition

By Carol Yacht, Peachtree Consultant

2011 (April 2010) / 512 pages

ISBN: 9780078136658

(Details unavailable at press time)

NEW



COMPUTER ACCOUNTING WITH PEACHTREE COMPLETE 2010 Release 17.0, 14th Edition

By Carol Yacht, Peachtree Consultant

2011 (February 2010) / 704 pages

ISBN: 9780073527147

(Details unavailable at press time)

NEW



**COMPUTER ACCOUNTING
WITH QUICKBOOKS PRO
2009
11th Edition**

By Donna Ulmer, Maryville University

**2010 (March 2009) / 704 pages
ISBN: 9780077330705**

<http://www.mhhe.com/ulmer2009>

Computer Accounting with QuickBooks Pro 2009 will take students to the next level as they learn the most up-to-date and most in demand software on the market. This market leading textbook walks the student through the process of setting up a company in QuickBooks in a step-by-step manner, allowing the student to learn QB without requiring as much assistance from their instructor. Each chapter builds on the previous chapter as the student progresses from entering simple transactions to using advanced QuickBooks features. The first part of the text provides a hands-on introduction to QuickBooks, and the second half focuses on maintaining a service and merchandising business, as well as on advanced features of QuickBooks. Computer Accounting with QuickBooks 2009 provides both the big picture “Where am I going?” and step-by-step instructions “Where do I click?”

NEW TO THIS EDITION

- ❖ **Student Blog:** A student blog will be provided to get students talking about QuickBooks, search and research jobs, ask questions, and locate various ideas that relates to the software or the course.
- ❖ **Educational Blog:** The educator’s blog will provide instructors a forum to share teaching ideas, general ideas, frustrations, and a wish list on what we can provide as a publisher with other educators.
- ❖ **Podcasts:** Screen cam type podcasts will get students learning and reviewing the basic concepts of QuickBooks. Students will be able to spend time out of class by following step-by-step podcasts on different concepts that need reviewing from class.
- ❖ **Troubleshooting Guide:** With every technology there is always installation and registration problems in the beginning of the semester. Other technology problems might also occur throughout the semester. This new edition will provide a thorough problem solving guide to all problems that might happen with the software during the entire semester. Students and instructors will be able to use the troubleshooting guide to solve their frustrations with the software.
- ❖ **QuickBooks with Mac Guide:** This new guide provides the differences between QuickBooks on a PC and on a Mac. Mac users will not be left out on all the resources provided with the QuickBooks software.
- ❖ **Supplemental Packet:** Instructors who are using this text with their Intermediate Accounting text will be able to access an engaging supplement that integrates Intermediate Accounting fundamentals into your QuickBooks course. Instructors will have extensive coverage of Intermediate Accounting concepts.
- ❖ **Expanded OLC:** The Online Learning Center has been expanded with robust resources for both instructors and students. This expansion will generate increased learning to the student and different ways of teaching the software for the instructor.

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Appendix F QuickBooks Blog

NEW



**COMPUTER ACCOUNTING
WITH PEACHTREE
COMPLETE 2009
Release 16.0, 13th Edition**

By Carol Yacht, Peachtree Consultant

**2010 (March 2009) / 704 pages
ISBN: 9780077329730**

<http://www.mhhe.com/yacht2009>

Carol Yacht’s Peachtree textbook is the market leader because her pedagogy is unmatched—she incorporates real-world businesses; step-by step-directions; numerous screen illustrations; challenging exercises and projects; and a website with additional resources. The 13th edition teaches you how to use Peachtree Complete Accounting 2009 software including how to set up service, merchandising, nonprofit, and manufacturing businesses. The primary goal is for the student to have a working familiarity with the software after completing the course with this text. Peachtree is widely used by individuals, businesses, and accountants. For more than 30 years, Peachtree by Sage has produced award-winning accounting software. More than 5.7 million small and medium-sized businesses use Sage Software products worldwide (<http://sage.com/ourbusiness/aboutus>). More than 14,000 employees work for Sage Software. In the United States and Canada, Peachtree is used by more than 2.8 million customers. Industries that use Peachtree include manufacturing; distribution; nonprofit organizations; construction; retail businesses; public utilities; legal, medical, and accounting firms.

ACCOUNTING

NEW TO THIS EDITION

- ❖ Analysis Question: All chapters include an Analysis Question.
- ❖ New Flash Video Icon: Flash videos for features marked with an icon image.
- ❖ Data check: Each chapter has students check appropriate place in data. The icon image reminds students to verify data that is being used with the project and software.
- ❖ All new companies, exercises, and projects: This edition provides the student with all new companies and projects. Students set up 11 companies from scratch. This is valuable training for future accounting technicians.
- ❖ Guide to user interface: Detailed steps, numerous screen captures, and report printouts guide students on how to use Peachtree's user interface.
- ❖ Available back up files: All files backed up in Chapters 1-18 are available for the instructor as Peachtree files (.ptb extensions).
- ❖ For website postings or solution printouts, end-of-chapter exercise reports are saved as Adobe Acrobat files (.pdf extensions).
- ❖ Extensive Student Edition and Instructor Edition website at www.mhhe.com/yacht2009.
- ❖ FULL version of Peachtree Complete Accounting 2009: FULL version of Peachtree Complete Accounting 2009 included with every textbook. No time limit; site license on Help menu. Single use and computer lab installation instructions included in front matter of textbook.
- ❖ Free Support: After registering software, students and instructors have 30 days of FREE support. Sage Software has agreed to support the software when it is needed the most.
- ❖ New features involving the actual software include: Online backup for one year, new payroll wizard, enhanced prior year reports, information available for general ledger and financial statements for all closed years, improved time and expense tracking, role based security features, audit trail, and internal controls, remote access available.

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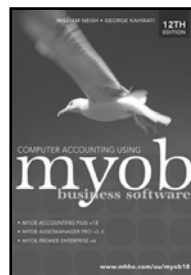
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COMPUTER ACCOUNTING USING MYOB BUSINESS SOFTWARE 12th Edition

By Bill Neish, Macquarie University and George Kahwati, Northern Sydney Institute of TAFE

2009 (January 2009)

ISBN: 9780070271906

McGraw-Hill Australia Title

<http://www.mhhe.com/au/myob18>

This new twelfth edition will continue to give students a thorough understanding of MYOB business software, and the expertise and confidence to use it in their professional lives. Many accounting lecturers and trainers around the country have been consulted on their course requirements to ensure that this text contains the most relevant content, and is structured in the most effective way, for current Australian computerised accounting courses. Accompanying the text is a free student CD-ROM containing student editions of MYOB Accounting Plus v18, MYOB Premier v12, and MYOB AssetManager Pro v3.5, as well as a student help guide and all the data files necessary to complete the exercises in the text. The authors have maintained the user-friendly style of previous editions, with clear step-by-step instructions, abundant MYOB screen images, competency skills checklists, self-test questions and answers, and concise practical examples. This new edition includes updated instructions on how to incorporate the new features of MYOB, including enhanced payroll, inventory control, record management functions, and supplier and customer transaction editing. The instructor's CD includes solutions provided as PDFs for easy printing, in addition to MYOB answer files, notes, and Powerpoint files. Computer Accounting Using MYOB Business Software is the ideal learning resource for all students and professionals taking their first steps with MYOB, whether in a classroom-based or self-paced learning environment.

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COMPUTER ACCOUNTING ESSENTIALS USING QUICKBOOKS 4th Edition

By Carol Yacht, Peachtree Consultant and Susan Crosson, Santa FE Community College

2009 (July 2008) / 224 pages

ISBN: 9780077293093

(with QuickBooks 2008 Educational Trial Software)

QuickBooks Pro 2008 Essentials is an accessible, step-by-step guide to installing, using and mastering the most widely used software for small businesses. Supportive pedagogy helps students develop a strong working knowledge of QuickBooks Pro. This book focuses on the basic business processes of the software and teaches students step-by-step how to set up and run a merchandising corporation.

CONTENTS

Chapter 1: Software Installation and Creating a New Company
Chapter 2: Exploring QuickBooks
Chapter 3: New Company Setup for a Merchandising Business
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Chapter 5: Accounting Cycle and Year End
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COMPUTER ACCOUNTING ESSENTIALS WITH MICROSOFT DYNAMICS GP 10.0 2nd Edition

By Carol Yacht, Software Consultant, Susan Crosson, Santa FE College and Joann Segovia, Minnesota State University Moorhead

2009 (September 2008)

ISBN: 9780077299392

Dynamics-GP 10.0 Essentials is an accessible, step-by-step guide to installing, using and mastering Dynamics-GP software—the most widely used software for mid-sized companies. Dynamics-GP is used by chain stores, sports teams, franchise operations, manufacturers and accounting firms. Supportive pedagogy helps students develop a strong working knowledge of Dynamics-GP. This book focuses on the basic business processes and internal controls of the software and teaches students step-by-step how to set up and run a service corporation.

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Chapter 2: New Company Setup for a Service Business
Chapter 3: Processing Cash Receipts and Payments
Chapter 4: Completing Quarterly Activities and Closing the Fiscal Year
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COMPUTER ACCOUNTING WITH MICROSOFT DYNAMICS GP 10.0 2nd Edition

By Carol Yacht, Software Consultant, Susan Crosson, Santa FE College and Joann Segovia, Minnesota State University Moorhead

2009 (September 2008)

ISBN: 9780077299385

The goal of the second edition is to combine accounting information system content with hands-on use of Dynamics GP software. Every chapter includes SmartList searches, Internal Control Activities, and Sarbanes-Oxley review. SmartList searches reinforce chapter work and contain data that easily exports to Excel or Word. Internal Control Activities include DGP's security features, audit trails, and role-based accounting. The textbook emphasizes internal controls through the use of two types of exercises—transaction controls and system controls. The Sarbanes-Oxley compliance section reviews how DGP meets SOX standards and regulations. Every chapter ends with a summary and review, including multiple-choice, true/false, or short answer questions. Each chapter also includes Going to the Net, Flashcard Reviews, four end-of-chapter exercises, and an index.

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Appendix B: Review of Accounting Principles
Appendix C: Glossary

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Intermediate Accounting



INTERMEDIATE ACCOUNTING WITH DELL ANNUAL REPORT

By J David Spiceland, University of Memphis, James Sepe, Santa Clara University, Mark W Nelson, Cornell University-Ithaca and Lawrence A Tomassini, Ohio State University

2011 (May 2010)

ISBN: 9780077395810

(Details unavailable at press time)

International Edition

INTERMEDIATE ACCOUNTING WITH GOOGLE ANNUAL REPORTS 5th Edition

By J David Spiceland, University of Memphis and James Sepe, Santa Clara University and Lawrence Tomassini, Ohio State University

2009 (July 2008) / 1248 pages

ISBN: 9780077282073

ISBN: 9780071280860 [IE]

ISBN: 9780071282789 [IE with Google Annual Reports]

ISBN: 9780077284695 (Volume 1 Chapter 1-12)

ISBN: 9780077284718 (Volume 2 Chapter 13-21)

Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson/Tomassini's Intermediate Accounting, 5e, has the quality, flexibility, and attention to detail students need to master a challenging subject. It's your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson/Tomassini provides a decision maker's perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting's preeminent textbook website provides students a wide variety of electronic learning resources, including new iPod content for the fifth edition. Coach, Study Guide, Instructor's Manual, Solutions Manual, Testbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material, too, is written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to keeping current. The fifth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition.

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The Role of Accounting as an Information System

1. Environment and Theoretical Structure of Financial Accounting
2. Review of the Accounting Process
3. The Balance Sheet and Financial Disclosures
4. The Income Statement and Statement of Cash Flows
5. Income Measurement and Profitability Analysis
6. Time Value of Money Concepts

Economic Resources

7. Cash and Receivables
8. Inventories: Measurement

9. Inventories: Additional Issues
10. Operational Assets: Acquisition and Disposition
11. Operational Assets: Utilization and Impairment
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12. Investments
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16. Accounting for Income Taxes
17. Pensions and Other Postretirement Benefits
18. Shareholders' Equity
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19. Share-Based Compensation and Earnings per Share
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Intermediate Accounting Supplements

UNDERSTANDING CORPORATE ANNUAL REPORTS 7th Edition

William R Pasewark, Texas Tech University

2009 (June 2008) / 64 pages

ISBN: 9780073526935

<http://www.mhhe.com/pasewark7e>

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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- Getting Started
- Instructions
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- The Primary Financial Statements
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- Notes and Supporting Schedules to the Financial Statements
- Report of the Independent Accountants
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- Industry or Competitor Comparisons
- Making Decisions Based on the Annual Report
- Appendix A – Obtaining Annual Financial Data
- Appendix B – Obtaining Data for Industry Comparisons
- Appendix C – Financial Analysis Using Excel

SCHAUM'S OUTLINE OF INTERMEDIATE ACCOUNTING II 2nd Edition

By Baruch Englard, College of Staten Island-City University of New York
2009 (May 2009) / 336 pages
ISBN: 9780071611664

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Millions of students trust Schaum's Outlines to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

CONTENTS

Ch 1: Long-Term Liabilities
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Ch 6: Revenue Recognition Issues
Ch 7: Accounting for Leases
Ch 8: The Statement of Cash Flows
Ch 9: Accounting Changes and Correction of Errors
Ch 10: Accounting for Pensions
Ch 11: Net Operating Loss Carrybacks and Carry Forwards
Deferred Income T
Taxes Appendix: The Time Value of Money
Compound Interest Tables

SCHAUM'S OUTLINE OF INTERMEDIATE ACCOUNTING I 2nd Edition

By Baruch Englard, College of Staten Island-City University of New York
2007 (August 2006) / 336 pages
ISBN: 9780071469739

A Schaum Publication

The high-performance study guides that help you cut study time, hone problem-solving skills, and achieve top scores on exams! Success adds up when you choose Schaum's. In 2001, the Federal Accounting Standards Board implemented new guidelines for financial accounting. This second edition of Schaum's Outline of Intermediate Accounting I has been meticulously updated to reflect all changes.

CONTENTS

Ch 1: Review of the Accounting Process
Ch 2: The Income Statement and Retained Earnings Statement
Ch 3: The Balance Sheet
Ch 4: The Conceptual Framework of Accounting Theory
Ch 5: The Time Value of Money
Ch 6: Cash and Temporary Investments
Ch 7: Receivables
Ch 8: Inventories: General Topics
Ch 9: Inventories: Additional Issues and methods
Ch 10: Property, Plant, and Equipment
Ch 11: Depreciation and Depletion
Ch 12: Intangible Assets
Ch 13: Current Liability

Cost Accounting/ Cost Management



NEW

International Edition

COST ACCOUNTING 3rd Edition

By William N Lanen, University of Michigan-Ann Arbor, Shannon Anderson, Rice University and Michael W Maher, University of California Davis
2011 (January 2010) / 704 pages
ISBN: 9780073527116
ISBN: 9780071220965 [IE]

<http://www.mhhe.com/lanen3e>

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Introduction and Overview
1 Cost Accounting: Information for Decision Making
2 Cost Concepts and Behavior
Cost Analysis and Estimation
3 Fundamentals of Cost-Volume-Profit Analysis
4 Fundamentals of Cost Analysis for Decision Making
5 Cost Estimation
Cost Management Systems
6 Fundamentals of Product and Service Costing
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10 Fundamentals of Cost Management
11 Service Department and Joint Cost Allocation
Management Control Systems
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13 Planning and Budgeting
14 Business Unit Performance Measurement
15 Transfer Pricing
16 Fundamentals of Variance Analysis
17 Additional Topics in Variance Analysis
18 Nonfinancial and Multiple Measures of Performance
Appendix: Capital Investment Decisions: an Overview

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NEW



International Edition



**COST MANAGEMENT
A Strategic Emphasis,
5th Edition**

By Edward Blocher, University of NC-Chapel Hill, David Stout, Youngstown State University and Gary Cokins, Sas/Worldwide Strategy

2010 (October 2009) / 928 pages

ISBN: 9780073526942

ISBN: 9780071267489 [IE]

<http://www.mhhe.com/blocher5e>

Cost Management: A Strategic Emphasis, by Blocher/Stout/Cokins is the first cost accounting text to offer integrated coverage of strategic management topics in cost accounting. The text is written to help students understand more about management and the role of cost accounting in helping an organization succeed. This text aims to teach management concepts and methods, also to demonstrate how managers use cost management information to make better decisions and improve their organization's competitiveness. In teaching these key management skills, the text takes on a strategic focus. It addresses issues such as: How does a firm compete? What type of cost management information is needed for a firm to succeed? How does the management accountant develop and present this information? This text helps students learn why, when, and how cost information is used to make effective decisions that lead a firm to success.

NEW TO THIS EDITION

- ❖ **New Framework to Integrate Strategy: The Five Steps of Strategic Decision-Making**
- ❖ The first edition of Cost Management introduced a five-step framework for decision-making with a strategic emphasis. The framework shows that each decision starts and ends with a consideration of the organization's strategy. To extend and integrate the strategic emphasis, the 5th edition has included the five-step framework throughout the text. In all but a few chapters there is a short section that uses the five-step framework to show how a consideration of the organization's strategy plays a key role in making the decision that will address the business-related problems presented in that chapter.
- ❖ **The Current Economic Recession Increases the Importance of Reviewing and Executing Strategy**
- ❖ The current economic recession is addressed in the text, both in the chapters and in the end-of-chapter exercises and problems. The recession requires firms to place an even greater emphasis on executing their strategy. Moreover, the economic difficulties may require a firm to review and modify its strategy to more effectively compete in the changed economic conditions.
- ❖ **Online Supplement for Assignments, Exams, and More!**
- ❖ A new learning supplement, Practice4Performance (P4P), is available for use with the 5th edition. P4P was developed by Professor Paul Goldwater at the University of Central Florida. P4P is the 2008 winner of the American Accounting Association's Jim Bulloch Award for Innovations in Management Accounting Education. P4P does the following for the instructor:
 - ❖ Provides a library of over 3,000 questions that are updated with new data each time the system is accessed by the student (iteration); detailed solutions are included for each question.
 - ❖ Simulates scenarios'P4P has the ability to create randomized, multi-step analytical problems that vary significantly with each iteration,

saving instructors valuable time in creating their own materials.

- ❖ Provides partial credit on multiple-choice questions as a built-in option that decreases the points awarded per question as the number of attempts increases.
- ❖ Has live tracking of all statistics related to student practice sessions, homework, quizzes, and exams.
- ❖ Provides flexibility in how to structure and schedule quizzes and exams' the number of questions, difficulty level of questions, types of questions (e.g., qualitative or calculation-based), and learning objectives addressed are all within your control.
- ❖ Administers assignments, grading, and interaction through P4P-integrated communication features such as online document posting, class/individual announcements, and message boards.
- ❖ **Excel Tutorials**
- ❖ Free to adopters of the 5th edition is a set of Excel tutorials, one for each chapter. This new resource provides a context-based means for students to hone their Excel skills. In many cases, the Excel tutorial is linked to the demonstration problem included at the end of the chapter. The tutorials cover a wide variety of Excel topics, from elementary to the intermediate level, and some at the advanced level. The tutorials are self-contained in that there is little need for instructor intervention other than to provide student access to the files.
- ❖ **New Chapter Organization and Parts Introductions**
- ❖ The new edition has reorganized the parts and sequence of chapters to follow the sequence used by our adopters. Thus, the process costing and cost allocation chapters were moved up, and capital budgeting is now included as a chapter in the section on planning and decision-making. These two changes permit a more streamlined presentation. There are now four major parts to the text: Part 1, introduction to strategy, cost management and cost systems; Part 2, planning and decision-making; Part 3, operational-level control; and, Part 4, management control. A new feature of the text is to include an introduction to each of the four parts to explain the learning objectives of the chapters in that part. Briefly, the objective of Part 1 is to introduce foundational concepts, including strategy, strategy implementation, and product-cost systems. The coverage of cost systems begins with job costing, and is followed by ABC, process costing, and joint product costing/cost allocation. Part 2, planning and decision-making, begins with cost estimation, since planning and decision-making are guided by knowledge of cost drivers and cost behavior. Parts 3 and 4 study performance measurement: Part 3 looks at this issue from the perspective of those who manage operations on a day-to-day basis, while Part 4 examines performance evaluation at a higher level: business-unit managers who have responsibility for divisions, product lines, manufacturing plants, and whose unit is evaluated as a cost center, profit center, or investment center.
- ❖ **Integration of Important Topics Throughout the Text**
- ❖ Key topic areas for the course are integrated across the chapters. As noted above, strategy is integrated throughout the text. In addition, accounting for "lean" is included in four chapters as it relates to the subject matter of that chapter. Similarly, Time-Driven Activity-Based Costing (TDABC) is covered in the ABC chapter and also in the chapter on budgeting. ABC appears in most of the chapters in Part 2, as it has a key role in planning and decision-making. Non-financial performance measures and the balanced scorecard (BSC) are introduced in Part 1, and then covered as part of operational and management control chapters included in Parts 3 and 4. These are just examples of the efforts the authors have made to integrate key topics throughout the text.

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- Part 1: Introduction to Strategy, Cost Management, and Cost Systems**
- Chapter 1: Cost Management and Strategy
 - Chapter 2: Implementing Strategy: The Value Chain, the Balanced Scorecard, and the Strategy Map

ACCOUNTING

Chapter 3: Basic Cost-Management Concepts
Chapter 4: Job Costing
Chapter 5: Activity-Based Costing (ABC) and Customer Profitability Analysis
Chapter 6: Process Costing
Chapter 7: Cost Allocation: Departments, Joint Products, and By-Products

Part 2: Planning and Decision-Making

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Chapter 9: Profit Planning: Cost-Volume-Profit (CVP) Analysis
Chapter 10: Strategy and the Master Budget
Chapter 11: Decision-Making with a Strategic Emphasis
Chapter 12: Strategy and Long-Term Investment Analysis
Chapter 13: Cost Planning for the Product Life-Cycle: Target Costing, Theory of Constraints (TOC), and Strategic Pricing

Part 3: Operational-Level Control

Chapter 14: Operational Performance Measurement: Sales, Direct-Cost Variances, and the Role of Nonfinancial Performance Measures
Chapter 15: Operational Performance Measurement: Indirect Cost Variances and Resource-Capacity Planning
Chapter 16: Operational Performance Measurement: Further Analysis of Productivity and Sales Variances
Chapter 17: The Management and Control of Quality, Six-Sigma, and Lean Accounting

Part 4: Management-Level Control

Chapter 18: Strategic Performance Measurement: Cost Centers, Profit Centers, and the Balanced Scorecard (BSC)
Chapter 19: Strategic Performance Measurement: Investment Centers
Chapter 20: Management Compensation, Business Analysis, and Business Valuation

International Edition

COST MANAGEMENT Strategies for Business Decisions, 4th Edition

By Ronald W Hilton, Cornell University-Ithaca, Michael W Maher, University of California Davis and Frank Selto, University of Colorado-Boulder

2008 (September 2007) / 960 pages

ISBN: 9780073526805

ISBN: 978 0071287999 [IE]

<http://www.mhhe.com/hilton4e>

Hilton/Maher/Selto (HMS) is for instructors who want to teach students to manage costs and not just account for costs. HMS maintains that, "Costs don't just happen," and with a pro-active approach toward costs, managers who understand cost implications as well as accountants can add value to an organization. Hilton, Maher, Selto focuses on having students learn to make decisions by the use of Cost Management Challenges in the chapter opener, "You're the Decision Maker" boxes throughout each chapter, and the "You're the Decision Maker" simulation on the text website.

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Part 1 Setting the Strategic Foundation: The Importance of Analyzing and Managing Costs

1. Cost Management and Strategic Decision Making Evaluating Opportunities and Leading Change
2. Product Costing Systems: Concepts and Design Issues
3. Cost Accumulation for Job-Shop and Batch Production Operations

Part 2 Activity-Based Management

4. Activity-Based Costing Systems
5. Activity-Based Management
6. Managing Customer Profitability
7. Managing Quality and Time to Create Value

Part 3 Process Costing and Cost Allocation

8. Process-Costing Systems
9. Joint-Process Costing
10. Managing and Allocating Support-Service Costs

Part 4 Planning and Decision Making

11. Cost Estimation
12. Financial and Cost-Volume-Profit Models
13. Cost Management and Decision Making
14. Strategic Issues in Making Long-Term Capital Investment Decisions
15. Budgeting and Financial Planning

Part 5 Evaluating and Managing Performance Creating and Managing Value-Added Effort

16. Standard Costing, Variance Analysis, and Kaizen Costing
17. Flexible Budgets, Overhead Cost Management, and Activity-Based Budgeting
18. Organizational Design, Responsibility Accounting, and Evaluation of Divisional Performance
19. Transfer Pricing

20. Performance Measurement Systems

Glossary

Photo Credits

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Company Name Index

Subject Index

COST ACCOUNTING 4th Edition

By Jawaharlal, University of Delhi

2008 /1064 pages

ISBN: 9780070221628

McGrawHill India Title

<http://www.mhhe.com/lalcostacc4e>

This book is designed to aid students various elements of cost, cost methods and accounting systems for cost ascertainment, cost analysis, cost control and managerial decision making. It discusses the theory extensively and includes a large number of practical problems.

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Part 1: Conceptual Framework

1. Financial Accounting and Management Accounting
2. Cost: Concepts and Classifications

Part 2: Elements of Cost

3. Materials Control
4. Materials Costing
5. Labour Costs: Accounting and Control
6. Factory Overheads: Distribution
7. Administrative and Selling and Distribution Overheads
8. Activity – Based Costing (ABC)

Part 3: Costing Methods and Accounting of Costs

9. Single or Output Costing
10. Job, Contract and Batch Costing
11. Process Costing
12. Service Costing
13. Cost Control Accounts
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Part 4: Cost Analysis for Decision Making and Control

16. Marginal (Variable) Costing
17. Alternative Choices Decisions
18. Pricing Decision
19. Standard Costing
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21. Responsibility Accounting and Divisional Performance Measurement

Part 5: Specialised Topics

22. Uniform Costing and Interfirm Comparison
23. Cost Audit

Appendix A: Objective Type Questions

International Edition

FUNDAMENTALS OF COST ACCOUNTING 2nd Edition

By William N Lanen, University of Michigan--Ann Arbor, Shannon Anderson, Rice University and Michael W Maher, University of California Davis

2008 (September 2007) / 608 pages

ISBN: 9780073526720

ISBN: 9780071283168 [IE]

www.mhhe.com/lanen2e

A direct, realistic, and efficient way to learn cost accounting. Fundamentals is short (608 pages) making it easy to cover in one semester. The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes and In Action boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems plus Homework Manager provide students with all the practice they need to fully learn each concept.

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Chapter 1: Cost Accounting: Information for Decision Making
Chapter 2: Cost Concepts and Behavior
Chapter 3: Fundamentals of Cost-Volume-Profit Analysis
Chapter 4: Fundamentals of Cost Analysis for Decision Making
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Chapter 10: Fundamentals of Cost Management
Chapter 11: Service Department and Joint Cost Allocation
Chapter 12: Fundamentals of Management Control Systems
Chapter 13: Planning and Budgeting
Chapter 14: Business Unit Performance Measurement
Chapter 15: Transfer Pricing
Chapter 16: Fundamentals of Variance Analysis
Chapter 17: Additional Topics in Variance Analysis
Chapter 18: Nonfinancial and Multiple Measures of Performance
Appendix: Capital Investment Decisions: An Overview

International Edition

COST ACCOUNTING Principles and Applications, 7th Edition

By Horace R Brock, University of North Texas, Linda Herrington and La Vonda G Ramey of School Craft College

2007 (August 2006) / 704 pages

ISBN: 9780072982480 (Out of Print)

ISBN: 9780071115605 [IE]

<http://www.mhhe.com/brock7e>

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Chapter 9 Applying Manufacturing Overhead
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Chapter 13 Units Lost or Increased in Production
Chapter 14 First In, First Out (FIFO) Costing of Work in Process
Chapter 15 Accounting for By-Products and Joint Products

Part 3

Chapter 16 The Analysis of Cost Behavior
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Chapter 18 Standard Costs: Materials and Labor
Chapter 19 Manufacturing Overhead Standard Costs: Completing the Accounting Cycle for Standard Costs
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Chapter 21 Analysis of Manufacturing Costs for Decision Making
Chapter 22 Cost Accounting for Distribution Activities and Service Businesses
Chapter 23 Decision Making – Capital Investment Decisions

Cost Accounting Supplements

SCHAUM'S OUTLINE OF COST ACCOUNTING 3rd Edition

By Ralph S Polimeni, Hofstra University

1994

ISBN: 9780070110267

A Schaum Publication

This powerful study guide includes all subjects found in the leading textbooks and parallels the full-year cost accounting courses most schools offer. Also appropriate for solo study, this book makes the complex concepts and techniques accessible through clear explanations and solved problems to provide a review and help students master their skills.

COMPLIMENTARY COPIES

Complimentary desk copies are available for course adoption only.

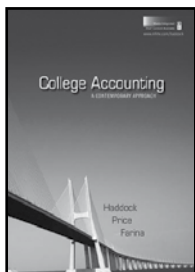
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College Accounting

NEW



COLLEGE ACCOUNTING A Contemporary Approach

By M David Haddock, Chattanooga State Tech,
John Ellis Price, University of North Texas and
Michael Farina, Cerritos College

2010 (January 2009) / 560 pages

ISBN: 9780073396941

ISBN: 9780077305079 (with Home Depot 2006 Annual Report)

<http://www.mhhe.com/haddock1e>

The Haddock text features the successful author team Price et al. The author team based A Contemporary Approach on the solid foundation of the Price 12e textbook; however, in Haddock, the approach has been modified to fit the needs of a growing number of College Accounting instructors who teach the course without covering special journals. These instructors feel that special journals are an unnecessarily complicated subject for such a basic course. By eliminating special journal coverage, professors are free to focus on recording to the general journal and posting to the general ledger - the basic bookkeeping functions that are so important to accountants in the real world. Competing books have placed special journals in an appendix (Slater) or tried to separate special journal coverage from general journal coverage but retain both (McQuaig). Haddock is the only text on the market that eliminates special journal coverage completely (why make students pay for material they will not learn in the course?). With Haddock on the roster, instructor's have a choice between a traditional approach that fully integrates special journals into the text in a succinct and logical way (Price 12e) or a contemporary approach that focuses on the basics and is more in keeping with where the course is headed in the future (Haddock 1e).

FEATURES

- ❖ No special journals!
- ❖ Available with Quantum Tutors, The exciting new artificial intelligence tutoring system that helps students master the intricacies of the accounting cycle with real-time, personalized feedback.
- ❖ Full media integration with iPod icons throughout the text links content back to chapter-specific quizzes, audio and visual lecture presentations, and course-related videos. This gives students access to a portable, electronic leaning option to support their classroom instruction.
- ❖ All the test bank questions are tagged with AACSB-AICPA standards and Bloom's Taxonomy, making it easier for instructors to tie assessment to their school's student learning outcomes.
- ❖ Internal control content is highlighted with an icon so students can immediately see the link between the concept of internal control and the topics they're studying.
- ❖ In-Text Worksheet Transparencies: Chapter 5 contains a special worksheet illustration using multiple overlay transparencies to highlight step-by-step procedures for the preparation of worksheets.
- ❖ Business Transaction Analysis Models: Show how to properly analyze and record business transactions. Step-by-step transaction

analysis illustrations show how to identify the appropriate general ledger accounts affected, determine debit or credit activity, present the transaction in T-account form, and record the entry in the general journal.

- ❖ Continuation problems, carrying over from one chapter to another reinforce learning objectives.
- ❖ Recall and Important!: Recall is a series of brief reinforcements that serve as reminders of material covered in previous chapter that are relevant to the new information being presented. Important! draws students' attention to critical materials introduced in the current chapter.
- ❖ Managerial Implications: Summarizes the chapter's accounting concepts from the point of view of the manager.
- ❖ Self Review: Each section concludes with a Self Review that includes questions, multiple choice exercises, and an analysis assignment. A Comprehensive Self-Review appears at the end of the each chapter. Answers are provided at the end of the chapter.
- ❖ Problem Sets A and B, Critical Thinking Problems, and Mini-Practice Sets conclude with an Analyze question asking the student to evaluate each problem critically.
- ❖ Business Connections: This section of EOC material reinforces chapter concepts from practical and real-world perspectives, including problems requiring critical thinking, business communication, ethical analysis, Internet activities, and teamwork.
- ❖ Standalone Practice Set: Action Video Productions
- ❖ Algorithmic Test Bank includes a problem generator that replicates the structure of test bank problems with unique numbers. Instructors can reuse exams and change the numbers every time.
- ❖ End of chapter templates tied to EOC items in Quickbooks software allows students to practice using the types of programs they will use in real-world accounting.

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 3. Analyzing Business Transactions Using T Accounts
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 8. Accounting for Purchases, Accounts Payable, and Cash Payments
 9. Cash
 10. Payroll Computations, Records, and Payment
 11. Payroll Taxes, Deposits, and Reports
 12. Accruals, Deferrals, and the Worksheet
 13. Financial Statements and Closing Procedures
- Appendix A: The Home Depot, Inc. Annual Report.

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NEW



COLLEGE ACCOUNTING CHAPTER 1-14 WITH ANNUAL REPORT 2nd Edition

By John J Wild, University of Wisconsin-Madison, Vernon Richardson, University of Arkansas-Fayetteville and Ken Shaw, University of Missouri-Columbia

2011 (January 2010)

ISBN: 9780077346102

<http://www.mhhe.com/wildCA2e>

(Details unavailable at press time)

COLLEGE ACCOUNTING With Home Depot Annual Report, 12th Edition

By John Ellis Price, University of North Texas, M David Haddock, Chattanooga State Tech and Michael Farina, Cerritos College

2009 (October 2008)

ISBN: 9780077264314

(Chapters 132 with Home Depot 2006 Annual Report)

ISBN: 9780077264338

(Chapters 113 with Home Depot 2007 Annual Report)

ISBN: 9780077264321

(Chapters 1-25 with Home Depot 2007 Annual Report)

www.mhhe.com/price12e

Price/Haddock/Farina has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help and practice, and classroom-tested dynamic pedagogy. With the addition of McGraw-Hill's Homework Manager, iPod content, and an Algorithmic Test Bank, the new edition includes more technology support than ever before.

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22. Long-Term Bonds
23. Financial Statement Analysis
24. The Statement of Cash Flows
25. Departmentalized Profit and Cost Centers
26. Accounting for Manufacturing Activities
27. Job Order Cost Accounting
28. Process Cost Accounting

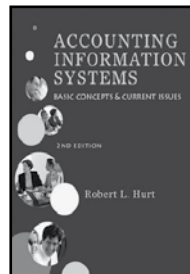
29. Controlling Manufacturing Costs: Standard Costs
 30. Cost-Revenue Analysis for Decision Making
- Appendix A: The Home Depot, Inc. Annual Report.
Appendix B: Combined Journal

Accounting Information Systems

NEW



International Edition



ACCOUNTING INFORMATION SYSTEMS 2nd Edition

By Robert Hurt, California State Poly University-Pomona

2010 (November 2009) / 448 pages

ISBN: 9780078111051

ISBN: 9780071220521 [IE]

<http://www.mhhe.com/hurt2e>

Hurt's Accounting Information Systems, 2e continues to take a fresh new approach that puts judgment and critical thinking, not technology, at the heart of the AIS course. Using a conversational writing style appealing to students, this book presents AIS as an art as much as a science. AIS is presented as a set of fundamental ideas and concepts that can be applied in various organizational contexts. Students are provided with vocabulary they will need to succeed in the profession and ensuring that they can communicate clearly and effectively about accounting information systems with both accountants and nonaccountants. The text end-of-chapter exercises and assessment tools are all competency-based, distilling knowledge to its essential elements and then encouraging students to use those essential elements to think for themselves.

NEW TO THIS EDITION

- ❖ Reorganization of the 2nd Edition:

-The book is now organized in five major parts: Introduction and Basic Concepts, Documentation Techniques, Systems Analysis and Information Technology, Business Processes and Other Topics in AIS.

-The chapter on REAL modeling and event-driven accounting systems has been moved up from Chapter 13 to Chapter 7, giving instructors the flexibility to use any combination of flowcharts / DFDs / REAL models in teaching the course.

-The chapter on XBRL has been moved up from Chapter 15 to Chapter 9; material and exercises on XBRL are incorporated as appropriate in other chapters after the topic is introduced.

-Material on application service providers, including SAS 70 audits, has been condensed and incorporated in the chapter on e-business and enterprise resource planning.

-Two topics from Chapter 7 in the first edition (factors to consider

in selecting information technology and the weighted rating model) have been incorporated in Chapter 8 of the second edition, along with several new topics.

- ❖ **New AIS in the Business World:** Each chapter opens with new illustrative vignette about a real firm and an AIS issue/concept—not a fictional, contrived case. Students will develop a clearer understanding of how 'AIS' works in the 'real-world' with the 'most' current information available.
- ❖ **New 'Critical Thinking' Section:** Every chapter concludes with a 'Critical' thinking section which focuses on developing judgment skills and showing students how to apply topics in 'new' settings.
- ❖ **Reading Review Problem:** Most chapters have a reading review problem based on the first editions' AIS in the Business World.
- ❖ **New 'Why Do We Care' feature:** Every section opens with a new feature: 'Why Do We Care.' Suggested and written by Dr. Kevin Dow, those features show students how the topics in each section are relevant in professional practice.
- ❖ **New topic coverage:** Chapter 8 on information systems concepts discusses the systems development life cycle and the capability maturity model. Part Four (Business processes) now includes a chapter on business process management.
- ❖ **Updated Figures and illustrations:** Figures and illustrations have been updated throughout the text as well as many end-of-chapter activities.

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- 2 Transaction Processing in the AIS
- 3 Professionalism and Ethics
- 4 Internal Controls

Part Two Documentation Techniques

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- 7 REAL Modeling

Part Three Systems Analysis and Information Technology

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- 10 E-business and Enterprise Resource Planning Systems

Part Four Business Processes

- 11 Sales/Collection Process
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- 13 Other Business Processes
- 14 Business Process Management

Part Five Other Topics in Accounting Information Systems

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- 16 Decision-Making Models and Knowledge Management
- 17 Professional Certifications and Career Planning
- 18 Auditing and Evaluating the AIS

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International Edition

ENTERPRISE INFORMATION SYSTEMS A Pattern-Based Approach, 3rd Edition

By Cheryl Dunn, Florida State University—Tallahassee, J. Owen Cherrington, Brigham Young University—Provo and Anita Sawyer Hollander, University of Tennessee—Knoxville, Anita Hollander, University of Tulsa, Eric Denna and Jay Owen Cherrington, and Brigham Young University—Provo

2005 / 544 pages

ISBN: 9780072404296 (Out of Print)

ISBN: 9780071253192 [IE]

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- Chapter 1: An Introduction to Integrated Enterprise Information Systems
- Chapter 2: Representation and Patterns: An Introduction to the REA Enterprise Ontology
- Chapter 3: The REA Enterprise Ontology: Value System and Value Chain Modeling
- Chapter 4: The REA Enterprise Ontology: Business Process Modeling
- Chapter 5: Task Level Modeling
- Chapter 6: Relational Database Design: Converting Conceptual REA Models to Relational Databases
- Chapter 7: Information Retrieval from Relational Databases
- Chapter 8: The Sales/Collection Business Process
- Chapter 9: The Acquisition/Payment Business Process
- Chapter 10: View Integration and Implementation Compromises
- View Integration
- Chapter 11: The Conversion Business Process
- Chapter 12: The Human Resource Business Process
- Chapter 13: The Financing Business Process
- Chapter 14: Introduction to Enterprise System Risks and Controls
- Chapter 15: ERP Systems and E-Commerce: Intra- and Inter-Enterprise Modeling

International Edition

ELECTRONIC COMMERCE Security, Risk Management, and Control, 2nd Edition

By Marilyn Greenstein, Arizona State University-West and Miklos Vasarhelyi, Rutgers University, Newark

2002

ISBN: 9780072519150 (with PowerWeb) - Out of Print

ISBN: 9780071240642 [IE with PowerWeb]

<http://www.mhhe.com/business/accounting/greenstein2e>

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1. Overview of Electronic Commerce.
2. The Electronization of Business.
3. B2B Process and Strategies.
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5. The Regulatory Environment.
6. EDI, Electronic Commerce and the Internet.
7. Risks of Insecure Systems.
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9. Internet Security Standards.
10. Cryptography & Authentication.
11. Firewalls.
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Advanced Accounting

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International Edition

ADVANCED ACCOUNTING 10th Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Douplik, University of South Carolina

2011 (March 2010) / 928 pages

ISBN: 9780078136627

ISBN: 9780071220873 [IE]

<http://www.mhhe.com/hoyle10e>

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- 18 Accounting and Reporting for Private Not-for-Profit Organizations
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NEW



International Edition

FUNDAMENTALS OF ADVANCED ACCOUNTING 4th Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Douplik, University of South Carolina

2011 (April 2010) / 640 pages

ISBN: 9780078136634

ISBN: 9780071220880 [IE]

<http://www.mhhe.com/hoyle4e>

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NEW



CONSOLIDATED FINANCIAL STATEMENTS 2nd Edition

By Ng Eng Juan

2010 (June 2010) / 700 pages

ISBN: 9780071288941

An Asian Publication

(Details unavailable at press time)

International Edition

ADVANCED FINANCIAL ACCOUNTING 8th Edition

By Richard E Baker, Northern Illinois University, Valdean C Lembke, University of Iowa, Thomas E King, Southern Illinois University and Cynthia Jeffrey, Iowa State University

2009 (September 2008) / 1120 pages

ISBN: 9780073526911

ISBN: 9780071276160 [IE]

<http://www.mhhe.com/baker8e>

The eighth edition of Advanced Financial Accounting is an up-to-date, comprehensive, and highly illustrated presentation of the accounting and reporting principles used in a variety of business entities. The new edition continues to provide strong coverage based on continuous case examples that tie all of the disparate details of Advanced Accounting together for the students. The text is highly illustrated with complete presentations of worksheets, schedules, and financial states so that students can see the development of each topic. Inclusion of all recent FASB and GASB pronouncements and the continuing deliberations of the authoritative bodies provide a current and contemporary text for students preparing for the CPA Exam and current practice. The book's building block approach introduces concepts with simple examples and then gradually introduces complexity, allowing students to easily keep pace with the material.

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- Chapter 1: Intercorporate Acquisitions and Investments in Other Entities
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ACCOUNTING

Chapter 13: Segment and Interim Reporting
Chapter 14: SEC Reporting
Chapter 15: Partnerships: Formation, Operation, and Changes in Membership
Chapter 16: Partnerships: Liquidation
Chapter 17: Governmental Entities: Introduction and General Fund Accounting
Chapter 18: Governmental Entities: Special Funds and Government-wide Financial Statements
Chapter 19: Not-for-Profit Entities
Chapter 20: Corporations in Financial Difficulty

International Edition

ADVANCED ACCOUNTING 9th Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Douppnik, University of South Carolina

2009 (April 2008) / 928 pages

ISBN: 9780073379456

ISBN: 9780071288026 [IE]

<http://www.mhhe.com/hoyle9e>

The approach used by Hoyle, Schaefer, and Douppnik in the new edition allows students to think critically about accounting, just as they will do while preparing for the CPA exam. With this text, students gain a well-balanced appreciation of the Accounting profession. The 9th edition introduces the students to the field's many aspects, while focusing on past and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future.

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Ch. 17 Accounting for State and Local Governments, Part II
Ch. 18 Accounting and Reporting for Not-for-Profit Organizations
Ch. 19 Accounting for Estates and Trusts

FUNDAMENTALS OF ADVANCED ACCOUNTING 3rd Edition

By Joe Ben Hoyle, University of Richmond, Thomas Schaefer, University of Notre Dame and Timothy Douppnik, University of South Carolina

2009 (May 2008) / 448 pages

ISBN: 9780073379463

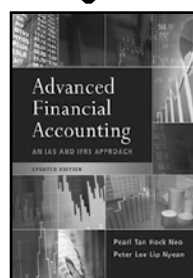
<http://www.mhhe.com/hoylefund3e>

Fundamentals of Advanced Accounting, 3/e is ideal for those schools wanting to cover 12 chapters in their advanced accounting course. This brief yet concise text allows students to think critically about accounting, just as they will do preparing for the CPA exam. With this text, students gain a well-balanced appreciation of the Accounting profession. The 3rd edition introduces the students to the field's many aspects, while focusing on past and present resolutions. The text continues to show the development of financial reporting as a product of intense and considered debate that continues today and into the future as it originates from Hoyle's big text Advanced Accounting.

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Ch. 12 Accounting for State and Local Governments, Part II

NEW



ADVANCED FINANCIAL ACCOUNTING UPDATED EDITION

By Pearl Tan and Peter Lee

2009 (March 2009) / 672 pages

ISBN: 9780071269339

An Asian Publication

This book covers advanced level topics in financial reporting within the International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS) reporting framework. While the book is aimed at advanced level accounting degree students in tertiary institutions, it is a useful primer for practitioners who wish to reinforce their knowledge of rapidly changing accounting standards. (Note: There is a new section on permissible reclassification of financial assets. In the wake of the global financial crisis, the IASB in October 2008 permitted limited reclassifications from fair value through profit or loss to align IAS 39 with US GAAP).

ACCOUNTING

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 - Context Emphasizes the importance of understanding the economics of and motivations for the specific transactions that are the subject of accounting rules.
 - Competencies Focuses on the requirements of accounting standards within the IAS and IFRS reporting framework and provides in-depth coverage of how to apply them to complex settings.
- ❖ Rigorous and comprehensive illustrations, explanations and problem sets aimed at achieving high standards of professional competencies demanded by accountancy bodies worldwide.
- ❖ Analytical checks to allow for self-auditing of answers.

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- 1 Economic Perspectives of Risk Reporting
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- 8 Financial Instruments: Classification, Recognition and Measurement
- 9 Accounting for Derivatives and Hedging
- 10 Accounting for Taxes on Income
- 11 Earnings per Share
- 12 Share-based Payment

International Edition

MODERN ADVANCED ACCOUNTING 10th Edition

By E. John Larsen, University of Southern California

2006 / 880 pages

ISBN: 9780073211596 (with OLC with Premium Content Card)

ISBN: 9780071244596 [IE with OLC and Premium Card]

<http://www.mhhe.com/larsen10e>

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- Chapter Nineteen. Governmental Entities: Proprietary Funds, Fiduciary Funds, and Comprehensive Annual Financial Report

International Edition

ACCOUNTING FOR DERIVATIVES AND HEDGING

By Mark Trombley, University of Arizona

2003 / 240 pages

ISBN: 9780072440447 (Out of Print)

ISBN: 9780071199209 [IE]

www.mhhe.com/trombley

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1. Introduction to Hedging.
2. Accounting for Derivatives and Hedging.
3. Interest Rate Swaps.
4. Interest Rate Futures and Options.
5. Foreign Currency Derivatives and Hedging.
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By Timothy J Louwers, James Madison University, Robert J Ramsay, University of Kentucky-Lexington, David Sinason, Northern Illinois University and Jerry R Strawser, Texas A&M University-College Station

2011 (January 2010) / 864 pages

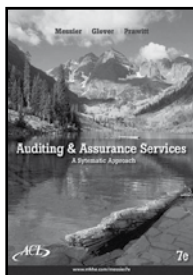
ISBN: 9780078136641

ISBN: 9780071221016 [IE]

<http://www.mhhe.com/louwers4e>

(Details unavailable at press time)

NEW



AUDITING AND ASSURANCE SERVICES 7th Edition

By William F Messier, University of Nevada Las Vegas, Steven M Glover and Douglas F Prawitt of Brigham Young University-Provo

2010 (November 2009) / 576 pages

ISBN: 9780073527086

<http://www.mhhe.com/messier7e>

(Details unavailable at press time)

INVITATION TO PUBLISH

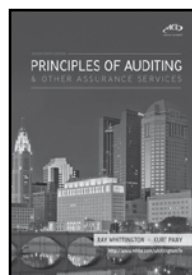
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PRINCIPLES OF AUDITING AND OTHER ASSURANCE SERVICES WITH ACL SOFTWARE CD 17th Edition

By Ray Whittington, DePaul University/McGowan Center and Kurt Pany, Arizona State University-Tempe

2010 (January 2009) / 832 pages

ISBN: 9780077304454

ISBN: 9780071288422 [IE with ACL Software CD]

Whittington/Pany's Principles of Auditing, is a market leader in the auditing discipline. Until October 2002, Ray Whittington was a member of the Audit Standards Board and prior to Ray being on the ASB, Kurt Pany was on the board. Whittington recently completed his term as President of the Auditing Section of the American Accounting Association. Principles of Auditing presents concepts clearly and proactively monitors changes in auditing making the relationship between accounting and auditing understandable. The 17th edition maintains the organization and balance sheet orientation, while adding and enhancing topics of Risk, Assurance Services, Fraud, E-Commerce, and the latest auditing standards to meet the needs of the current marketplace.

NEW TO THIS EDITION

- ❖ Increased emphasis on auditing fair value information. As the accounting profession continues to value more assets and liabilities at their fair values, difficult audit issues often arise. The text includes enhanced integrated coverage of fair value accounting in Chapters 5, 10, 11, 13 and 16.
- ❖ Integration of new standards and requirements that have been promulgated by both the Public Company Oversight Board and the AICPA's Auditing Standards Board. Among the changes from the prior edition are:
 - o Chapter 16 includes a discussion of the effects of PCAOB Standard No. 6 on evaluating consistency in financial statements.
 - o Chapter 17 includes coverage of auditor communications with those charged with governance to reflect the revised AICPA Statement on Auditing Standard No. 114.
- ❖ Updated technology coverage. Computer and technology coverage throughout the text has been updated, but particularly in Chapter 8 on the auditor's consideration of internal control in an information technology environment.
- ❖ Updated coverage of the profession's new quality control and peer review standards in Chapter 2.
- ❖ Coverage of the audit of the statement of cash flows in Chapter 6.

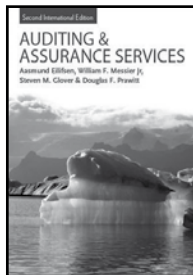
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UK Adaptation



AUDITING & ASSURANCE SERVICES 2nd Edition

By Aasmund Eilifsen, Norwegian Sch of Economics & Business Administration, William F Messier, University of Nevada Las Vegas, Steven M Glover and Douglas F Prawitt of Brigham Young University-Provo

2009 (December 2009) / 720 pages

ISBN: 9780077122508

McGraw-Hill UK Title

<http://www.mcgraw-hill.co.uk/textbooks/eilifsen>

Auditing & Assurance Services, Second International Edition combines a genuine international perspective and relevant international regulatory requirements with a conceptual and systematic approach to auditing. This fully up-to-date textbook provides students with the most current concepts of auditing and professional requirements.

What's new:

- New 'Practice Insight' boxes provide students with engaging snippets of auditing in real life to help them understand the practical nature of the subject
- Increased coverage of corporate governance, litigation, the impact of the global financial crisis on auditors, auditing of accounting estimates, and of group financial statements
- New and updated end of chapter problems, discussion cases and internet assignments designed to challenge students and test their understanding
- All chapters have been updated with the new set of clarified ISAs and the clarified International Standard on Quality Control
- The text is also fully compliant with the revised Code of Ethics for Professional Accountants

NEW TO THIS EDITION

- ❖ International perspective: Professional practice and regulation all over the world is driven by international events and initiatives. The clarified ISAs are fully integrated into the chapters with international real-world cases used to illustrate concepts and application.
- ❖ Systematic approach: The text gives the students a deep understanding and working knowledge of fundamental auditing concepts and how they are applied. The core foundation of the text and its focus on critical judgements and decision-making processes prepare students for today's complex and dynamic audit environment.
- ❖ Student engagement "A student friendly writing style and a variety of real-life examples make the text easily accessible. Each chapter ends with a comprehensive variety of materials to apply and test students" understanding of acquired knowledge.

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- PART I INTRODUCTION TO FINANCIAL STATEMENT AUDITING
- Chapter 1: An Introduction to Assurance and Financial Statement Auditing
- Chapter 2: The Financial Statement Auditing Environment
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- PART III PLANNING THE AUDIT AND INTERNAL CONTROL
- Chapter 5: Audit Planning and Types of Audit Tests
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- Chapter 7: Auditing Internal Control over Financial Reporting
- PART IV STATISTICAL AND NON-STATISTICAL SAMPLING TOOLS FOR AUDITING
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- Chapter 12: Auditing the Human Resource Management Process
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- Chapter 15: Auditing Financing Process: Long Term Liabilities, Stockholders' Equity and Income Statement Accounts
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- PART VII PROFESSIONAL RESPONSIBILITIES
- Chapter 19: Professional Ethics, Independence and Quality Control
- PART VIII ASSURANCE, RELATED SERVICES AND INTERNAL AUDITING SERVICES
- Chapter 20: Assurance, Related Services and Internal Auditing

NEW



PRINCIPLES AND CONTEMPORARY ISSUES IN INTERNAL AUDITING

By Puan Sri Datin Dr Mary Lee, Dr Hasnah Haji Haron, Dr Ishak Ismail, Dr Mohd. Hassan Che Haat, Norlela Zaini, Tong Seuk Ying, Lok Char Lee and Mohd, Farook Nasar

2009 (June 2009) / 356 pages

ISBN: 9789833850679

An Asian Publication

This book provides readers with an overview of the latest developments and various contemporary and contentious issues in internal auditing. It gives a good understanding on the role and responsibilities of an internal auditor as one of the governance partners and value-adders in an organization. It highlights the importance of the internal auditing function in risk management, controls and governance. With the latest amendments issued under Para 15.18 of Bursa Malaysia's (Amended) Listing Requirements on 31 January, 2008, mandating internal audit function for all public-listed companies, there is a need for greater understanding of the internal audit function as one of the means of safeguarding shareholders' interests. This book also incorporates the new IIA's International Professional Practices Framework (IPPF) which includes the Mandatory Guidance (such as the Code of Ethics and the International Standards for the Professional Practice of Internal Auditing) and the Strongly Recommended Guidance (such as the Position Papers, Practice Advisories and Practice Guides). The book is a joint effort of academicians from Universiti Teknologi MARA, Universiti Sains Malaysia, Universiti Malaysia Trengganu and practitioners in internal auditing. The authors recognize that there is a need for more local and affordable books on internal auditing. In this regard, the authors hope that their concerted efforts in writing this book would contribute to promoting the significance of internal auditing and also encourage continuous professional development in this area. The authors also feel that they should share their knowledge and experience on internal auditing to meet the motto of The Institute of Internal Auditors, "Progress Through Sharing".

AUDITING AFTER SARBANES-OXLEY 2nd Edition

By Jay C Thibodeau, Bentley College and Debbie Freier

2009 (January 2008) / 288 pages

ISBN: 9780073379494

<http://www.mhhe.com/thibodeau2e>

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Auditing after Sarbanes-Oxley
Illustrative Cases

Section 1 Fraud Cases: Violations of Generally Accepted Accounting Principles (GAAP)

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- Case 1.3 Qwest: The Full Disclosure Principle
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- Case 3.5 Qwest: Understanding the Client's Business and Industry
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International Edition

AUDITING AND ASSURANCE SERVICES 3rd Edition

By Timothy J Louwers, James Madison University, Robert J Ramsay, University of Kentucky--Lexington, David Sinason, Northern Illinois University and Jerry R Strawser, Texas A&M University--College Station

2008 (December 2007) / 864 pages

ISBN: 9780077250331 (with ACL CD)

ISBN: 9780071285032 [IE with ACL CD]

www.mhhe.com/louwers3e

The inclusion of the newly released AS5 Auditing Standard makes this text the most up to date auditing text on the market. It's been written so that it is current with all issues inherent in accounting and auditing practice, particularly in public accounting firms including coverage of the creation of the Public Companies Accounting Oversight Board, the passage of the Sarbanes-Oxley Act, and all of the major pronouncements issued by the AICPA. It's also a leader in fraud coverage and is accompanied by the Apollo Shoes Casebook, the only standalone FRAUD audit case on the market (available online on the book's website). The text is also designed to provide flexibility for instructors; the twelve chapters focus on the auditing process while the eight modules provide additional topics that can be taught at the instructor's discretion without interrupting the flow of the text.

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Comprehensive Cases

Andersen: An Obstruction of Justice?
Unhealthy Accounting at HealthSouth
KPMG: How Many Firms?
Something Went Sour at Parmalat
To Indemnify or Not to Indemnify: That is the Question
GE: How Much Are Auditors Paid?

International Edition

AUDITING AFTER SARBANES-OXLEY

By Jay C Thibodeau, Bentley College and Debbie Freier

2007 (February 2006) / 192 pages

ISBN: 9780073526690

ISBN: 9780071258098 [IE]

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Preface.
Section 1: Ethics and Professional Responsibility.
Section 2: Understanding the Client's Business and Industry.
Section 3: Internal Control Systems.
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Auditing Practice Cases

International Edition

PEACH BLOSSOM COLOGNE COMPANY 4th Edition

By Jack W. Paul, Lehigh University

2007 (December 2005) / 192 pages

ISBN: 9780073276595 (with CD)

ISBN: 9780071259828 [IE with CD]

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I. General Instructions and Preparations.

II. Permanent File Materials.

1. History and Background.
2. Organizational Structure.
3. Internal Control.
4. Chart of Accounts.
5. Minutes of Board of Directors' Meetings.

III. Problem Assignments.

Assignment #1: Planning the Integrated Audit. Assignment #2: Cash. Assignment #3: Accounts Receivable and Credit Sales. Assignment #4: Inventory and Purchases. Assignment #5: Property, Plant, and Equipment (Fixed Assets). Assignment #6: Accounts Payable Processing and Unrecorded Liabilities. Assignment #7: Notes Payable and Accrued Interest. Assignment #8: Completing the Audit.

IV. Current Year's Working Trial Balance.

V. Prior Year's Working Papers.

International Edition

APPLE BLOSSOM COLOGNE COMPANY: AUDIT CASE 5th Edition

By Jack Paul, Lehigh University

2003

ISBN: 9780072844504 (with CD-ROM)

ISBN: 9780071244886 [IE with CD-ROM]

<http://www.mhhe.com/appleblossom>

CONTENTS

- 1) Audit Planning and Integration of the Accounting Process
- 2) Accounts Receivable and Credit Sales
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- 12) Completing the Audit

Advanced Managerial Accounting



ACCOUNTING FOR DECISION-MAKING AND CONTROL 7th Edition

By Jerold Zimmerman, University of Roch
2011 (February 2010) / 608 pages
ISBN: 9780078136726

(Details unavailable at press time)

International Edition

ACCOUNTING FOR DECISION MAKING AND CONTROL 6th Edition

By Jerold Zimmerman, University of Rochester
2009 (April 2008) / 832 pages
ISBN: 9780073379487
ISBN: 9780071267458 [IE]

<http://www.mhhe.com/zimmerman6>

Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization's accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm's organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

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Chapter 13: Overhead and marketing variances
Chapter 14: Management accounting in a changing environment

Undergraduate Taxation



FUNDAMENTALS OF TAXATION 2010 WITH TAX ACT SOFTWARE 3rd Edition

Ana M Cruz, Miami-Dade College, Mike Deschamps, Miracosta College, Frederick Niswander, East Carolina University, Debra Prendergast, Northwestern Business College, Dan Schisler, East Carolina University and Jinhee Trone, Santa Ana College
2010 (December 2009)
ISBN: 9780077292676

<http://www.mhhe.com/cruz2010>

This book is designed to not only expose beginning tax students to tax law, but to also teach the practical intricacies involved in preparation of a tax return. Emphasizing a hands-on approach to tax education, every concept introduced in the text includes meaningful exercises that allow students to reinforce what they are learning. Actual tax forms are included within the text from the simplest 1040EZ to the numerous 1040 schedule forms with real-world data inserted into actual tax forms to demonstrate applied skills. A copy of the individual tax return preparation software TaxACT 2009 Deluxe is also a part of the text package, providing yet another tool to bridge the gap between understanding and practical application of tax law.

NEW TO THIS EDITION

- ✦ New coverage of the American Recovery and Reinvestment Act of 2009 signed by President Obama in February of 2009 is integrated throughout the text.
- ✦ The book has been completely updated for all new tax law, rate changes, and 2009 tax forms. The book is current through September 2009. Other updates beyond September can be found on the book's Online Learning Center, www.mhhe.com/cruz2010. A bulleted list has been placed in the preface for current users to locate specific changes to the chapters.
- ✦ Thorough accuracy checks of the pageproofs, Solutions Manual and Testbank were completed.
- ✦ New source documents (1099s, W-2's, others) are now included for each tax return problem at the end of each chapter, as well as the comprehensive problems in appendix B. These can be found on the book's OLC.

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Chapter 2: Expanded Tax Formula, Forms 1040 and 1040A, and Basic Concepts
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Chapter 4: Adjustments for Adjusted Gross Income
Chapter 5: Itemized Deductions
Chapter 6: Self-Employed Business Income
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NEW



PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING
2011 Edition, 14th Edition

By Sally Jones, University of VA-Charlottesville and Shelley C Rhoades-Catanach, Villanova University

2011 (April 2010) / 576 pages
 ISBN: 9780078136689

(Details unavailable at press time)

NEW



TAXATION OF BUSINESS ENTITIES
2011 Edition, 2nd Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

2011 (April 2010) / 800 pages
 ISBN: 9780078136696

<http://www.mhhe.com/spilker2011>

(Details unavailable at press time)

NEW



TAXATION OF INDIVIDUALS
2011 Edition, 2nd Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Connie Weaver, Texas A&M University

2011 (April 2010)
 ISBN: 9780078136719

<http://www.mhhe.com/spilker2011>

(Details unavailable at press time)

NEW



TAXATION OF INDIVIDUALS AND BUSINESS ENTITIES
2011 Edition, 2nd Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Connie Weaver, Texas A&M University

2011 (April 2010) / 1216 pages
 ISBN: 9780078136702

<http://www.mhhe.com/spilker2011>

(Details unavailable at press time)

NEW



PRINCIPLES OF TAXATION FOR BUSINESS AND INVESTMENT PLANNING
2010 Edition, 13th Edition

By Sally Jones, University of VA-Charlottesville and Shelley C Rhoades-Catanach, Villanova University

2010 (April 2009) / 640 pages
 ISBN: 9780073379647

Principles of Taxation for Business and Investment Planning, by Jones and Rhoades-Catanach, is a different approach to the study of taxation than the traditional tax return preparation approach. This book teaches students to recognize the role taxes play in business and investment decisions. In addition, the book presents the general role of taxation and its implications across all taxpaying entities before discussing the details relevant to specific entities. This approach allows students to really grasp the fundamental concepts that are the foundation for specific tax rules. The benefit is that the students will understand the framework of the tax system, even though specific tax rules and regulations change from year to year.

NEW TO THIS EDITION

- ❖ This text's coverage of new tax regulations is updated yearly to reflect the latest changes in tax law.
- ❖ New coverage of the American Recovery and Reinvestment Act of 2009 and the financial stimulus package from 2008 is included.
- ❖ Updated real world examples reinforce and illustrate key concepts.

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- 3 Taxes as Transaction Costs
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- 5 Tax Research

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- 7 Property Acquisitions and Cost Recovery Deductions
- 8 Property Dispositions

9 Nontaxable Exchanges

Part Four The Taxation of Business Income

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11 The Corporate Taxpayer

12 The Choice of Business Entity

13 Jurisdictional Issues in Business Taxation

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17 Tax Consequences of Personal Activities

Part Six The Tax Compliance Process

18 The Tax Compliance Process

Appendix A Present Value of \$1

Appendix B Present Value of Annuity of \$1

Appendix C 2009 Income Tax Rates



TAXATION: COMPREHENSIVE VOLUME 2010 Edition

By Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University

2010 (May 2009) / 1024 pages

ISBN: 9780073526966

<http://www.mhhe.com/spilker2010>

The basic approach to teaching taxation hasn't changed in decades. Today's student deserves a new approach. McGraw-Hill's Taxation of Individuals and Business Entities is a bold and innovative new textbook that's already generating enthusiasm across the country. McGraw-Hill's Taxation Series is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, the storyline approach to presenting the material, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.

FEATURES

❖ **Storyline Approach:** Each chapter begins with a storyline that introduces a set of characters or a business entity facing specific tax-related situations. Each chapter's examples are related to the storyline, giving students the opportunities to learn a set of client information and apply that data to a series of situations.

❖ **Conversational Writing Style:** The authors took special care to write a textbook that fosters a friendly dialogue between the text and each individual student. The tone of the presentation is intentionally conversational – creating the impression of speaking with the student, as opposed to teaching to the student.

❖ **Superior Organization of Related Topics:** Taxation of Individuals & Business Entities takes a fresh approach to taxation by grouping related topics together in theme chapters, including separate chapters on home ownership, compensation, investments, and retirement savings & deferred compensation.

❖ **Real World Focus:** Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples and articles are included in "Taxes from the Real World" boxes throughout the book. These vignettes demonstrate current issues in taxation and show the relevance of tax issues in all areas of business.

❖ **Better Examples:** The examples used throughout the chapter relate directly to the storyline presented at the beginning of each chapter, so students become familiar with one fact set and learn how

to apply those facts to different scenarios. In addition to providing in-context examples, we provide "What-If" scenarios within many examples to illustrate how variations in the facts might or might not change the answers.

❖ **Wide Variety Of Assignment Material:** Research Problems are special problems throughout the end of the chapter's assignment material. These require students to do both basic and more complex research on topics outside of the scope of the book. Each Research Problem includes an icon to differentiate it from regular problems. Planning Problems are another unique set of problems, also located at the end of the chapter's assignment material. These require students to test their tax planning skills after covering the chapter's topics. Each Planning Problem includes an icon to differentiate it from regular problems. Comprehensive and Tax Return Problems address multiple concepts in a single problem. Comprehensive problems are ideal for cumulative topics ; for this reason, they are located at the end of all chapters. In the end of book Appendix C, we include Tax Return Problems that cover multiple chapters.

❖ **Author-Written Supplements to Ensure Quality and Consistency:** The authors write all of the supplements for Taxation, including the Testbank, Solutions Manual, PowerPoints® and Instructor's Manual. Each supplement has been reviewed by the author team to ensure consistency with the text material and accuracy. With the author's personal involvement in each supplement, you can be assured that Taxation's supplements are the same high quality as the book.

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Part III: Business and Investment-Related Transactions

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10. Property Dispositions
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Part IV: Specialized Topics

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13. Retirement Savings and Deferred Compensation
14. Tax Consequences of Home Ownership

Part V: Entity Overview and Taxation of C Corporations

15. Entities Overview
16. Corporate Operations
17. FAS 109: Accounting for Income Taxes
18. Corporate Taxation: Nonliquidating Distributions
19. Corporate Taxation: Formation, Reorganization, and Liquidation

Part VI: Taxation of Flow-Through Entities

20. Forming and Operating Partnerships
21. Dispositions of Partnership Interests and Partnership Distributions
22. S Corporations

Part VII: Multijurisdictional Taxation and Transfer Taxes

23. State and Local Taxes
24. The U.S. Taxation of Multinational Transactions
25. Transfer Taxes and Wealth Planning

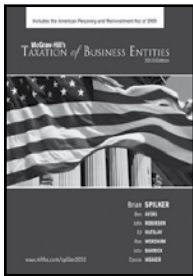
Appendix A: Tax Forms

Appendix B: Tax Terms Glossary

Appendix C: Comprehensive Tax Return Problems

Appendix D: Code Indices

NEW



TAXATION OF BUSINESS ENTITIES 2010 Edition

By *Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University*

2010 (May 2009) / 736 pages

ISBN: 9780073404035

<http://www.mhhe.com/spilker2010>

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FEATURES

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- ❖ **Better Examples:** The examples used throughout the chapter relate directly to the storyline presented at the beginning of each chapter, so students become familiar with one fact set and learn how to apply those facts to different scenarios. In addition to providing in-context examples, we provide "What-If" scenarios within many examples to illustrate how variations in the facts might or might not change the answers.
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1. Business Income, Deductions, and Accounting Methods
2. Property Acquisition and Cost Recovery
3. Property Dispositions

Part II: Entity Overview and Taxation of C Corporations

4. Entities Overview
5. Corporate Operations
6. FAS 109: Accounting for Income Taxes
7. Corporate Taxation: Nonliquidating Distributions
8. Corporate Taxation: Formation, Reorganization, and Liquidation

Part III: Taxation of Flow-Through Entities

9. Forming and Operating Partnerships
10. Dispositions of Partnership Interests and Partnership Distributions
11. S Corporations

Part IV: Multijurisdictional Taxation and Transfer Taxes

12. State and Local Taxes
13. The U.S. Taxation of Multinational Transactions
14. Transfer Taxes and Wealth Planning

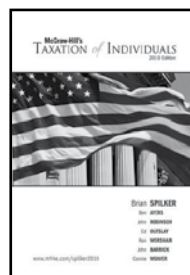
Appendix A: Tax Forms

Appendix B: Tax Terms Glossary

Appendix C: Comprehensive Tax Return Problems

Appendix D: Code Indices

NEW



TAXATION OF INDIVIDUALS 2010 Edition

By *Brian Spilker, Brigham Young University, Benjamin C Ayers, University of Georgia, John Robinson, University of Texas at Austin, Edmund Outslay, Michigan State University, Ronald G Worsham and John A Barrick of Brigham Young University and Constance Weaver, Texas A&M University*

2010 (May 2009) / 768 pages

ISBN: 9780073526959

ISBN: 9780077345402 (Revised)

<http://www.mhhe.com/spilker2010>

The basic approach to teaching taxation hasn't changed in decades. Today's student deserves a new approach. McGraw-Hill's Taxation of Individuals is a bold and innovative new textbook that's already generating enthusiasm across the country. McGraw-Hill's Taxation Series is designed to provide a unique, innovative, and engaging learning experience for students studying taxation. The breadth of the topical coverage, the storyline approach to presenting the material, the emphasis on the tax and nontax consequences of multiple parties involved in transactions, and the integration of financial and tax accounting topics make this book ideal for the modern tax curriculum.

FEATURES

❖ **Updated Content:** The Individuals volume has been revised and updated to reflect all the new tax updates and new laws that have taken place under the American Recovery and Reinvestment Act of 2009 that was passed in February of 2009.

❖ **Storyline Approach:** Each chapter begins with a storyline that introduces a set of characters or a business entity facing specific tax-related situations. Each chapter's examples are related to the storyline, giving students the opportunities to learn a set of client information and apply that data to a series of situations

❖ **Conversational Writing Style:** The authors took special care to write a textbook that fosters a friendly dialogue between the text and each individual student. The tone of the presentation is intentionally conversational – creating the impression of speaking with the student, as opposed to teaching to the student.

❖ **Superior Organization of Related Topics:** Taxation of Individuals takes a fresh approach to taxation by grouping related topics together in theme chapters, including separate chapters on home ownership, compensation, investments, and retirement savings & deferred compensation.

❖ **Real World Focus:** Students learn best when they see how concepts are applied in the real world. For that reason, real-world examples and articles are included in "Taxes from the Real World" boxes throughout the book. These vignettes demonstrate current issues in taxation and show the relevance of tax issues in all areas of business.

❖ **Better Examples:** The examples used throughout the chapter relate directly to the storyline presented at the beginning of each chapter, so students become familiar with one fact set and learn how to apply those facts to different scenarios. In addition to providing in-context examples, we provide "What-If" scenarios within many examples to illustrate how variations in the facts might or might not change the answers.

❖ **Wide Variety Of Assignment Material:** Research Problems are special problems throughout the end of the chapter's assignment material. These require students to do both basic and more complex research on topics outside of the scope of the book. Each Research Problem includes an icon to differentiate it from regular problems. Planning Problems are another unique set of problems, also located at the end of the chapter's assignment material. These require students to test their tax planning skills after covering the chapter's topics. Each Planning Problem includes an icon to differentiate it from regular problems. Comprehensive and Tax Return Problems address multiple concepts in a single problem. Comprehensive problems are ideal for cumulative topics ; for this reason, they are located at the end of all chapters. In the end of book Appendix C, we include Tax Return Problems that cover multiple chapters.

❖ **Author-Written Supplements to Ensure Quality and Consistency:** The authors write all of the supplements for Taxation, including the Testbank, Solutions Manual, PowerPoints® and Instructor's Manual. Each supplement has been reviewed by the author team to ensure consistency with the text material and accuracy. With the author's personal involvement in each supplement, you can be assured that Taxation's supplements are the same high quality as the book.

CONTENTS

Part I: Intro to Taxation

1. An Introduction to Tax
2. Tax Compliance, the IRS, and Tax Authorities
3. Tax Planning Strategies and Related Limitations

Part II: Basic Individual Taxation

4. Individual Tax Overview
5. Gross Income and Exclusions
6. Individual Deductions
7. Individual Income Tax Computation and Tax Credits

Part III: Business and Investment-Related Transactions

8. Business Income, Deductions, and Accounting Methods
9. Property Acquisition and Cost Recovery

10. Property Dispositions

11. Investments

Part IV: Specialized Topics

12. Compensation
13. Retirement Savings and Deferred Compensation
14. Tax Consequences of Home Ownership

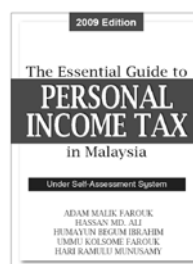
Appendix A: Tax Forms

Appendix B: Tax Terms Glossary

Appendix C: Comprehensive Tax Return Problems

Appendix D: Code Indices

Appendix E: Table of Cases Cited



THE ESSENTIAL GUIDE TO PERSONAL INCOME TAX IN MALAYSIA 2009 EDITION 5th Edition

By Adam Malik Farouk, Hassan Md Ali, Humayun Begum Ibrahim and Ummu Kolsome Farouk

2009 (February 2009) / 264 pages

ISBN: 9789833850600

An Asian Publication

The Essential Guide to Personal Income Tax in Malaysia, 2009 Edition is written to suit the need of the average Malaysian individual taxpayer. It is also suitable for undergraduates who are being introduced to Malaysian Income Tax for the first time. Tables, diagrams and real-life examples are used to reinforce the application of key principles.



A COMPREHENSIVE GUIDE TO MALAYSIAN TAXATION 4th Edition

By Kasipillai Jeyapalan

2009 (February 2009) / 1032 pages

ISBN: 9789833850563

An Asian Publication

A Comprehensive Guide to Malaysian Taxation, 4th Edition is an all-inclusive book covering every aspects of taxation, both direct and indirect taxation. It provides an in-depth analysis of the legal, technical and administrative aspects of the Malaysian tax system. It covers all the latest amendments including those arising from the Budget 2009. This book will prove invaluable for income tax practitioners, accountants, businessmen, business consultants and corporate managers. Accounting and law students sitting for the various university and professional examinations in Malaysian Taxation will find this book useful for its worked examples, questions and answers and clear

exposition of the applicable law, thus giving a firm grasp of the law and its practice. The law is stated as at 1 January 2009.

A COMPREHENSIVE GUIDE TO MALAYSIAN TAXATION

3rd Edition

By Kasipillai Jeyapalan

2007 (July 2007) / 1000 pages

ISBN: 9789833850211

An Asian Publication

Taxation in Malaysia has gone through tremendous changes in recent years, switching from the official assessment to the self-assessment system. The change from the preceding year as a basis of assessment to the current year assessment was another bold initiative with significant fiscal implications for the Treasury. Then, IRB implemented a new strategy of compliance management through taxpayer education, desk audit, field audit and tax investigation. The tax laws have become increasingly complex over the years and coupled with the self-assessment system, pose a greater challenge than ever to the taxpayer and the tax practitioner. Each chapter contains selectively extracted materials from the relevant legislation. The book attempts to assist taxpayers, tax practitioners, and candidates sitting for the various examinations conducted by universities and professional accounting bodies to get a firm understanding of taxation. Principles of taxation has been underscored with extensive coverage of case laws, both local and foreign, administrative practice of the IRB and worked examples. The IRB guidelines on various topics have been reproduced in the appropriate chapters to highlight their stand on various issues.

CONTENTS

- Chapter 1 Overview of Malaysian Taxation
- Chapter 2 Tax Administration under Self Assessment
- Chapter 3 Employment Income
- Chapter 4 Non-Business Income
- Chapter 5 Partnership Income
- Chapter 6 Basis Period
- Chapter 7 Business Income
- Chapter 8 Personal Reliefs and Tax Rebates
- Chapter 9 Business Deductions
- Chapter 10 Stock-in-Trade
- Chapter 11 Corporate Taxation
- Chapter 12 Withholding Taxes
- Chapter 13 Capital Allowances
- Chapter 14 Investigations and Tax Audit
- Chapter 15 Investigation and the Law
- Chapter 16 Specialised Industries
- Chapter 17 Mutual Concerns: Trade Associations, Clubs, Charitable Organisations and Cooperatives
- Chapter 18 Estates, Trust Bodies, Beneficiaries & Settlements
- Chapter 19 Labuan International Offshore Financial Centre
- Chapter 20 Double Tax Agreements
- Chapter 21 Incentives under the Income Tax Act
- Chapter 22 Incentives under the Promotion of Investments Act
- Chapter 23 Real Property Transactions
- Chapter 24 Indirect Taxation
- Chapter 25 Stamp Duty

Governmental / Non Profit



ESSENTIALS OF ACCOUNTING FOR GOVERNMENTAL AND NOT-FOR-PROFIT ORGANIZATIONS

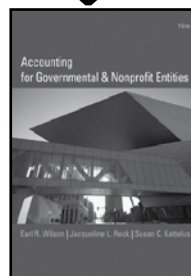
10th Edition

By Paul A Copley, James Madison University and John Engstrom, Northern Illinois University

2011 (March 2010) / 480 pages

ISBN: 9780073527055

(Details unavailable at press time)



ACCOUNTING FOR GOVERNMENTAL AND NONPROFIT ENTITIES

15th Edition

By Earl R Wilson, University of Missouri-Columbia, Jacqueline L Reck, University of South Florida--Tampa and Susan C Kattelus, Eastern Michigan University

2010 (March 2009) / 800 pages

ISBN: 9780073379609

<http://www.mhhe.com/wilson15e>

The 15th edition of Accounting for Governmental and Nonprofit Entities is a comprehensive governmental and not-for-profit accounting text that balances concepts and procedures written by accounting professors engaged with professional for students who will be auditing and working in public and not-for-profit sector entities. This market leading text brings instructors and students a comprehensive knowledge of the specialized accounting and financial reporting practices of governmental and not-for-profit organization, and how those organizations can better meet the information needs of a diverse set of financial statement users and decision makers. With the extensive experience of the current author team comes along a relevant and accurate new edition as well as instructor tools.

NEW TO THIS EDITION

- ❖ New computerized practice set: The City of Bingham will be a new computerized practice set addition that can be downloaded from www.mhhe.com/wilson15e. Students will be able to record transactions into the appropriate general journals of a second city in this edition. It is equally comprehensive and effective as the widely used City of Smithville practice set. This practice set will be Vista and Mac compatible.
- ❖ Improved and up-to-date practice set: The City of Smithville will now be available to download from www.mhhe.com/wilson15e. The

improved practice set will be Vista and Mac compatible as students will be able to continue to record transactions into the appropriate general journal of the city of Smithville.

- ❖ **New Appendices:** The sample financial statements have been moved to an appendix in Chapter 1 and the MD&A has been moved to an appendix in Chapter 9. A new appendix on managing investments has been added to Chapter 8. The new appendices provide easier reference for students as they manage to obtain the necessary information needed throughout the text.
- ❖ **Reorganization of Chapters 11 and 12:** Chapter 12 is now Auditing of Governmental and Not-for-Profit Organizations. This chapter has been modified to increase the focus on generally accepted governmental auditing standards.
- ❖ **More emphasis in Chapter 13:** In Chapter 13 more emphasis has been placed on performance given the unique nature of governments. An appendix on cost and budgets for grants has also been added to this chapter.
- ❖ **Incorporation of financial statements for the American Heart Association:** Illustrative financial statements for the American Heart Association and related discussion have been incorporated into Chapter 14.
- ❖ **Integration of new changes in the areas of accounting and auditing:** All chapters throughout the text have been updated to reflect changes in the areas of accounting and auditing affecting governments and not-for-profit entities. Based on comments received and the experiences of the authors with the textbook some items have received increased attention including major funds and post-employment benefits.

CONTENTS

Chapter 1: Financial Reporting for Governmental and Not-for-Profit Entities

Part I: State and Local Governments

Chapter 2: Principles of Accounting and Financial Reporting for State and Local Governments

Chapter 3: Governmental Operating Statement Accounts: Budgetary Accounting

Chapter 4: Accounting for Governmental Operating Activities – Illustrative Transactions and financial Statements

Chapter 5: Accounting for General Capital Assets and Capital Projects

Chapter 6: Accounting for General Long-Term Liabilities and Debt Service

Chapter 7: Accounting for the Business-Type Activities of State and Local Governments

Chapter 8: Accounting for Fiduciary Activities – Agency and Trust Funds

Chapter 9: Financial Reporting of State and Local Governments

Chapter 10: Analysis of Governmental Financial Performance

Part II: Accountability for Public Funds

Chapter 11: Accounting and Reporting for the Federal Government

Chapter 12: Auditing of Governmental and Not-for-Profit Organizations

Chapter 13: Budgeting and Performance Measurement

Part III: Not-For-Profit Organizations

Chapter 14: Accounting for Not-for-Profit Organizations

Chapter 15: Not-for-Profit Organizations – Regulatory, Taxation, and Performance Issues

Chapter 16: Accounting for Colleges and Universities

Chapter 17: Accounting for Health Care Organizations

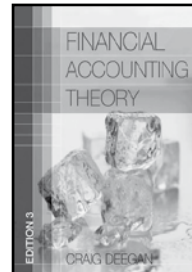
Glossary

Governmental and Not-for-Profit Organizations

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Accounting Theory

NEW



FINANCIAL ACCOUNTING THEORY 3rd Edition

By Craig Deegan, University of Southern Queensland

2009 (May 2009)

ISBN: 9780070277267

McGraw-Hill Australia Title

<http://www.mhhe.com/au/deegantheory3e>

Presenting accounting theory as a vibrant, relevant topic in a changing world, this text has established itself as the market leader in Australia and New Zealand. The third edition retains core strengths that appeal both to academics and students; critical evaluation, a writing style that is easy to read and understand, and a balanced discussion of different theories of accounting to stimulate student interest. Contemporary examples and questions have been included and other content (such as the topic of international accounting) extensively updated. With twelve chapters that are arranged in a logical sequence, this text is ideally suited for one-semester subjects. It is also an ideal text for those undertaking further research at post graduate levels; comprehensive internal referencing guides point the reader to undertake further reading or investigate aspects at a deeper level.

NEW TO THIS EDITION

- ❖ explains why or how organisations disclose particular items of financial information
- ❖ considers how and why people at an aggregate and individual level demand or react to particular accounting disclosures
- ❖ covers recent efforts by the FASB and IASB towards the development of a revised conceptual framework

CONTENTS

- 1 Introduction to financial accounting theory
 - 2 The financial reporting environment
 - 3 The regulation of financial accounting
 - 4 International accounting
 - 5 Normative theories of accounting: the case of accounting for changing prices
 - 6 Normative theories of accounting: the case of conceptual framework projects
 - 7 Positive Accounting Theory
 - 8 Unregulated corporate reporting decisions: considerations of systems-oriented theories
 - 9 Extended systems of accounting: the incorporation of social and environmental factors within external reporting
 - 10 Reactions of capital markets to financial reporting
 - 11 Reactions of individuals to financial reporting: an examination of behavioural research
 - 12 Critical perspectives of accounting
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International Accounting

International Edition

INTERNATIONAL ACCOUNTING 2nd Edition

By Timothy Douplik, University of South Carolina and Hector Perera, Massey University

2009 (October 2008) / 672 pages

ISBN: 9780073379623

ISBN: 9780071276184 [IE]

<http://www.mhhe.com/douplik2e>

International Accounting can be viewed in terms of accounting issues uniquely confronted by companies involved in international business. It also can be viewed more broadly as the study of how accounting is practiced in each and every country around the world, learning about and comparing the differences in various accounting methods. International Accounting, 2e is unique in its content and is up-to-date with relevant material integrated throughout the textbook. In its first year, this text captured approximately 30% of the market.

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- Chapter 1: Introduction to International Accounting
- Chapter 2: Worldwide Accounting Diversity
- Chapter 3: International Convergence of Financial Reporting
- Chapter 4: International Financial Reporting Standards
- Chapter 5: Comparative Accounting
- Chapter 6: Foreign Currency Transactions and Hedging Foreign Exchange Risk
- Chapter 7: Translation of Foreign Currency Financial Statements
- Chapter 8: Additional Financial Reporting Issues
- Chapter 9: Analysis of Foreign Financial Statements
- Chapter 10: International Taxation
- Chapter 11: International Transfer Pricing
- Chapter 12: Strategic Accounting Issues in Multinational Corporations
- Chapter 13: Comparative International Auditing and Corporate Governance

INVITATION TO PUBLISH

McGraw-Hill is interested in reviewing textbook proposal for publication. Please contact your local McGraw-Hill office or email to asiapub@mcgraw-hill.com

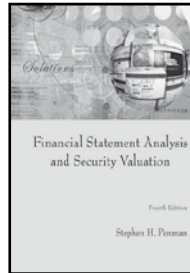
Visit McGraw-Hill Education (Asia)
Website: www.mheducation.asia

Financial Statement Analysis

NEW



International Edition



FINANCIAL STATEMENT ANALYSIS AND SECURITY VALUATION 4th Edition

By Stephen Penman, Columbia University-Business School

2010 (March 2009) / 784 pages

ISBN: 9780073379661

ISBN: 9780071267809 [IE]

<http://www.mhhe.com/penman4e>

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm's debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

NEW TO THIS EDITION

- ❖ **Negotiating with Mr. Market:** This edition emphasizes the role of financial statement analysis in "negotiating with Mr. Market" over the price to pay for securities (to use the words of Benjamin Graham). Students will be able to understand how earnings forecasts relate to value, reverse engineer the market price to understand the forecast that Mr. Market is making, and then challenge that forecast with sound financial statement analysis.
- ❖ **With the bubble valuations of the 1990s as a backdrop,** earlier editions emphasized the danger of buying overpriced shares. With multiples falling below historical benchmarks during the credit crisis of the fall of 2008, this edition applies the same analysis to evaluating underpricing.
- ❖ **Revised examples and illustrations:** All examples and illustrations have been revised to reflect the latest real-world events, as well as developments within accounting and finance.
- ❖ **Additional spreadsheet tools:** More spreadsheet tools give students greater opportunity to apply the analysis to real data.
- ❖ **Updated material on Accounting:** More accounting material has been incorporated throughout the textbook, underscoring the importance of accounting to valuation and allowing accounting to come to life for students. The analysis of earnings quality is integrated throughout the book with an Accounting Quality Watch at the end of relevant chapters.

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List of Accounting Clinics

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- 2 Introduction to the Financial Statements

ACCOUNTING

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18 The Analysis of Equity Risk and Return

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International Edition

FINANCIAL STATEMENT ANALYSIS

10th Edition

K R Subramanyan, University of Southern California and John J Wild, University of Wisconsin Madison

2009 (May 2008) / 784 pages

ISBN: 9780073379432

ISBN: 9780071263924 [IE]

<http://www.mhhe.com/subramanyam10e>

Financial Statement Analysis, 10e, emphasizes effective business analysis and decision making by analysts, investors, managers, and other stakeholders of the company. It continues to set the standard in showing students the keys to effective financial statement analysis. The textbook is set up in a three part framework which makes this textbook one of the best selling books in the market. It begins with an overview (chapters 1-2), followed by accounting analysis (chapters 3-6) and then financial analysis (chapters 7-12). The book presents a balanced view of analysis, including both equity and credit analysis, and both cash-based and earnings-based valuation models. The tenth edition is aimed at accounting and finance classes, and the professional audience – as it shows the relevance of financial statement analysis to all business decision makers. The authors:

1. Use numerous and timely “real world” examples and cases
2. Draw heavily on actual excerpts from financial reports and footnotes
3. Focus on analysis and interpretation of financial reports and their footnotes
4. Illustrate debt and equity valuation that uses results of financial statement analysis
5. Apply a concise and succinct writing style to make the material accessible

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Chapter 10: Credit Analysis

Chapter 11: Equity Analysis and Valuation

Comprehensive Case: Applying Financial Statement Analysis

International Edition

EQUITY VALUATION AND ANALYSIS

2nd Edition

By Russell Lundholm and Richard Sloan of University of Michigan--Ann Arbor

2007 (August 2006) / 336 pages

ISBN: 9780077219857 (with eVal CD and Pass Code Card)

ISBN: 9780071260558 [IE]

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6. Cash Flow Analysis
7. Structured Forecasting
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 3. Turnaround at Bally Total Fitness
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 5. Four Valuation Models--One Value
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 7. GAAP versus the Street: Three Cases of Conflicting Quarterly Earnings Announcements
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 10. Interpreting Margin and Turnover Ratios
 11. Netflix, Inc. 12. Overstock.com
 13. Pre-Paid Legal Services
 14. Determinants of Valuation Ratios: The Restaurant Industry in 2003
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Survey of Accounting

NEW



International Edition

ACCOUNTING

What the Numbers Mean, 9th Edition

By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University

2011 (January 2010) / 736 pages

ISBN: 9780073527062

ISBN: 9780071221023 [IE]

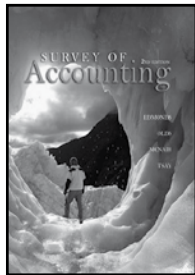
<http://www.mhhe.com/marshall9e>

(Details unavailable at press time)

NEW



International Edition



SURVEY OF ACCOUNTING 2nd Edition

By Thomas P Edmonds, University of Alabama at Birmingham, Philip R Olds, Virginia Commonwealth University, Frances M McNair, Mississippi State University and Bor-Yi Tsay, University of Alabama at Birmingham

2010 (February 2009) / 688 pages

ISBN: 9780073379555

ISBN: 9780070170414 [IE]

<http://www.mhhe.com/edmondssurvey2e>

Survey of Accounting, 2e is designed to cover both financial and managerial accounting in a single 16-week course, presenting the material in a style easy for non-accounting majors to grasp. It incorporates the same pedagogical innovations that have made Edmonds' financial and managerial titles such fast-growing successes in the marketplace, including his unique Horizontal Financial Statements Model and a multiple accounting cycle approach that demonstrates the impact of related events over a series of accounting cycles.

FEATURES

- ❖ The text eliminates debits and credits, permitting the instructor to teach accounting without being slowed down by the process of recording transactions. Debits and credits is often a challenging subject and is not essential to the non-accounting majors taking this course.
- ❖ The Horizontal Financial Statements Model helps students visualize the simultaneous impact of business events on all of the key financial statements (the income statement, the balance sheet, and the statement of cash flows). This pedagogical tool is a unique, distinguishing feature of the Edmonds texts.
- ❖ The text truly focuses on the fundamentals of accounting by not going into needless detail or covering too many advanced topics. Edmonds facilitates learning by isolating concepts and presenting them in a logical sequence. Avoiding excessive detail reduces length,

helps students stay focused, and enables professors to more easily move through all the topics they want to cover.

- ❖ While typical financial accounting texts focus on just one accounting cycle at a time, managers of companies rarely make important decisions based on only one accounting cycle. That's why Edmonds presents the key financial statements in a Vertical Statements Model that demonstrates the impact of related events over multiple accounting cycles.
- ❖ Coverage of the statement of cash flows begins in the first financial chapter and continues throughout all remaining financial chapters. Students first analyze the cash account. With the cash account as the data source, preparing a statement of cash flows is simply a matter of classifying events as operating, investing, or financing activities. This approach makes this challenging topic more digestible for students.
- ❖ Real-world focus in the end-of-chapter material and examples throughout the chapter enliven the presentation and build a connection between the theory and what is practiced in the business world. "Reality Bytes" boxes offer more examples of accounting in practice. "Curious Accountant"™ openers pose a question regarding a real-world accounting issue. "Focus on International Issues" boxes present interesting issues that impact countries around the world, not just the U.S.
- ❖ A Look Back/A Look Forward: Each chapter ends with a summary of the main points and a preview of the next chapter, with an emphasis on how they interrelate. This approach stresses the stepwise, logical organization of the book and helps students understand how topics connect to one another.
- ❖ Business transactions are classified into four logical categories: an asset source, an asset use, an asset exchange, or a claims exchange. This approach encourages students to think like a manager about the effects of events rather than simply memorize the recording procedures.
- ❖ The managerial chapters of the text focus on decision making. Chapter 10 focuses on how product costing affects financing availability, management motivation, and income tax considerations; Chapter 11 demonstrates how cost behavior affects profitability through operating leverage.
- ❖ The text reflects the United States' shift from a manufacturing economy to a service-based economy. The managerial chapters provide the appropriate emphasis on the service sector, while Chapter 14, "Planning for Profit and Cost Control", uses a retail company as opposed to a manufacturing company to teach budgeting concepts.
- ❖ End-of-Chapter problem material includes an "Analyze, Think, Communicate" section (ATC). Problems in this section feature a strong critical-thinking component and provide good opportunities for writing and group assignments. ATC also contains Annual Report Problems, Ethical Dilemmas, Real World Cases, Business Application Cases, and Research Assignments. This gives professors great variety from which to choose when building assignments, and allows them to include more conceptual/decision-making work in the course.

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- Chapter 7 Accounting for Liabilities
- Chapter 8 Proprietorships, Partnerships, and Corporations
- Chapter 9 Financial Statement Analysis
- Chapter 10 Management Accounting a Value-Added Discipline
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International Edition

ACCOUNTING

What the Numbers Mean, 8th Edition

By David Marshall, Millikin University, Wayne William McManus, International College of the Cayman Islands and Daniel Viele, Webster University-Webster Groves

2008 (October 2007) / 736 pages

ISBN: 9780073379418

ISBN: 9780071283175 [IE]

<http://www.mhhe.com/marshall8e>

Accounting has become known as the language of business. This new edition is written to meet the needs of those students who will not be accountants but who do need to understand accounting to learn the key language that embarks us in the business world. Marshall, the leading text in the Survey market, takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment. The new edition still has a strong focus on Return on Investment while updated content is integrated throughout.

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Chapter 3: Fundamental Interpretations Made From Financial Statement Data

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Chapter 8: Accounting for and Presentation of Owners' Equity

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Chapter 15: Cost Analysis for Control

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Aust Adaptation

ACCOUNTING: WHAT THE NUMBERS MEAN 2nd Edition

By Marshall (US Author), Jean McCartney, University of Western Sydney, Dianne Van Rhyn, Murdoch University, Wayne McManus (US Author) and Daniel Viele (US Author)

2007 (October 2007)

ISBN: 9780070137431

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Accounting for Decision Making and Control provides students and managers with an understanding and appreciation of the strengths and limitations of an organization's accounting system which allows them to be more intelligent users of these systems. The 6th edition provides a framework for thinking about accounting systems and a basis for analyzing proposed changes to these systems. The text demonstrates that managerial accounting is an integral part of the firm's organizational architecture, not just an isolated set of computational topics. This new edition has improved its readability and accessibility to students.

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2007 (June 2006) / 992 pages

ISBN: 9780073100913

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Corporate Financial Reporting

UNDERSTANDING CORPORATE ANNUAL REPORTS

7th Edition

William R Pasewark, Texas Tech University

2009 (June 2008) / 64 pages

ISBN: 9780073526935

<http://www.mhhe.com/pasewark7e>

In this project the student obtains and analyzes an annual report from a publicly traded corporation. Activities include: identifying corporate operations, gaining familiarity with the financial data presentation, recognizing trends, calculating ratios, and performing industry and primary competitor comparisons. This project takes approximately 8 to 20 hours to complete (average 10 hours).

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4th Edition

By Lawrence Revsine, Northwestern University, Daniel W Collins and Bruce Johnson of University of Iowa-Iowa City and Fred Mittelstaedt, University of Notre Dame

2009 (June 2008) / 1152 pages

ISBN: 9780073527093

<http://www.mhhe.com/revsine4e>

Financial Reporting & Analysis (FR&A) by Revsine/Collins/Johnson/Mittelstaedt emphasizes both the process of financial reporting and the analysis of financial statements. This book employs a true "user" perspective by discussing the contracting and decision implications of accounting and this helps readers understand why accounting choices matter and to whom. Revsine, Collins, Johnson, and Mittelstaedt train their readers to be good financial detectives, able to read, use, and interpret the statements and-most importantly understand how and why managers can utilize the flexibility in GAAP to manipulate the numbers for their own purposes.

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Management Control

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MANAGEMENT CONTROL SYSTEMS

12th Edition

By Robert N Anthony, Harvard Business School and Vijay Govindarajan, Dartmouth College

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ISBN: 9780073100890

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International Edition

MANAGEMENT CONTROL IN NON-PROFIT ORGANIZATIONS

7th Edition

By Robert N Anthony, Harvard Graduate School of Business, and David Young, Harvard University

2003 / 840 pages

ISBN: 9780072508253 (GOP)

ISBN: 9780071199223 [IE]

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I. INTRODUCTION

1. The Management Control Function.
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- Appendix: Answers to Practice Cases

Budgeting

BUDGETING

3rd Edition

By Alan Banks, Grafton College of TAFE and John Giliberti, Meadowbank Institute of TAFE

2008 (June 2008)

ISBN: 9780070172555

McGraw-Hill Australia Title

www.mhhe.com/au/budgeting3e

Budgeting 3e specifically addresses the budgeting component of the National Accounting Training Package, but will also be suitable for any course containing a basic budgeting unit. Competency-based training and flexible delivery are the key conceptual tools for education in the Australian VET system and this book has been written with these aims in mind. This new edition provides a more in-depth insight into the principles of budgeting and forecasting. The easy-to-use structure and layout has been maintained and the book presents a logical explanation of budgeting, beginning from basics and working its way into more complex problems to ensure student learning is maximised.

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- Chapter 6 Master budgets for manufacturing organisations
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Other Accounting

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By William Hopwood, George Richard Young and Jay Leiner of Florida Atlantic University-Boca Raton

2008 (February 2007) / 672 pages

ISBN: 9780073526850

ISBN: 9780071269254 [IE]

<http://www.mhhe.com/hopwood1e>

Grounded firmly in real-world practice, Forensic Accounting provides the most comprehensive view of fraud investigation on the market. Where other books focus almost entirely on auditing and financial reporting, Hopwood includes a vast range of civil and criminal accounting fraud and related activities, from false business valuations and employer fraud to information security and counter-terrorism. The author team's experience in fraud investigation lends the book a real-world perspective unmatched by any other textbook.

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11. Tax Fraud
12. Bankruptcy, Divorce, and Identity theft
13. Organized Crime and Terrorism Investigations
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15. Dispute Resolution and Litigation Services

International Edition

ETHICAL OBLIGATIONS AND DECISION-MAKING IN ACCOUNTING Text and Cases

By Steven M Mintz, Claremont McKenna College and Roselyn Morris,
Texas State University-San Marcos

2008 (February 2007) / 448 pages

ISBN: 9780073403991

ISBN: 9780071259330 [IE]

Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system—including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight—that determine the ethical standard of the accounting process.

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PRINCIPLES OF INTERNAL CONTROL & CORPORATE GOVERNANCE

By Alan Trenerry

2008 (November 2008) / 400 pages

ISBN: 9780070159235

McGraw-Hill Australia Title

<http://www.mhhe.com/au/trenerry>

This first edition text provides a much-needed examination of the necessary responsibilities and accountability of directors and management in relation to the Corporate Responsibility provisions in the corporate legislation. Internal controls, corporate governance and ethics are high profile areas in the current accounting and financial services market. Implement and maintain internal control procedures is one of five compulsory sectoral units in the Diploma of Accounting (Internal Controls). Monitor corporate governance activities is the only compulsory sectoral unit in the Advanced Diploma of Accounting (Corporate Governance).

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By Thomas Ittelson

2009 (October 2008) / 285 pages

ISBN: 9781601630230

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About the Author

FINANCIAL STATEMENTS DEMYSTIFIED A Self-Teaching Guide

By Bonita Kramer and Christie Johnson

2009 (March 2009) / 320 pages

ISBN: 9780071543873

A Professional Reference

Designed for the reader with little or no accounting or business experience, Financial Statements Demystified explains in a clear, easy-to-understand way how to read a financial statement and use it effectively in making investment decisions. The book describes the four types of financial statements: income statement; balance sheet; statement of owner's equity; and statement of cash flows.

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By Shannon P Pratt

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- ❖ Financial Statement Ratio Analysis
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- ❖ Valuations for Estate and Gift Tax Purposes
- ❖ Buy-Sell Agreements
- ❖ Valuations for Income Tax Purposes
- ❖ Valuation with Employee Stock Ownership Plans
- ❖ Valuations for Ad Valorem Taxation
- ❖ Dissenting Stockholder and Minority Oppression Actions
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By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky--Lexington

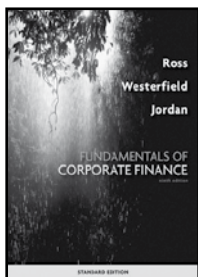
2011 (February 2010) / 640 pages

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ISBN: 9780071221153 [IE]

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(Details unavailable at press time)



FUNDAMENTALS OF CORPORATE FINANCE 9th Edition

By Stephen A Ross, Mass institute of Tech, Randolph W Westerfield, University of Southern California and Bradford D Jordan, University of Kentucky-Lexington

2010 (February 2009) / 800 pages

ISBN: 9780073382395 (Standard Edition)

ISBN: 9780077246129 [Alternate Edition]

<http://www.mhhe.com/rwj>

The best-selling Fundamentals of Corporate Finance (FCF) is written with one strongly held principle— that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. As such, there are three basic themes that are the central focus of the book: 1) An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Ninth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the new Excel Master online tool, student and instructor support has never been stronger.

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 - Content Updates: A couple of important changes have been made to the 9th edition TOC including the exciting addition of a Behavioral Finance chapter in the Alternate Edition. Chapter 14 on Options has also been moved to the Alternate Edition so that both chapters dealing with the subject are together.
- ❖ NEW CHAPTER: Chapter 22 Behavioral Finance: Implications for Financial Management
 - Behavioral Finance: Unique and innovative coverage of the effects of biases and heuristics on financial management decisions. New "In Their Own Words" box by Hirsh Shefrin.
 - Efficient Markets: Presents the behavioral case for market inefficiency and related evidence pro and con.
 - Understanding Financial Statements: Thorough coverage of standardized financial statements and key ratios (Chapter 3).
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 - Bond Valuation: Complete coverage of bond valuation and bond features (Chapter 7).
 - Interest Rates: Discusses real versus nominal rates and the determinants of the term structure (Chapter 7).
 - The Equity Risk Problem: New section discusses the equity premium puzzle and latest international evidence (Chapter 12).
 - Optimal Payout Policy: Extensive discussion of latest research and survey evidence on dividend policy, including the life-cycle theory (Chapter 17).
 - Stock Repurchases: Thorough Coverage of buybacks as an alternative to cash dividends (Chapter 17).
- ❖ Test Bank Updates:
 - Part V is a new section that picks up questions directly from the End of Chapter material and converts them into new test bank questions. For your reference, each TB question in this part is linked with its sister question in the EOC.
 - New tagging specifications make it even easier for you to quickly sort through questions and problems to create the most appropriate test for your course and students. Every question in the Test Bank is now tagged with an AACSB and Bloom's category. The questions are also linked with their corresponding learning objective, difficulty level, section in the chapter, and topic area.

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International Edition

FUNDAMENTALS OF CORPORATE FINANCE 6th Edition

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Alan J Marcus, Boston College

2009 (September 2008)

ISBN: 9780077263348

ISBN: 9780070091757 [IE]

<http://www.mhhe.com/bmm6e>

Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors' well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it's no surprise that they have created an innovative and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

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Part Five: Debt and Payout Policy

- 16. Debt Policy

International Edition

FOUNDATIONS OF FINANCIAL MANAGEMENT

13th Edition

By Stanley B Block, Texas Christian University and Geoffrey A Hirt, DePaul University

2009 (September 2008) / 736 pages

ISBN: 9780077262037 (with S&P Bind-In Card & Time Value of Money Bind-In Card)

ISBN: 9780071280921 [IE with S&P + Time Value Bind-In Card]

<http://www.mhhe.com/bhd13e>

Foundations of Financial Management is a proven and successful text recognized for its excellent writing style and step-by-step explanations to make the content relevant and easy to understand. The text's approach focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. There is a strong real-world emphasis presented throughout. This text has definitely stood the test of time due to the authors' time, energy, and commitment to quality revisions. In addition to completing the textbook revisions, the authors also revised ALL end of chapter problems and complete the solutions themselves. Block/Hirt/Danielson know what works and what doesn't work for students, and they have consistently maintained a high quality textbook that is responsive to the demands of the marketplace.

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Part Eight: Conclusion

- 25. What We Do and Do Not Know About Finance

International Edition

FINANCE: APPLICATIONS AND THEORY

By Marcia Millon Cornett, Boston University, Troy Adair, Wilkes University and John Nofsinger, Washington State University-Pullman

2009 (October 2008) / 688 pages

ISBN: 9780073382258

ISBN: 9780073405186 (Early Release)

ISBN: 9780071288507 [IE]

<http://www.mhhe.com/can1e>

Finance: Applications and Theory is aimed to fill a spot we don't have - a low- to mid-level book for classes that focus on solving problems. These authors - instead of coming to the table with how corporate finance should be taught - are creating a book based on how it currently is being taught. That goal, combined with the innovative themes and technologies we have integrated, is leading to a book that is getting some very positive feedback from the market - especially from Brigham users.

This book's framework emphasizes three themes:

- ❖ Finance is about Solving Problems and Decision-Making
- ❖ Finance can be taught using the Personal Perspective
- ❖ Finance is about connecting Core Concepts

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Part IX: Other Topics in Finance

Chapter 18: Considering International Aspects of Corporate Finance
Chapter 19: Dealing with Mergers & Acquisitions and Financial Distress

International Edition

**ANALYSIS FOR FINANCIAL MANAGEMENT
9th Edition**

By Robert Higgins, University of Washington

2009 (November 2008)

ISBN: 9780077297657 (with S&P Bind-In Card)

ISBN: 9780071276269 [IE]

<http://www.mhhe.com/higgins9e>

Analysis for Financial Management, 9e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

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Appendix: The Venture Capital Method of Valuation
Glossary

Suggested Answers to Odd-Numbered End-of-Chapter Problems

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International Edition

THEORY OF INTEREST 3rd Edition

By Stephen Kellison

2009 (February 2008) / 480 pages

ISBN: 9780073382449

ISBN: 9780071276276 [IE]

<http://www.mhhe.com/kellison3e>

The third edition of The Theory of Interest is significantly revised and expanded from previous editions. The text covers the basic mathematical theory of interest as traditionally developed. The book is a thorough treatment of the mathematical theory and practical applications of compound interest, or mathematics of finance. The pedagogical approach of the second edition has been retained in the third edition. The textbook narrative emphasizes both the importance of conceptual understanding and the ability to apply the techniques to practical problems. The third edition has considerable updates that make this book relevant to students in this course area.

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UK Adaptation

FUNDAMENTALS OF CORPORATE FINANCE 4th Edition

By Collin Firer, University of Cape Town, Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D. Jordan, University of Kentucky

2008 (June 2008) / 928 pages

ISBN: 9780077114787

McGraw-Hill UK Title

This fourth edition of Fundamentals of Corporate Finance is an accessible, readable and up-to-date introductory finance text, specifically tailored for the South African market.

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International Edition

ESSENTIALS OF CORPORATE FINANCE 6th Edition

By Stephen A. Ross, Massachusetts Institute of Technology, Randolph W. Westerfield, University of Southern California and Bradford D. Jordan, University of Kentucky--Lexington

2008 (September 2007) / 624 pages

ISBN: 9780073405131

ISBN: 9780071283403 [IE]

<http://www.mhhe.com/rwj>

Essentials of Corporate Finance, 6/e by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the theory is just as important, if not more so, than understanding the how, especially in an introductory course. Three basic themes emerge as their central focus:

1. An emphasis on intuition: separate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation.
2. A unified valuation approach: Present Value is treated as the basic concept underlying corporate finance. Every subject the authors cover is firmly rooted in valuation, and care is taken to explain how decisions have valuation effects.
3. A managerial focus: students learn that financial management concerns management. The role of financial manager as decision maker is emphasized and they stress the need for managerial input and judgment.

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FINANCIAL MANAGEMENT FOR BEGINNERS

2nd Edition

By Rodziah Abd Samad, Rohani Abdul Wahab and Shelia Christabel

2008 / 368 pages

ISBN: 9789833850181

An Asian Publication

This book is written primarily to provide students with a basic understanding of finance. Organized in a systematic manner, the chapters provide an introduction to financial management, an evaluation of financial performance and a discussion on risk and return, working capital management, time value of money, capital budgeting, cost of capital and analysis and impact of leverage. **Financial Management for Beginners** is relevant to students taking diploma and degree courses, as well as for students seeking a professional qualification.

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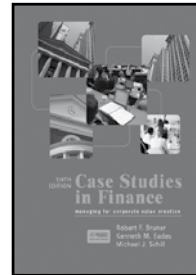
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Managerial & Corporate Finance - Supplements



International Edition



CASE STUDIES IN FINANCE 6th Edition

By Robert Bruner, University of VA-Charlottesville

2010 (January 2009) / 816 pages

ISBN: 9780073382456

ISBN: 9780071267526 [IE]

<http://www.mhhe.com/bruner6>

Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions.

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**CASEBOOK TO ACCOMPANY
FOUNDATIONS OF FINANCIAL
MANAGEMENT**

13th Edition

By Stanley Block, Texas Christian University and Geoffrey Hirt, DePaul University

2009 (September 2008)

ISBN: 9780073363646

These 31 cases, written by the authors, are ideal for in-depth analysis and facilitate an integrated understanding of the topics presented in the book.

International Edition

**FINGAME 5.0 PARTICIPANT'S MANUAL
WITH REGISTRATION CODE**

5th Edition

By Leroy D Brooks, John Carroll University

2008 (June 2007) / 170 pages

ISBN: 9780077219888

ISBN: 9780071275675 [IE]

Brooks' FinGame Online 5.0 is a comprehensive multiple period finance case/simulation. In the game, students control a hypothetical company over numerous periods of operation. Students have control of major financial and operating decisions of their company. Students develop and enhance skills in financial management, financial accounting statement analysis, and general decision making. Internet access by the instructor and student is required. Students use the FinGame Participant's Manual for instructions to operate their company

on the McGraw-Hill/Irwin website. The Participant's Manual includes a password in order to access the website. The Instructor's Manual is very important and imperative to teaching from FinGame Online 5.0. FinGame Online can be found at www.mhhe.com/fingame5.

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International Edition

**FINANCE AND INVESTMENTS USING THE
WALL STREET JOURNAL**

By Peter Crabb, Northwest Nazarene University

2003 / 408 pages

ISBN: 9780072829365 (Out of Print)

ISBN: 9780071218856 [IE]

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1. Finance and Investments Using the Wall Street Journal.

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20. Mergers and Acquisitions.

SCHAUM'S OUTLINE OF FINANCIAL MANAGEMENT 3rd Edition

By Jae Shim, California State University and Joel Siegel, Queens College

2010 (August 2009) / 504 pages

ISBN: 9780071635318

A Schaum Publication

Schaum's Outline of Financial Management provides a succinct review of all financial management concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

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SCHAUM'S QUICK GUIDE TO BUSINESS FINANCE

201 Decision-Making Tools for Business, Finance, and Accounting Students

By Jae K. Shim, Ph.D., California State University, Stephen W. Hartman, New York Institute of Technology and Joel Siegel, Ph.D., Queens College, CUNY

1998 / 354 pages

ISBN: 9780070580312

A Schaum Publication

For quick and authoritative answers to questions on business and financial formulas and tools, this unique book is unequalled! It not only clearly explains all major business and financial formulas, it shows you how to apply them, step by step. Perfect for college and graduate students in business, finance, marketing, operations, management, and accounting, this comprehensive, portable guide gives you quick access to all major financial and business formulas with explanations you can grasp and use in seconds. You get explanations, examples, and demonstrations of formulas for vertical analysis; net-cost method; sales mix analysis; regression statistics; profit margin; sampling formulas; discount cash flow analysis; weighted averages; cost of capital; earnings per share; inventory turnover; and nearly 200 more. This is the handiest tool available for mastering business formulas!

Managerial & Corporate Finance - Graduate



PRINCIPLES OF CORPORATE FINANCE 10th Edition

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania

2011 (February 2010) / 1088 pages

ISBN: 9780073530734

<http://www.mhhe.com/bma>

(Details unavailable at press time)



PRINCIPLES OF CORPORATE FINANCE Concise, 2nd Edition

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania

2011 (April 2010) / 672 pages

ISBN: 9780073530741

(Details unavailable at press time)



CORPORATE FINANCE WITH S&P CARD 9th Edition

By Stephen A Ross, Mass Institute of Tech, Randolph W Westerfield and Jeffrey Jaffe, University of Pennsylvania

2010 (October 2009)

ISBN: 9780077337629

<http://www.mhhe.com/rwj>

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. The ninth edition has been fully updated to reflect the recent financial crisis and is now accompanied by Connect, an exciting new homework management system.

NEW TO THIS EDITION

- ❖ The coverage of stocks and bonds has been expanded into two chapters and is now covered after capital budgeting for better flow.
- Chapter 8, 'Interest Rates and Bond Valuation' now includes added coverage of TIPS, term structure of interest rates, and credit risk.
- Chapter 9, 'How to Value Stocks' includes more on the link between dividends cash flow and value and has a new section on the retention decision and shareholder value.
- ❖ Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. Updated content includes
 - New material on the global stock market collapse of 2008, Sarbanes Oxley, and Credit Default Swaps (CDS)
 - Expanded coverage of flotation cost, common stock and long term corporate debt, diversification, and unsystematic and systematic risk
- ❖ Key topics have been combined for a more streamlined presentation.
 - Short term finance, credit and cash management have been integrated
 - The 8th edition's Chapter 20 on long-term debt has been dissolved with much of the material being integrated into the chapter on long-term financing.
- ❖ Additional Excel spreadsheet end-of-chapter problems reflect the increased use of excel in the classroom and in the business world.
- ❖ New spreadsheet boxes introduce students to Excel and show them how to set up spreadsheets in order to analyze common financial problems ' a vital part of every business student's education.
- ❖ Connect. This exciting web-based program will help your students learn corporate finance by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. Instructors have great flexibility to control the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Connect can also be set in 'algorithmic' mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. Instructors can assign problems and have them automatically graded-a great time saver! The 9th edition Test Bank is also included in Connect for online testing and grading.

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International Edition

PRINCIPLES OF CORPORATE FINANCE

Brief

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Tech and Franklin Allen, University of Pennsylvania

2009 (January 2008) / 648 pages

ISBN: 9780073368702 (with Bind-In Card, MP)

ISBN: 9780071263269 [IE]

<http://www.mhhe.com/bmabrief>

Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The first eleven chapters are essentially the same as those in Principles. They cover the time value of money, the valuation of bonds and stocks, and practical capital budgeting decisions. The remaining chapters discuss market efficiency, payout policy, and capital structure, option valuation, and long and short-term financial planning. The text is modular, so that Parts can be introduced in an alternative order.

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International Edition

CORPORATE FINANCE: CORE PRINCIPLES AND APPLICATIONS

2nd Edition

By Stephen A Ross, Mass Institute of Tech, Randolph W Westerfield, University of Southern California, Jeffrey Jaffe, University of Pennsylvania and Bradford D Jordan, University of Kentucky-Lexington

2009 (October 2008) / 736 pages

ISBN: 9780073382364

ISBN: 9780077259273 (with S&P Bind-In Card)

ISBN: 9780071101004 [IE with S&P Bind-In Card]

<http://www.mhhe.com/rwjj>

Corporate Finance: Core Principles and Applications, 2nd edition, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool.

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PRINCIPLES OF CORPORATE FINANCE 9th Edition

By Richard A Brealey, London Business School, Stewart C Myers, Mass Institute of Technology and Franklin Allen, University of Pennsylvania

2008 (October 2007) / 1056 pages

ISBN: 9780073368696 (with S&P Bind-In Card)

ISBN: 9780071263276 [IE]

<http://www.mhhe.com/bma9e>

Principles of Corporate Finance is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book the authors show how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The text is comprehensive, authoritative, and modern and yet the material is presented at a common sense level. The discussions and illustrations are unique due to the depth of detail blended with a distinct sense of humor for which the book is well known and highly regarded. This text is a valued reference for thousands of practicing financial managers.

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FINANCIAL MARKETS AND CORPORATE STRATEGY

Mark Grinblatt, University of California-Los Angeles, David Hillier, Leeds University and Sheridan Titman, University of Texas at Austin

2008 (September 2008) / 864 pages

ISBN: 9780077119027

McGraw-Hill UK Title

<http://www.mcgraw-hill.co.uk/textbooks/hillier>

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FINANCIAL MANAGEMENT Text and Problems, 5th Edition

By M Y Khan and P K Jain

2007 (May 2007) / 1392 pages

ISBN: 9780070656147

McGraw-Hill India Title

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International Edition

BEHAVIORAL CORPORATE FINANCE

By Hersh Shefrin

2007 (November 2005) / 224 pages

ISBN: 9780072848656

ISBN: 9780071257367 [IE]

<http://www.mhhe.com/shefrin>

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- 10- Mergers and Acquisitions
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International Edition

FINANCIAL MARKETS AND CORPORATE STRATEGY 2nd Edition

By Mark Grinblatt, UCLA and Sheridan Titman, University of Texas at Austin

2002 / 864 pages

ISBN: 9780072294330

ISBN: 9780071123419 [IE]

ISBN: 9780071236867 [IE - Printed in 2 Colors]

www.mhhe.com/grinblatt

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NEW CORPORATE FINANCE 3rd Edition

By Donald Chew, Stern Stewart Management Services, Inc

2001 / 704 pages

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International Edition

CORPORATE FINANCE A Valuation Approach

By Simon Benninga, Hebrew University and Oded Sarig, Tel Aviv University

1997 / 844 pages

ISBN: 9780070050990

ISBN: 9780071140720 [IE]

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Business Finance

STRATEGIC CORPORATE FINANCE

By Tony Davies, University of Wales, Bangor and Tony Boczeko, Hull University

2008 (April 2008) / 584 pages

ISBN: 9780077109417

McGraw-Hill UK Title

This rigorous and engaging text is ideal for non-specialist students of Business Finance. With the logical approach of the business life cycle, user-friendly style and broad topic coverage, Strategic Corporate Finance is an essential textbook for all modules in introductory corporate finance.

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BUSINESS FINANCE 10th Edition

By Graham Peirson and Rob Brown of Monash University, Steve Easton, University of Newcastle and Peter Howard, Monash University, Clayton and Sean Pinder, University of Melbourne

2008 (December 2008)

ISBN: 9780070144675

McGraw-Hill Australia Title

www.mhhe.com/au/peirson10e

Now in its landmark tenth edition, Business Finance is the authoritative Australian business finance text. Written by the same highly regarded author team, this edition has been extensively updated and revised to ensure that it continues to meet the needs of today's students. Updated statistics, numerous real-life examples and information on new regulatory changes and market developments have been integrated throughout. Quality, proven content and a trusted pedagogy combine in Business Finance to provide comprehensive subject coverage for finance majors.

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Investments - Textbooks



NEW

International Edition

ESSENTIALS OF INVESTMENTS WITH S&P CARD

8th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2010 (September 2009)

ISBN: 9780077339180

ISBN: 9780071267496 [IE]

www.mhhe.com/bodieess8e

The market leading undergraduate investments textbook, Essentials of Investments, 8e by Bodie, Kane and Marcus, emphasizes asset allocation while presenting the practical applications of investment theory. The authors have eliminated unnecessary mathematical detail and concentrate on the intuition and insights that will be useful to practitioners throughout their careers as new ideas and challenges emerge from the financial marketplace. The eighth edition has been fully updated to reflect the recent financial crisis and includes a new chapter on Hedge Funds.

NEW TO THIS EDITION

- ❖ Every chapter has been reviewed and revised to give instructors and students the most modern, up-to-date textbook available. All tables and figures have been updated where necessary, and examples have been updated to reflect current issues and happenings in the dynamic world of investments. In addition, the following key content updates and additions have been done for this edition.
 - New Chapter 20 - Hedge Funds. Topics include: hedge fund strategies, problems in evaluating hedge fund performance, the exposure of hedge funds to "black swans," and hedge fund fees.
 - Credit Crisis Updates. Updates in chapters 1 through 3 reflect market developments during the credit crisis, such as the demise of the investment banks, new restrictions on short selling, and turmoil in the markets for short-term instruments and money market funds.
 - New Coverage. New coverage throughout the book includes an extensive treatment of behavioral finance, a new discussion of asset price bubbles in the context of market efficiency, and new material on the debate over mark-to-market accounting and its ramifications for the market crash of 2008.
- ❖ Connect. This exciting web-based program will help your students learn investments by duplicating problems from each chapter in the textbook and by providing automatic grading and feedback to both students and instructors. It will include twice as many problems as the Homework Manager software in the 7th edition! Instructors have great flexibility by controlling the rules and policies for assignments, which can range from self-study sessions to homework sessions to proctored exams. Connect can also be set in 'algorithmic' mode to present students with new data each time an assignment is worked, so they can work on fresh problems with the same structure until they master the concept. Immediate scoring and feedback helps guide and optimize student learning. In addition, there is a Personalized Learning Plan that allows students to evaluate their performance through a practice test and then receive recommendations for specific readings from the text, supplemental study material, and practice work that will improve their mastery of each learning objective. The 8th edition Test Bank is also included in Connect for online testing and grading.



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- And, Connect Plus is now available with a new book at no additional charge!
- ❖ End of Chapter Questions are now split by level of difficulty: Quiz, Problems, and Challenge Problems. As a result the CFA Problems will now appear in their own section immediately following the Challenge Problems.

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International Edition



INVESTMENTS 2nd Edition

By Mark Hirschey, University of Kansas-Lawrence and John Nofsinger, Washington State University-Pullman

2010 (January 2009) / 672 pages

ISBN: 9780077305574 (with S&P Bind-In Card)

ISBN: 9780071271035 [IE]

<http://www.mhhe.com/hirschey2e>

Investments: Analysis and Behavior, 2e is the first textbook to integrate exciting new developments from the field of behavioral finance in a comprehensive and balanced introduction to the field of investments. Since behavioral is intertwined in all aspects of investing, this text does just that. Investments: Analysis and Behavior is written from a unique perspective that will provide students with knowledge of investment analytical tools and an understanding of the forces that drive the industry.

NEW TO THIS EDITION

❖ Questions and Problems: Because solving problems is so critical to students' learning of investments, the end of chapter problems have now been split into two different categories- questions and problems. The questions are conceptual and stress the meaning of key terms and concepts, while the problems mathematically apply the concepts learned in each chapter. Also, many new end-of-chapter problems were added to every chapter to increase student opportunities to practice the concepts.

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INVESTMENTS

8th Edition

By Zvi Bodie, Boston University, Alex Kane, University of California-San Diego and Alan J Marcus, Boston College

2009 (June 2008) / 1088 pages

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<http://www.mhhe.com/bkm>

Bodie, Kane, and Marcus' INVESTMENTS is the leading textbook for the graduate/MBA investments market. It is recognized as the best blend of practical and theoretical coverage, while maintaining an appropriate rigor and clear writing style. Its unifying theme is that security markets are nearly efficient, meaning that most securities are usually priced appropriately given their risk and return attributes. The text places greater emphasis on asset allocation, and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts.

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International Edition

FUNDAMENTALS OF INVESTMENTS

5th Edition

By Bradford D Jordan, University of Kentucky-Lexington and Thomas Miller, St Louis University

2009 (September 2008)

ISBN: 9780077283292 (with S&P Card & Stock-Trak Card)

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Fundamentals of Investments was written to: 1. Focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context. 2. Offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world. 3. Organize topics in a way that makes them easy to apply--whether to a portfolio simulation or to real life--and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments--stocks, bonds, options, and futures--focusing on their characteristics and features, their risks and returns, and the markets in which they trade.

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INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

3rd Edition

By Prasanna Chandra, Director of Centre for Financial Management

2008 (March 2008)

ISBN: 9780070249073

McGraw-Hill India Title

This book seeks to capture the essence of modern developments in investments and provides a guided tour of the intricate and complex world of investments.

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International Edition

FUNDAMENTALS OF INVESTMENT MANAGEMENT

9th Edition

By Geoffrey A Hirt, DePaul University and Stanley B Block, Texas Christian University

2008 (September 2007) / 736 pages

ISBN: 9780077219895 (with S&P Bind-In Card)

ISBN: 9780071283762 [IE]

<http://www.mhhe.com/hirtblock8e>

Fundamentals of Investment Management 9th edition by Hirt and Block establishes the appropriate theoretical base of investments, while at the same time applying this theory to real-world examples. Students will be able to translate what they have learned in the course to actual participation in the financial markets. The textbook provides students with a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds. The authors approach financial analysis the way it is done by many Wall Street firms. Geoff Hirt directed the CFA program for the Investment Analysts Society of Chicago (now the CFA Institute of Chicago) for 15 years and sat on the board of directors from 2002 to 2005. Stan Block has been a practicing CFA for over 20 years. Both professors have taught and advised student managed investment funds at their universities and bring this wealth of learning experiences to the students who study from this text. The authors are user friendly, but make no concessions to the importance of covering the latest and most important material for the student of investments.

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By Jack Clark Francis, Bernard M. Baruch College and Richard Taylor

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ISBN: 9780071348492

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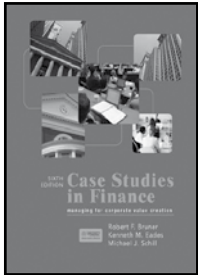
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Cases in Corporate Finance

NEW



International Edition



CASE STUDIES IN FINANCE 6th Edition

By Robert F Bruner, University of VA-Charlottesville

2010 (January 2009) / 816 pages

ISBN: 9780073382456

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<http://www.mhhe.com/bruner6e>

Case Studies in Finance, 6e links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions. The cases may be taught in many different combinations. The eight-part sequence indicated by the table of contents relates to course designs used at the authors' schools. Each part of the casebook suggests a concept module, with a particular orientation.

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- ❖ **Updated instructor resources:** All cases and teaching notes have been edited and updated to sharpen the opportunities for student analysis. The notes have been updated to reflect the relevant change of the cases provided in the text.
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- ❖ **Extended coverage featuring female decision makers:** This edition continues to cover a collection of cases featuring female decision-makers and protagonists with 16 (33 percent) of the total cases. These cases reflect the increasingly diverse world of business participants.

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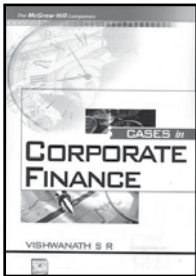
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By SR Viswanath, Institute of Management Technology

2009 (April 2009)
ISBN: 9780070090255

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CASES IN FINANCE

2nd Edition

By Jim DeMello, Western Michigan University—Kalamazoo

2006 / 192 pages

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2005 / 672 pages

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CASES IN FINANCE **2nd Edition**

By Ben Nunnally, Jr., and D. Anthony Plath, University of North Carolina

1997 / 288 pages

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MERCHANT BANKING AND FINANCIAL SERVICES

3rd Edition

By S Gurusamy, Vaishnav College

2009 (June 2009) / 480 pages

ISBN: 9780070153622

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23. Real Estate Financing
24. Credit Cards
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26. Mutual Funds
27. Venture Capital

International Edition

MONEY AND CAPITAL MARKETS 10th Edition

By Peter S Rose, Texas A&M University and Milton Marquis, Florida State University-Tallahassee

2008 (December 2007) / 800 pages

ISBN: 9780073405162

ISBN: 9780077235802 (with S&P Bind-In Card)

ISBN: 9780071284325 [IE with S&P Bind-In Card]

<http://www.mhhe.com/rose10e>

Money and Capital Markets, 10th edition by Peter Rose and Milton Marquis provides a thorough and comprehensive view of the whole financial system. All the major types of financial institutions and financial instruments present today are discussed, along with how and why the system of money and capital markets is changing. Money and Capital Markets also provides a descriptive explanation of how interest rates and security values are determined. It discusses the current and future trends of the globalization of financial markets, the ongoing consolidation of the financial institutions' sector, and recent efforts to protect consumer privacy in the financial services field.

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Portfolio Management



PORTFOLIO MANAGEMENT

By Scott Stewart
2011 (January 2010) / 608 pages
ISBN: 9780073530581
ISBN: 9780071259453 [IE]

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Derivatives / Futures & Options



DERIVATIVES

By Rangarajan Sundaram and Sanjiv Das
2011 (February 2010) / 928 pages
ISBN: 9780072949315
ISBN: 9780071244800 [IE]

FEATURES

- ❖ The book will be written for students that could become traders on Wall Street.
- ❖ Many practical examples and cases will be discussed in the book.
- ❖ Coverage of emerging issues and instruments will be presented.
- ❖ High-quality authorship.

FINANCIAL DERIVATIVES

Markets and Applications in Malaysia, 2nd Edition

By Ismath Bacha Obiyathulla, International Islamic University-Malaysia
2006 / 353 pages
ISBN: 9789833219957
An Asian Publication

Financial Derivatives: Markets and Applications is designed specifically for a first course in derivatives. It has been written with the beginner in mind and assumes no previous knowledge or familiarity with derivatives. Written in an informal, easy to read style, it guides readers through the challenging and complex world of forwards, futures and options. As the first book of its kind on Malaysian financial derivatives, the emphasis on local conditions enables easier understanding. All financial derivative contracts traded in Malaysia are covered according to their three common applications: hedging, arbitrage and speculating which are shown by means of fully worked out examples. Extensive use of illustrations and write-ups provide easy comprehension of the underlying logic of derivatives.

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- 12 Interest Rate Swaps, FRAs and Credit Derivatives
- 13 Derivatives Instruments and Islamic Banking

International Edition

FUTURES AND OPTIONS

By Franklin Edwards, and Cindy Ma, Columbia University

1992 / 544 pages

ISBN: 9780070194410 (Out of Print)

ISBN: 9780071126045 [IE]

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1. An Introduction to Futures Markets.
2. Mechanics of Buying and Selling Futures.
3. The Clearinghouse.
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16. Speculators: Who are They and Who Wins and Loses?
17. The 1987 Stock Market Crash and the Controversy over Stock Index Futures.
18. The Basics of Options.
19. Option Pricing.
20. Applications of Options.

Financial Institutions Management

International Edition

FINANCIAL INSTITUTIONS MANAGEMENT A Risk Management Approach, 6th Edition

By Anthony Saunders, New York University and Marcia Millon

Cornett, Southern Illinois University—Carbondale

2008 (October 2007) / 896 pages

ISBN: 9780077211332 (with S&P Card)

ISBN: 9780071263849 [IE]

<http://www.mhhe.com/saunders6e>

Saunders and Cornett's *Financial Institutions Management: A Risk Management Approach*, 6th edition focuses on managing return and risk in modern financial institutions. The central theme is that the risks faced by financial institutions managers and the methods and markets through which these risks are managed are becoming increasingly similar whether an institution is chartered as a commercial bank, a savings bank, an investment bank, or an insurance company. Although the traditional nature of each sector's product activity is analyzed, a greater emphasis is placed on new areas of activities such as asset securitization, off-balance-sheet banking, and international banking.

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FINANCIAL INSTITUTIONS MANAGEMENT 2nd Edition

By Helen Lange, Universitas 21 Global Singapore, John Anderson, The British University in Dubai and Dianne Thomson, Deakin University

2007 (May 2007)

ISBN: 9780074717493

McGraw-Hill Australia Title

www.mhhe.com/au/lange

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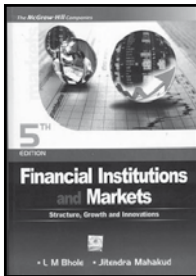
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Financial Institutions and Markets

NEW



FINANCIAL INSTITUTION AND MARKETS 5th Edition

By LM Bhole, Dept of Humanities and Social Sciences at Bombay and Jitendra Mahakud, Dept of Humanities and Social Sciences at Kharagpur

2009 (May 2009) / 1036 pages

ISBN: 9780070080485

McGraw-Hill India Title

<http://www.mhhe.com/bhole5e>

Up-to-date information and knowledge of all major changes, developments, and innovations, which have taken place in the Indian financial system and markets since the publication of the previous edition in 2004.

- Inclusion of relative valuation techniques like P/E, P/S and P/B ratios
- Discussion on second generation policy reforms in the financial sector
- Addition of a section on market stabilization schemes (MSS)
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NEW



FINANCIAL INSTITUTIONS, INSTRUMENTS AND MARKETS 6th Edition

By Christopher Viney, Deakin University

2009

ISBN: 9780070140899

McGraw-Hill Australia Title

<http://www.mhhe.com/au/viney6e>

This text discusses the structure, functions and operations of a modern financial system and, crucially, recognises that finance is a global business. Therefore, as well as solid integration of the local financial environment, the international aspect has been considered essential and means the text is as relevant to a commercial bank in Hong Kong as to an investment bank in Sydney. Comprehensively updated to take account of the continuing crisis in the world financial market, this text has been further improved with an additional chapter on risk management and derivatives. This provides flexibility to the lecturer, who may choose to cover the four chapters in Part 6 or rely simply on the more concise coverage of Chapter 18.

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International Edition

FINANCIAL MARKETS & INSTITUTIONS

4th Edition

By Anthony Saunders, New York University and Marcia Millon Cornett, Boston University

2009 (September 2008)

ISBN: 9780077262372 (with S&P Bind-In Card)

ISBN: 9780071288828 [IE with S&P]

<http://www.mhhe.com/sc4e>

Financial Markets and Institutions, 4/e offers a unique analysis of the risks faced by investors and savers interacting through financial institutions and financial markets, as well as strategies that can be adopted for controlling and managing risks. Special emphasis is put on new areas of operations in financial markets and institutions such as asset securitization, off-balance-sheet activities, and globalization of financial services.

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Chapter 22: Managing Interest Rate and Insolvency Risk on the Balance Sheet

Chapter 23: Managing Risk off the Balance Sheet with Derivative Securities

Chapter 24: Managing Risk off the Balance Sheet with Loan Sales and Asset Securitization

FINANCIAL SERVICES AND SYSTEM

By Mathews Sasidharan

2008 / 732 pages

ISBN: 978-0-07-066805-8

McGraw-Hill India Title

<http://www.mhhe.com/finservsys>

This text covers all areas of financial services and gives understanding of the practical side of the subject rather than discussing the theoretical aspect alone. The following features make this book a unique textbook :-

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- Gives a good insight into the practical aspects of the subject
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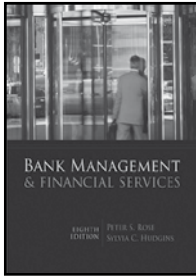
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Bank Management

NEW


International Edition


BANK MANAGEMENT & FINANCIAL SERVICES 8th Edition

By Peter S. Rose, Texas A&M University and Sylvia C. Hudgins, Old Dominion University

2010 (February 2009) / 768 pages

ISBN: 9780077303556 (with Bind-In Card)

ISBN: 9780071267878 [IE]

<http://www.mhhe.com/rosehudgins8e>

The Eighth Edition of Banking and Financial Services is publishing at a time where the world that we live in is changing rapidly. The entire financial sector is threatened by significant risks at home and abroad, inside and outside the individual financial firm. Banking and Financial Services is designed to help students master established management principles and to confront the perplexing issues of risk, regulation, technology, and competition that bankers and other financial-service managers see as their greatest challenges for the present and future. This new edition offers the student many of the key trends and changes in the financial-services sector. With this relevant information students are able to grasp the rapid changes that are happening in this course area and in the real world. Banking and Financial Services also remains the most readable and engaging text on the market, with a plethora of real-world examples and a robust support package for instructors.

NEW TO THIS EDITION

- ❖ New coverage on the efforts of U.S. and foreign governments to “bail out” the financial institutions sector through devices that include: Purchasing “bad” assets; raising deposit insurance coverage; supplying more capital to absorb the often terrible financial losses that many banks and other financial-service providers are experiencing; broadening the regulatory power of key government agencies
- ❖ Key trends: This book unlocks the door to many of the major changes and events that are remaking the banking and financial services field today. Among the key events and unfolding trends covered in this text are shown below in the following features.
- ❖ An expanded look at ethics in the financial sector with more examples of recent ethical dilemmas.
- ❖ A closer look at the U.S. central bank, the Federal Reserve System, and how it dealt successfully with the 9/11 terrorist crisis and more recently has worked to calm the troubled residential mortgage market amidst a weakening economy.
- ❖ A look at the mortgage market crisis and its impact on financial-market conditions and the economy.
- ❖ An exploration of the rise of China, India, Korea, Japan and other leading nations inside the global financial system to positions of increasing prominence and influence, offering competition to American and European bank and nonbank financial firms, and an opportunity for international financial firms to enter vast new national markets.

- ❖ An analysis of the investment banking house, Bear Sterns, and other firms (such as Countrywide Mortgage) which became victims of the most recent 2007-2008 credit crisis and demonstrated once again that even the largest financial institutions are vulnerable to mistakes, in this case through dealing heavily in the subprime residential mortgage market.

- ❖ A more in-depth-look at leading financial firms, led by commercial and investment banks, security brokers and dealers, mutual funds, hedge funds, finance companies, mortgage banks, and several others. Investment banking is a particular target of our study because it is often among the most popular and most powerful financial industry members because of the higher returns these companies often achieve and the vital services they provide.

- ❖ Coverage of the ongoing battle between industrial and retailing firms trying to get into the financial-sector and the financial-service providers already there. A key discussion point is over “walls”—regulatory barriers between financial services and other industries that the U.S. and other leading countries have put in place, presumably to protect the safety of the public’s funds.

- ❖ A closer look at financial-service delivery vehicles, especially the dynamic growth in Web activities and the growing use of cell phones, call centers, and other devices.

- ❖ A look at the strengths and weaknesses of the securitization process and an examination of the use of interest-rate and currency hedging instruments, including the risks these instruments and techniques create for themselves and for the financial system as a whole.

- ❖ A continuing discussion of the controversial Bank Secrecy and Patriot Acts which have appeared in one form or another in several nations, particularly following the terrorist crisis of 9/11, and the widening use of monetary penalties for banks that have had problems trying to trace the financial activities of some of their customers.

- ❖ An exploration of new international capital rules created at Basel, Switzerland, which currently apply mainly to leading international banks around the globe, but have also provided a risk-analysis framework for smaller banks inside the United States and several other countries.

- ❖ A look at the Grameen Bank and other microlenders emerging around the globe—what they do and what impact they have had.

- ❖ An increased recognition of the many (and expanding) types of risk that surround and threaten financial firms and an explanation of how risk can be measured and managed.

- ❖ An exploration of new financial instruments and their impact, including option mortgages, trust-preferred securities, exchange-traded funds, and range notes.

- ❖ New and recently updated problems: A significant number of new and recently updated problems (including Excel-based problems) are included, yielding fresh problem-solving challenges for instructors and their students.

- ❖ Additional URLs: More URLs in the margins that point the reader toward new information and new ideas on the Web.

- ❖ Updated Factoids and Filmtoids: Factoids and filmtoids supplementing the URLs and presenting interesting facts have been integrated throughout the text to generate reader interest.

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Chapter 20: International Banking and the Future of Banking and Financial-Services

Dictionary of Banking and Financial-Services Terms

International Financial Management



International Edition

INTERNATIONAL FINANCE

By Ashok Robin, Rochester Institute Technology

2011 (January 2010) / 512 pages

ISBN: 9780073530666

ISBN: 9780071221146 [IE]

(Details unavailable at press time)

International Edition

INTERNATIONAL FINANCIAL MANAGEMENT

5th Edition

By Cheol Eun, Georgia Institute of Tech and Bruce G Resnik, Wake Forest University

2009 (September 2008) / 560 pages

ISBN: 9780073382340

ISBN: 9780071276191 [IE]

<http://www.mhhe.com/er5e>

International Financial Management is written based on two distinct parts: emphasis on the basics and emphasis on a managerial perspective. The emphasis on the basics will allow students to be left with a framework for analysis that will serve them well when they need to apply this material in their careers in the years ahead. The Fifth Edition never loses sight of the presentation that is teaching students how to make managerial decisions. The new edition is founded in the belief that the fundamental job of the financial manager is to maximize share-holder wealth. This belief permeates the decision-making process that is presented from cover to cover. International Financial Management has been completely updated with the most current data tables and statistics in the field today.

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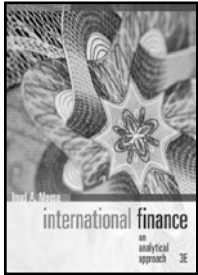
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**INTERNATIONAL FINANCE
An Analytical Approach,
3rd Edition**

By Imad Moosa, La Trobe University

**2009 (November 2009)
ISBN: 9780070278516**

<http://www.mhhe.com/au/moosa3e>
McGraw-Hill Australia Title

The third edition of Imad Moosa's International Finance text has been significantly updated and revised in this long awaited third edition. The book is organised by starting with the basic concepts, markets, institutions and arrangements before moving on to a description of international financial operations. The book integrates international coverage with appropriate discussions of Australia and the regional context throughout. With a clear and engaging writing style, strong pedagogical framework and current data International Finance is the ideal choice for upper level undergraduate and postgraduate courses.

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- Useful websites
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**INTERNATIONAL FINANCIAL
MANAGEMENT
5th Edition**

By PG Apte, Indian Institute of Management
**2008 (September 2008) / 736 pages
ISBN: 9780070221161**

*Browse <http://www.mhhe.com/apte5e>
McGraw-Hill India Title*

The book has been primarily designed for MBA students. It draws upon practical examples of decision problems faced by finance managers and corporate treasurers and can serve as a good reference text for corporate finance managers as well as managers with careers in the treasury function of both non-finance corporations and financial institutions

CONTENTS

1. Financial Management In A Global Context
2. Objectives Of The Firm And The Impact Of Risk
3. The Nature And Measurement Of Exposure And Risk
4. The Balance Of Payments
5. The International Monetary System
6. Global Financial Markets And Interest Rates
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8. Forwards, Swaps And Interest Parity
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10. Currency Options
11. Exchange Rate Determination And Forecasting
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13. Hedging, Speculation And Management Of Transactions Exposure
14. Management Of Operating Exposure
15. Management Of Interest Rate Exposure Fras, Interest Rate Caps And Floors
16. Financial Swaps And Credit Derivatives
17. Short Term Financial Management In A Multinational Corporation
18. International Equity Investment
19. Long-Term Borrowing In The Global Capital Markets
20. International Project Appraisal

International Financial Markets

International Edition

**INTERNATIONAL FINANCIAL MARKETS
2nd Edition**

By Richard M Levich, New York University
**2001 / 704 pages
ISBN: 9780071181235 [IE]**

<http://www.mhhe.com/business/finance/levich2e/>

CONTENTS

Part I. Introduction and Overview:

1. Introduction to the Study of International Financial Markets
2. An Overview of International Monetary Systems and Recent Developments in International Financial Markets

Part II. Foreign Exchange Markets:

3. Market Structure and Institutions
4. International Parity Conditions: Purchasing Power Parity

5. International Parity Conditions: Interest Rate Parity and the Fisher Parities
6. Spot Exchange Rate Determination
7. Foreign Exchange Market Efficiency
8. Exchange Rate Forecasting

Part III. Offshore Financial Markets

9. The Eurocurrency Market
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Part IV. Derivative Security Markets: Futures, Options, and Swaps

11. Currency and Interest Rate Futures
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Part VI. International Asset Portfolios and Financial Risk Management

16. Measuring and Managing the Risk in International Financial Positions

Part VII. Regulatory Issues

17. Giving Direction to International Financial Markets: Regulation and Intervention in the Competitive Marketplace

Behavioral Finance

International Edition

BEHAVIORAL CORPORATE FINANCE

By Hersh Shefrin, Santa Clara University

2007 (November 2005) / 384 pages

ISBN: 9780072848656

ISBN: 9780071257367 [IE]

<http://www.mhhe.com/shefrin>

CONTENTS

- 1- Behavioral Foundations.
- 2- Valuation.
- 3- Capital Budgeting.
- 4- Perceptions About Risk and Return.
- 5- Inefficient Markets and Corporate Decisions.
- 6- Capital Structure.
- 7- Dividend Policy.
- 8- Agency Conflicts and Corporate Governance.
- 9- Group Process.
- 10- Mergers and Acquisitions.
- 11- Application of Real-Option Techniques to Capital Budgeting and Capital Structure (on the website only)

Financial Planning

NEW



FINANCIAL PLANNING AND WEALTH MANAGEMENT An International Perspective

By Louis T W Cheng, Yan Tak Leung and Y H Wong

2009 (August 2008) / Softcover

ISBN: 9780071249843

An Asian Publication

Financial Planning and Wealth Management provides an updated date and detailed documentation on what financial planning and wealth management means and how it is being implemented in theory and practice. This textbook also provide insights on the future development of the professions, and new theoretical concepts that are not popular now but are critical to enhance the financial planning and wealth management services for clients in the long run. This book is the first of its kind published in Asia providing a holistic knowledge on financial planning and wealth management in a textbook format.

FEATURES

- ❖ A detailed discussion of the six-step financial planning process
- ❖ Interviews with renowned financial planners
- ❖ Practical approaches in conducting investment management
- ❖ Comprehensive illustrations of risk profiling and asset allocation strategies

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Part I Fundamental Concepts of Financial Planning and Wealth Management

- 1 An Overview of the Financial Planning and Wealth Management Professions
- 2 Financial Planning: Basic Concepts, Professional Ethics, and Practice Standards
- 3 Essential Concepts in Economics and Finance
- 4 Financial Planning Components (Part I)
- 5 Financial Planning Components (Part II)
- 6 Personal Profiling, Risk Profiling, and Life-cycle Analysis

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- 8 Step 2: Determining Client Goals and Expectations and Gathering Client Data
- 9 Step 3: Determining Client's Current Financial Status
- 10 Step 4: Developing and Presenting the Financial Plan
- 11 Steps 5 and 6: Implementing and Monitoring the Financial Plan

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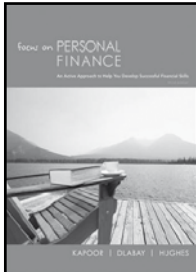
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Personal Finance

NEW



FOCUS ON PERSONAL FINANCE 3rd Edition

By Jack R Kapoor, College of Dupage, Les R Dlabay, Lake Forest College and Robert J Hughes, Dallas County Community College

2010 (October 2009) / 544 pages
ISBN: 9780073382425

<http://www.mhhe.com/kdh>

Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also to put these in writing to use as a guide and revise over the course of their lives. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom. Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

NEW TO THIS EDITION

- ❖ New coverage addressing financial crises. A new section entitled 'Surviving a Financial Crisis' and new information on the business cycle and the length of the typical economic crisis have been added to Chapter 12. Additionally, Chapter 1 includes a new exercise on personal tactics for surviving a financial crisis, Chapter 12 includes coverage stressing the importance of a long-term investment program even in the midst of an economic crisis, and Chapter 13 discusses the effect of the economic crisis on mutual fund investments.
- ❖ 'Did You Know' goes green! New Green Did You Know features have been added throughout the book to raise students' awareness about how they can use their new personal financial knowledge to give back to the community. Topics featured include socially responsible investments, environmentally-friendly investments, and socially responsible mutual funds
- ❖ Each chapter has been updated to reflect the most current information in today's world of personal finance. New or expanded content coverage includes: career strategies in a weak job market, President Obama's plans to cut health care costs, avoiding money troubles due to too much debt, sample credit application questions, and updated facts and figures throughout.
- ❖ McGraw-Hill Connect Plus Finance

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or question is covered.

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- ❖ Connect Features available with this title:
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- ❖ Algorithmically Generated End-of-Chapter Problems
- ❖ Test Bank
- ❖ Algorithmically Generated Test Bank
- ❖ LearnSmart
- ❖ Personal Learning Plan
- ❖ Instructor Resources
- ❖ Student Study Center
- ❖ Pre-Built Assignments
- ❖ Tegrity
- ❖ Self-Test Questions and Solutions have been added to the end of chapter material, giving students even more opportunities to practice solving quantitative and situational problems.

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- Chapter 7 Selecting and Financing Housing
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- Chapter 9 Health and Disability Income Insurance
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International Edition

PERSONAL FINANCE 9th Edition

By Jack R Kapoor, College of Dupage, Les R Dlabay, Lake Forest College and Robert J Hughes, Dallas County Comm College

2009 (September 2008) / 832 pages
ISBN: 9780073382326
ISBN: 9780071285544 [IE]

www.mhhe.com/kdh

Kapoor/Dlabay/Hughes' Personal Finance is the #1 market-leading Personal Finance text. It provides comprehensive coverage of personal financial planning in the areas of money management, career planning, taxes, consumer credit, housing and other consumer decisions, legal protection, insurance, investments, retirement planning, and estate planning. The goal of this text is to teach students the fundamentals of financial planning so they can make informed choices related to spending, saving, borrowing, and investing that lead to long-term financial security. Personal Finance, Ninth Edition provides many financial planning tools using a step-by-step approach to help students identify and evaluate choices as well as understand the consequences of decisions in terms of opportunity costs.

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Part 2: Managing Your Personal Finances

Chapter 5: Financial Services: Savings Plans and Payment Accounts
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 Chapter 7: Choosing a Source of Credit: The Costs of Credit Alternatives

Part 3: Making Your Purchasing Decisions

Chapter 8: Consumer Purchasing Strategies and Legal Protection
 Chapter 9: The Housing Decision: Factors and Finances

Part 4: Insuring Your Resources

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Part 5: Investing Your Financial Resources

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 Personal Financial Planner

International Edition

PERSONAL FINANCIAL PLANNING

By Lewis J Altfest, PACE University

2007 (April 2006) / 704 pages

ISBN: 9780072536409

ISBN: 9780071252935 [IE]

<http://www.mhhe.com/altfest>

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 Chapter 2 Time Value of Money.
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 Chapter 13 Educational Planning.

PART V TAX AND ESTATE PLANNING.

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 B. Career Basics.
 C. Regulation.
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 Appendix B Employee Benefits.
 Appendix C Behavioral Finance-Applications.
 Appendix D Comprehensive Financial Plan-Dan and Laura.
 *Web based

Finance for the Non-Financial Managers

International Edition

ANALYSIS FOR FINANCIAL MANAGEMENT 9th Edition

By Robert C Higgins, University of Washington

2009 (November 2008)

ISBN: 9780077297657 (with S&P Bind-In Card)

ISBN: 9780071276269 [IE]

<http://www.mhhe.com/higgins9e>

Analysis for Financial Management, 8e is a paperback text and has been written to present standard techniques and modern developments in a practical and intuitive manner. It is intended for non-financial managers and business students interested in the practice of financial management. Emphasis is on the managerial applications of financial analysis.

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Part I: Assessing the Financial Health of the Firm

Chapter 1: Interpreting Financial Statements
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 Appendix: International Differences in Financial Structure

Part II: Planning Future Financial Performance

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 Chapter 4: Managing Growth

Part III: Financing Operations

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 Appendix: The Venture Capital Method of Valuation

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Suggested Answers to Odd-Numbered End-of-Chapter Problems

ESSENTIALS OF CORPORATE FINANCE

By Stephen A Ross, *Mass Institute of Tech*, Rowan Trayler and Ron G Bird of *University of Technology Sydney*, Randolph W Westerfield, *University of Southern California* and Bradford D Jordan, *University of Kentucky-Lexington*

2007

ISBN: 9780074716700

McGraw-Hill Australia Title

http://www.mhhe.com/au/ross_ess1e

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C. Answers to selected end-of-chapter problems

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6. Insurance Regulation
7. Insolvencies, Solvency Ratings, and Solvency Regulation
8. Insurance Pricing
9. Risk Aversion and Risk Management by Individuals and Corporations
10. Insurability of Risk, Contractual Provisions, and Legal Doctrines
11. Loss Control
12. Legal Liability for Injuries
13. Automobile Insurance
14. Homeowners Insurance
15. Life Insurance and Annuities
16. Employee Benefits: Overview and Group Medical Coverage
17. Retirement Plans
18. Workers' Compensation and Employee Injuries
19. Social Security
20. Corporate Risk Management and Shareholder Wealth
21. Tax, Regulatory, and Accounting Factors Affecting Corporate Risk Management
22. Risk Retention/Reduction Decisions
23. Commercial Insurance Contracts
24. Hedging Risk with Derivative Contracts
25. Alternative Risk Transfer
26. Analysis Tools used in Corporate Risk Management
27. Enterprise Risk Management: A Case Study
28. Corporate Liability to Customers, Third Parties, and Shareholders
29. Issues in Liability Risk and Its Management

Risk Management

International Edition

RISK MANAGEMENT AND INSURANCE

2nd Edition

By Scott Harrington and Gregory Niehaus of *University So Carolina-Columbia*

2004 / 704 pages

ISBN: 9780072339703

ISBN: 9780071232449 [IE - 2 Color Text]

www.mhhe.com/hn2e

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1. Risk and Its Management
2. Objectives of Risk Management
3. Risk Identification and Measurement
4. Pooling Arrangements and Diversification of Risk

Mathematics of Finance



FINANCIAL MATHEMATICS FOR ACTUARIES

by Tse Yiu Kuen and Chan Wai Sum

2009 (May 2010) / 400 pages

ISBN: 9780071288934

An Asian Publication

(Details unavailable at press time)

BUSINESS MATHEMATICS

By Zin Ibrahim and Daud Mohamad

2008 / 292 pages

ISBN: 9789833850280

An Asian Publication

Business Mathematics is an introductory text on the practical applications of mathematics in business. Using examples and exercises, the book illustrates the derivation of common business applications like compound interest and annuity. Each section in this book builds upon concepts from previous sections, thus guiding the reader to a gradual understanding of the material in its entirety. Although this book is aimed at students taking business-related courses, non-business students who want to understand the calculation of financial charges will also find the book useful.

FINANCIAL AND ACTUARIAL MATHEMATICS

By Tse Yiu Kuen and Chan Wai Sum

2007 (January 2007) / 400 pages

ISBN: 9780071258562

An Asian Publication

This is an introductory textbook covering the mathematics of interest rates, life contingencies and loss models. It can be adopted as (1) the main text of a one-semester first course in the mathematics of interest rates and actuarial mathematics, using selected chapters and sections, (2) as the main text of a one-semester first course in the mathematics of interest rates and investments, using all chapters in Part I, or (3) as a supplementary text of a one-semester first course in actuarial mathematics, using all chapters in Part II.

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Financial System

NEW



ESSENTIALS OF FINANCIAL SERVICES 2nd Edition

By S Gurusamy, DG Vaishnav College



2009 (March 2009) / 452 pages

ISBN: 9780070083103

McGraw-Hill India Title

Contents

1. Financial Services: An Overview
2. Financial Services Environment
3. Merchant Banking
4. Public Issue Management
5. New Issues Market (NIM)
6. Underwriting of Securities
7. Capital Market
8. Stock Exchange
9. SEBI: Functions and Working
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13. Factoring
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15. Venture Capital
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17. Credit Rating
18. Insurance: An Overview
19. Insurance: Regulatory

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NEW



FINANCIAL SERVICES 2nd Edition

By S Gurusamy, DG Vaishnav College

2009 (May 2009) / 590 pages

ISBN: 9780070153349

McGraw-Hill India Title

Financial Services an important segment of the financial system, is considered an essential adjunct for the development. This book Financial Services provides a comprehensive coverage of contemporary topics such as Factoring, Leasing, Venture Capital Financing, Insurance, Pension Funds and Micro-Financial services.

FEATURES

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- ❖ Coverage of topics on Participatory Notes, Securities Lending Scheme, Credit Cards, Smart Cards, Debit Cards
- ❖ Includes Chapters Depository Services, Non-banking Financial Institutions (NBFIs)

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37. Stock-Trading
38. Pension Fund: An Overview

NEW



FINANCIAL SERVICES AND SYSTEMS 2nd Edition

By S Gurusamy, DG Vaishnav College

2009 (June 2009) / 456 pages

ISBN: 9780070153356

McGraw-Hill India Title

A good text book on this subject written by a well-known author. This book can be pitched in where our other titles on this subject do not fit well for any reason.

FEATURES

- ❖ Infrastructure financing and housing finance
- ❖ Includes topics on credit rating, smart cards, debit cards, securitization
- ❖ Presents elaborate chapters on lease accounting & evaluation, and factoring
- ❖ Pedagogy-rich: 300 terms, 350 and more abbreviations, numerous review questions, summary

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NEW TITLES

INSURANCE & REAL ESTATE

2011

	Author	ISBN	Page
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INSURANCE & REAL ESTATE

2010

	Author	ISBN	Page
Real Estate Principles: A Value Approach, 3e	Ling	9780073377322	105

Upper Division Insurance

International Edition

THEORY OF INTEREST 3rd Edition

By Stephen Kellison

2009 (February 2008) / 480 pages

ISBN: 9780073382449

ISBN: 9780071276276 [IE]

<http://www.mhhe.com/kellison3e>

The third edition of The Theory of Interest is significantly revised and expanded from previous editions. The text covers the basic mathematical theory of interest as traditionally developed. The book is a thorough treatment of the mathematical theory and practical applications of compound interest, or mathematics of finance. The pedagogical approach of the second edition has been retained in the third edition. The textbook narrative emphasizes both the importance of conceptual understanding and the ability to apply the techniques to practical problems. The third edition has considerable updates that make this book relevant to students in this course area.

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Chapter 11: Duration, convexity and immunization
Chapter 12: Stochastic approaches to interest
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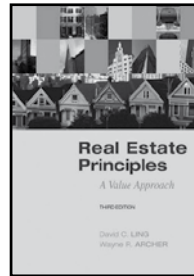
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Real Estate Principles, Analysis & Management



NEW

International Edition



REAL ESTATE PRINCIPLES A Value Approach, 3rd Edition

By David C Ling and Wayne Archer of University of Florida at Gainesville

2010 (October 2009) / 704 pages

ISBN: 9780073377322

ISBN: 9780070167131 [IE]

<http://www.mhhe.com/lingarcher3e>

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making. Students using Ling and Archer should finish the course with a value-oriented framework, and a set of valuation and decision making tools that can be applied in a variety of real-world situations. The key to making sound investment decision is to understand how property values are created, maintained, increased or destroyed. Since the launch of Real Estate Principals: A Value Approach, 2e significant and lasting changes have come upon the world of real estate. This is very true in real estate finance and capital sources where most of the traditional lenders have been transformed or displaced, giving way to a radically different set of player in mortgage finance. There has been change as well with profound and far-reaching implications in a world where it is understandable that property values can go down as well as up. This realization will color every aspect of real estate investment, finance and transactions for the foreseeable future.

NEW TO THIS EDITION

- ❖ Updated Industry Issues: Industry issues have been updated throughout the book in boxed readings to reflect current issues and concerns in real estate. This is extremely important to have the most current issues for students with the recent real estate market always in the news. These boxes feature current and interesting real-world applications of the concepts discussed in the chapters.
- ❖ Updated appraisal chapters: Appraisal chapters updated to reflect changes in Uniforms Standards for Professional Appraisal Practice (USPAP) and Latest version of the Uniform Residential Appraisal Report (URAR)
- ❖ Complete revision of residential real estate finance: There has been a complete revision of residential real estate finance to reflect: Post-bust standards and practices; current types of home mortgages; new mix of mortgage lenders; new regulation of mortgage lending; current nature of home mortgage securitization; and continuing change in the home mortgage financing system.
- ❖ Revision of commercial capital markets and finance: Revision of commercial capital markets and finance has been integrated throughout the text to reflect changes in type of financing and sources of debt and equity capital.

- ❖ Enhanced focus of real estate analysis: Enhanced focus on the American Community Survey and other emerging electronic sources of data for real estate analysis.
- ❖ Simplified Organization: Chapter 2 and 23 has been redistributed.
- ❖ Current Updates: The third edition has been updated to reflect the current income tax law and rates. Data has also been updated throughout the text as well as new and improved contract forms.
- ❖ New generation of RESPA forms and HUD-1 form.

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Real Estate Finance / Investment



REAL ESTATE FINANCE & INVESTMENTS 14th Edition

By William B Brueggeman, Southern Methodist University and Jeffrey Fisher, Indiana University At Bloomington

2011 (February 2010) / 672 pages

ISBN: 9780073377339

(Details unavailable at press time)

International Edition

REAL ESTATE FINANCE & INVESTMENTS 13th Edition

By William B Brueggeman, Southern Methodist University and Jeffrey Fisher, Indiana University At Bloomington

2008 (November 2006) / 672 pages

ISBN: 9780073524719

ISBN: 9780071259194 [IE]

<http://www.mhhe.com/bf13e>

Rigorous yet practical, Real Estate Finance and Investments has been the leading real estate finance and investments text for over 25 years, consistently setting the standard for currency and coverage in real estate finance and investments textbooks. The 13th edition continues to provide students with the tools they need to understand and analyze real estate markets and the investment alternatives available to both debt and equity investors. New content and problems addressing current trends in real estate finance and investments have been seamlessly incorporated into the text, without disrupting the material and organization instructors have relied on in past editions

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21. Real Estate Investment Trusts (REITs)
22. Real Estate Investment Performance and Portfolio Considerations

Professional References

THE COMPLEAT DAY TRADER 2nd Edition

By Jake Bernstein

2010 (November 2009) / 256 pages

ISBN: 9780071663885

A Professional Reference Title

NEW TO THIS EDITION

- ❖ Author highly experienced, well known trader with a strong following
- ❖ The book will have 40% updated material, with new chapters on the psychological pitfalls of trading, and on new tools, including pattern recognition.
- ❖ 100% new illustrations and more illustrations. I find that people learn best from illustrations, says Bernstein.
- ❖ Web tie-in to collect reader emails: each chapter will have a quiz at the end, with answers located on the author and MPH websites

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

By Prasanna Chandra, Director of Centre for Financial Management

2010 (January 2010) / 608 pages

ISBN: 9780071627726

A Professional Reference Title

Written by high-profile financial author Prasanna Chandra, Investment Analysis and Portfolio Management provides junior-level equity researchers, investment counselors, students, and portfolio managers with a lucid introduction to their trade. This hands-on book demystifies the intricate, complex, and global world of today's investment strategies' from basic concepts and modeling methods to modern portfolio theory, fixed income, equity shares, and derivatives.

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CORPORATE FINANCIAL ANALYSIS WITH MICROSOFT EXCEL

By Francis Clauss

2010 (August 2009) / 512 pages

ISBN: 9780071628853

A Professional Reference Title

Corporate Financial Analysis with Microsoft® Excel® combines both spreadsheet skills with management skills to build the reader's proficiency with Excel®, the most important tool for those in finance and security analysis. The author includes questions designed to challenge readers to think not just about the quantitative side of financial management, but also the qualitative side.

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- 9: Profits, Leverage
- 10: Depreciation, Taxes
- 11: Capital Budgeting
- 12: Applications of Capital Budgeting
- 13: Capital Budgeting: Risk Analysis
- 14: Capital Budgeting: Monte Carlo

FOREX TRADING SECRETS: TRADING STRATEGIES FOR THE FOREX MARKET

By James Dicks

2010 (February 2010) / 304 pages

ISBN: 9780071664226

A Professional Reference Title

Picking up where his highly successful *Forex Made Easy* left off, James Dicks helps readers implement specific trading strategies and build a successful trading plan. Other topics include money management, trading psychology, and technical analysis.

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1. What You Must Know to Get Started
2. Major Currencies and Pairs
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7. Mastering Emotions
8. Mind Over Matter for Huge Profits
9. Economics
10. Technical Indicators
11. Technical Patterns
12. Support and Resistance
13. Automated Trading
14. Secrets to Forex Diversification
15. My Favorite Ways to Trade
16. An Endless Quest to the Holy Grail

WINNING THE LOSER'S GAME Timeless Strategies for Successful Investing, 5th Edition

By Charles Ellis

2010 (October 2009) / 240 pages

ISBN: 9780071545495

A Professional Reference Title

The bestselling investment guide tailored to help readers succeed in today's ailing economy. In this new edition of the bestselling *Winning the Loser's Game*, Charles Ellis concentrates on long-term strategies that allow time, compounding, and the natural ebbs and flows of the market to work for the individual investor. Historical data proves that when individual investors fight to beat the market, they are bound to lose. Ellis explains how readers can use the market to their advantage if they deploy its powers carefully and wisely. With a writing style that is concise and to the point, Ellis had added timely material to his timeless classic, making *Winning the Loser's Game* more relevant than ever before.

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THE RISK MODELING EVALUATION HANDBOOK Rethinking Financial Risk Management Methodologies in the Global Capital Markets

By Greg N Gregoriou, Christian Hoppe and Carsten S Wehn

2010 (February 2010) / 528 pages

ISBN: 9780071663700

A Professional Reference Title

In *The Risk Modeling Evaluation Handbook*, an international team of experts evaluates the problematic risk-modeling methods used by large financial institutions and breaks down how these models contributed to the decline of the global capital markets. Readers will learn to identify the shortcomings of the most widely used risk models and gain important strategies for properly implementing these models into their investing portfolios.

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MASTERING THE CURRENCY MARKET Forex Strategies for High and Low Volatility Markets

By Jay Norris and Teresa Bell

2010 (December 2009) / 288 pages

ISBN: 9780071634847

A Professional Reference Title

The foreign exchange market is the largest trading market in the world, with average daily volume well into the trillions. Because the market is always characterized by high liquidity, forex traders benefit most from volatile markets--making it the ideal investment approach today and well into the future. *Mastering the Currency Market* walks you through all the steps for entering the market with the confidence and smarts you need. It provides a solid foundation on the basics of foreign exchange, then examines more advanced topics, such as:

- ❖ Hedging against fluctuations in currency values
- ❖ Long-range planning and risk management
- ❖ Techniques applicable to counter-trending and low-volatility markets

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11. Trading Your Appropriate Timeframe
12. Volatility and Risk Management
13. Trade Plans and Risk Management

THE PROFESSIONAL RISK MANAGER'S BOOK OF BEST PRACTICES

By Professional Risk Managers' International Association (PRMIA)

2010 (April 2010) / 400 pages

ISBN: 9780071546508

A Professional Reference Title

(Details unavailable at press time)

EXTREME RISK ANALYSIS Revolutionary Approaches to Evaluating and Measuring Risk

By Christina Ray, Omnis Inc

2010 (April 2010) / 304 pages

ISBN: 9780071700597

A Professional Reference Title

Covering one of the hottest topics among investors and analysts in the wake of the banking scandals, Extreme Risk Management helps readers both evaluate risk and predict devastating worst-case scenarios and Black Swan events with a level of accuracy heretofore unheard of. Based on the relationship between cause and effect, the models and methods in the book are sorely needed alternatives to the stochastic models that were used and that failed prior to the economic collapse.

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 12. Sensemaking for Warnings: Reverse-Engineering Market Intelligence
 13. The United States as Enterprise: Implications for National Policy and Security

GULF CAPITAL AND ISLAMIC FINANCE The Rise of New Global Players

By Aamir A Rehman

2010 (January 2010)

ISBN: 9780071621984

A Professional Reference Title

Islamic banks, which are becoming increasingly wealthier, are ever in search of sharia-compliant investments. In order to capitalize on this new development, investing professionals must familiarize themselves with this burgeoning investing method. Gulf Capital & Islamic Finance introduces bankers, money managers, and investors to the strategic and technical aspects of Islamic finance, covering a broad range of vehicles, including Islamic bonds, Sukuks, ETFs, and takaful (Islamic insurance). In an era of evaporating liquidity and endless adjustments to economic crises, Islamic finance is one of the few areas that continues to grow.

FEATURES

- ❖ A growing area of interest within institutional finance, Standard & Poor's estimates that \$750 billion in assets are under sharia-compliant management.

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1. Floating on Wealth: Origins and Sources of Gulf Prosperity
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9. Tapping the Flow: Strategies for Attracting GCC Investors
10. Follow the Leader: The Impact of the Gulf on Investment Strategies
11. Rules of the Game: Policy Perspectives for Regulating Investments

FINANCIAL SHENANIGANS 3rd Edition

By Howard Schilit

2010 (May 2010) / 304 pages

ISBN: 9780071703079

A Professional Reference Title

Financial Shenanigans, Third Edition helps anyone who uses financial reports ferret out misleading information put forward by management. While the first two editions focused exclusively on earnings shenanigans, this takes readers several steps further, into the realm of cash flow shenanigans and gimmicks used in other corporate communications, such as press releases and earnings reports. It includes extensive coverage of financial institution and non-U.S. company shenanigans. Financial Shenanigans teaches lessons from every major accounting fraud of the last decade, including Fannie Mae, Freddie Mac, AIG, Worldcom, and many others.

FIXED INCOME FINANCE A Quantitative Approach

By Mark Wise, John A McCone and Vineer Bhansali

2010 (January 2010) / 256 pages

ISBN: 9780071621205

A Professional Reference Title

Written by authors at the top of their respective fields, Fixed Income Finance is a thorough introduction to the concepts, formulas, methodologies, and applications that are critical to pursuing a career in fixed income finance and beyond. Bridging the gap between basic introductory guides and advanced tomes, it provides financial engineers who already have strong mathematical backgrounds and analytical skills with a hands-on, quantitative guide to the basic concepts and tools they need to apply their knowledge in a financial context.

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Section 1: Bond Basics: Treasury bonds and the Yield Curve/ Corporate Bonds and Credit Risk/ Derivatives/ Mortgages/ Municipal Bonds/Real Return Bonds

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Section 4: Options: Call and Put Options on a Stock/The Merton Model/Options on Interest Rate Sensitive Securities

Section 5: Portfolio Allocation: Utility Functions/The Sharpe Ratio/ Beyond Mean and Variance/ Value at Risk/ Examples

MERGE AHEAD: MASTERING THE FIVE ENDURING TRENDS OF ARTFUL M&A

By Gerald Adolph and Justin Pettit

2009 / 192 pages

ISBN: 9780071508322

A Professional Reference Title

Corporate strategists live in a world of sweeping M&A activity. Merge Ahead provides a practical guide to the underlying shifts in this ever-fluctuating landscape. Rather than offer predictions of specific markets, the authors explain how certain short-term indicators point to long-term directions. For example, they take a close look at how specific activity of today might be a signal for the bubble burst of tomorrow. This practical, illuminating title allows corporate deal makers, CEOs, and businesspeople to learn from the lessons of the past two years of activity, and seize opportunities for advancement and profit.

PROJECTS 7th Edition

By Prasanna Chandra, Director of Centre for Financial Management

2009 (May 2009)

ISBN: 978-0-07-007793-5

McGraw-Hill India Professional Title

Projects presents the entire gamut of capital budgeting. The book discusses key principles and techniques for evaluating capital expenditure proposals, as well as strategic, qualitative and organizational considerations impacting capital budgeting decisions. Further, it suggests ways of improving project appraisal and capital budgeting practices, and also describes and evaluates business practices in various areas. Written by a renowned finance educator Prasanna Chandra, the book in its seventh edition, has acquired vast readership among students and practitioners over a period of almost three decades.

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Project Review and Administrative Aspects

INVESTING FROM THE TOP DOWN A Macro Approach to Capital Markets

By Anthony Crescenzi, Miller Tabak & Co. and BondTalk.com

2009 (September 2008) / 304 pages

ISBN: 9780071543842

A Professional Reference Title

Top down investing emphasizes the importance of economic and market cycles in making investment decisions. Written by the chief bond strategist at Miller Tabak, Investing from the Top Down equips you with analytical tools to forecast investment opportunities more effectively. Crescenzi presents more than fifty analytical tools for all the major asset classes and investment instruments—from stocks and bonds to futures and commodities. Investors can use these tools to analyze macro trends globally and in the USA. Crescenzi includes both international and national economic indicators such as GDP growth rates, inflation, interest rates, exchange rates, and energy prices for each asset class.

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- Hire new workers
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BANK VALUATION AND VALUE-BASED MANAGEMENT

Deposit and Loan Pricing, Performance Evaluation, and Risk Management

By Jean Dermind, INSEAD

2009 (September 2009) / 432 pages

ISBN: 9780071624992

A Professional Reference Title

In Bank Valuation & Value-Based Management, acclaimed professor Jean Dermine presents his highly effective valuation model that enables institutional bank managers, bank regulators, and risk managers to assess and control both value creation and risk. With an insightfully global perspective, this thorough guidebook addresses such critical and timely bank management issues as Basel II and other capital management methods, securitization, resolution for non-performing loans and investments, and the measurement of interest rate risk.

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INSIDE THE MIND OF THE TURTLES How the World's Best Traders Master Risk

By Curtis Faith

2009 (January 2009) / 400 pages

ISBN: 9780071602433

A Professional Reference Title

Bestselling author and financial expert Curtis Faith gathers his fellow Turtles and investment leaders to discuss strategies for seeking out, investigating, and managing risk. Through the wisdom of these masters, serious traders and investors can cure themselves of the four biggest cognitive biases and overcome fear, calculate risks, learn from their mistakes, and focus on decisions, not outcomes.

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The Hardest Risk to Take
Mastering Our Savage Minds

A BULL FOR ALL SEASONS Main Street Strategies for Finding the Money in Any Market

Dr Bob Froehlich

2009 (September 2008)

ISBN: 9780071600026

A Professional Reference Title

For 30 years, Robert "Dr. Bob" Froehlich, Vice Chairman of DWS Investments, has been digging up attractive investment opportunities where no one else can find them. His always timely and insightful investment articles on the subject have made him one of the most respected investment strategists of our time. A Bull for All Seasons is a compilation of Dr. Bob's most prescient writings from the past decade, in which he explains the issues and events that drove his investment choices. Analyzing macro trends ranging from demographics to world events to Federal Reserve activity, he hits the mark almost every time. For each essay, Froehlich includes an "after-report" consisting of facts and numbers that, in nearly every case, bear out the accuracy of his prediction. A Bull for All Seasons helps you spot the trends and events that matter most giving you a jump on others so you can maximize your profits. As pertinent now as when they were written, the essays inside have stood the test of time and prove that there is always a bull market somewhere in the world. You just need to know where--and how--to look.

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Chapter 6 –Global

BENJAMIN GRAHAM ON INVESTING **Enduring Lessons from the Father of Value Investing**

By Benjamin Graham (deceased) and Rodney G Klein

2009 (June 2009) / 400 pages

ISBN: 9780071621427

A Professional Reference Title

Legendary investing author and philosopher Benjamin Graham lived through interesting times. Soon after his graduation from Columbia College, the nation entered the First World War. As the stock market fluctuated in wild dips and peaks, the government seized control of the railroad industry, inflation and interest rates rose dramatically, and economic depression loomed on the horizon. During these events (and perhaps inspired by them) Graham began writing articles for The Magazine of Wall Street, putting to paper his earliest ideas on value investing and security analysis. For the first time, these important works have been anthologized into a single volume. Benjamin Graham on Investing is a treasure trove of rare and out-of-print articles that document the early flashes of genius from a man whose ideas and theories would revolutionize investment philosophy and inspire the careers of such luminaries as Warren Buffett, Seth Klarman, Charlie Munger, and countless other top-tier investors. The early works of Benjamin Graham have never been as relevant as they are today. The world's markets are undergoing change on a scale not unlike that of Graham's era. David Darst, one of the world's most respected experts on asset allocation, provides insightful analyses connecting Graham's articles to events today. Benjamin Graham on Investing is a timeless classic that continues to have relevance more than 30 years after the author's death.

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SECURITY ANALYSIS SIXTH EDITION **Foreword by Warren Buffett** **6th Edition**

By Benjamin Graham (deceased) and David Dodd

2009 (September 2008) / 700 pages

ISBN: 9780071592536

A Professional Reference Title

Buying a dollar's worth of assets for 50 cents isn't the only way to succeed on Wall Street. But it is how Warren Buffett got rich. Just as value investing never goes out of style, neither does the value investor's bible, Security Analysis, by Benjamin Graham and David L. Dodd, which has withstood the test of time as well or better than any investment book ever published. Now the Sixth Edition updates the masters' ideas and adapts them for the 21st century's markets. In what will be a major event in the investment community, the second edition, which was published in 1940 and still considered the definitive edition, has been updated by a dream team of some of today's leading value investors. Their new commentaries will be added to the 1940 text.

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Part 6, Balance Sheet Analysis
New Intro to Part 7, By David Abrams
Part 7, Additional Aspects of Security Analysis

THE HANDBOOK OF CREDIT PORTFOLIO MANAGEMENT

By Greg N Gregoriou and Christian Hoppe

2009 (September 2008) / 504 pages

ISBN: 9780071598347

A Professional Reference Title

As the credit bubble fallout plagues the institutional finance sector—and will continue to do so in coming years—a strategic approach to credit portfolio management has never been more critical. The Handbook of Credit Portfolio Management provides all the information you'll need to successfully rebalance and manage your credit portfolios. Together with co-author Christian Hoppe and a team of thirty-five international contributors, Greg N. Gregoriou provides strategies for calculating risk-weighted assets, reevaluating hedging strategies, and implementing Basel II standards. Providing a thoroughly global perspective of the subject, this comprehensive guide includes input from Moorad Choudhry (Group Head of Treasury at Europe Arab Bank plc, London); Christophe Godlewski (Université Louis Pasteur in Strasbourg, France); Roland Fuss (University of Freiburg, Germany); and Valerio Potí (Trinity College in Dublin, Ireland), who shed light on such key topics as:

- Investment opportunities of hedge funds
- Basis arbitrage trading strategies
- Issues regarding securitization of a sector basket
- Cost-saving aspects of portfolio hedging with credit futures

The Handbook of Credit Portfolio Management covers the latest developments and most current portfolio management techniques to help you implement strategies that best suit your institution's needs.

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THE VAR IMPLEMENTATION HANDBOOK

By Greg N Gregoriou

2009 (February 2009) / 624 pages

ISBN: 9780071615136

A Professional Reference Title

The VaR Implementation Handbook examines the latest strategies for measuring, managing, and modeling risk across a variety of applications. Packed with the insights, methods, and models that make experienced professionals competitive all over the world, this comprehensive guide features cutting-edge research and findings from some of the industry's most respected academics, practitioners, and consultants.

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22. How Investors Face Financial Risk Loss Aversion and Wealth Allocation
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THE VAR MODELING HANDBOOK Practical Applications in Alternative Investing, Banking, Insurance, and Portfolio Management

By Greg N Gregoriou

2009 (May 2009)

ISBN: 978-0-07-162515-9

A Professional Reference Title

Value-at-Risk (VaR) is a powerful tool for assessing market risk while it happens—an important consideration when firms make trading or hedging decisions. The VaR Modeling Handbook collects the experience of 40 experts, academics, and researchers from around the world to provide a complete guide to the latest strategies for effectively using VaR to manage risk for alternative investments, banking, insurance, and pension funds.

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- 9: Allocation Of Economic Capital In Banking
- 10: Capital Requirement Calculation Of A General Insurance Undertaking
- 11: Economic Capital Management For Insurance Companies
- 12: Solvency II

PRIVATE WEALTH MANAGEMENT The Complete Reference for the Personal Financial Planner

G Victor Hallman, Wharton School and Jerry S Rosenbloom, University of Pennsylvania

2009 (May 2009) / 672 pages

ISBN: 9780071544214

A Professional Reference Title

Formerly titled Personal Financial Planning: Private Wealth Management—the definitive go-to reference for you—has been thoroughly updated and revised to cover the most vital topics affecting the finances of your family. The book addresses everything from setting financial objectives and understanding the planning process to investing in equities and fixed income securities.

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- Part VII: Insurance and Wealth Management
- Part VIII: Estate Planning
- Part IX: Planning for Business Interests

ISLAMIC FINANCE AND BANKING SYSTEM

By Sudin Haron, Wan Nursoftiza Wan Azmi

2009 (July 2009) / 548 pages

ISBN: 9789833850303 (Softcover)

ISBN: 9789833850617 (Hardcover)

A Professional Asian Publication

This book, *Islamic Finance and Banking System: Philosophies, Principles & Practices*, introduces readers to the history and development of Islamic banking. It provides an in-depth discussion on the theoretical and conceptual aspects of Islamic banking. Key concepts in Islamic Finance and Banking, and how they are applied to provide alternative Islamic Financing options, are examined. The vibrant and thriving takaful industry and Islamic capital market are also explored here. In addition, the book evaluates the role and development of special organizations related to the Islamic financial system.

SHIFT: HOW TOP REAL ESTATE AGENTS TACKLE TOUGH TIMES

By Gary Keller, Keller Williams Realty International and Dave Jenks, Jay Papasan

2009 (August 2008) / 304 pages

ISBN: 9780071605267

A Professional Reference Title

Markets shift, and you can too. Sometimes you'll shift in response to a falling market, and other times you'll shift to take your business to the next level. Both can transform your business and your life. You can change your thinking, your focus, your actions, and, ultimately, your results to get back in the game and ahead of the competition. The tactics that jump-start your business in tough times will power it forward in good times. No matter the market-shift! SHIFT explores twelve proven strategies for achieving success in any real estate market, including:

- Master the Market of the Moment: Short Sales, Foreclosures, and REOs
- Create Urgency: Overcoming Buyer Reluctance
- Re-Margin Your Business: Expense Management
- Find the Motivated: Lead Generation
- Expand the Options: Creative Financing

MICROFINANCE FOR BANKERS AND INVESTORS

Understanding the Opportunities and Challenges of the Market at the Bottom of the Pyramid

By Elizabeth Rhyne

2009 (May 2009) / 352 pages

ISBN: 9780071624060

A Professional Reference Title

The first guide that helps bankers and investors understand and profit from the BOP market. The popularity of microfinance banking has exploded in recent years. The sector has been growing at a rate of 30% annually and 65 of the world's top firms have enjoyed average rates of return of approximately 2.5 percent of total assets. This detailed roadmap for hedge fund, private equity, venture capital and other investors explains how to enter this huge market, where to find lucrative investment opportunities, and how to act upon them.

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ENTREPRENEURIAL FINANCE

Finance and Business Strategies for the Serious Entrepreneur, 2nd Edition

By Steven Rogers, Northwestern University

2009 (April 2008) / 372 pages

ISBN: 9780071591263

A Professional Reference Title

From the author selected by Ernst & Young as "Entrepreneur of the Year". Written by one of the country's leading professors of entrepreneurship, *Entrepreneurial Finance* is the definitive guide to setting up and managing the financial aspects of a business. Steven Rogers covers all the major topics—from writing a growth business plan and compiling and understanding financial statements to making a company profitable, valuing a company, and raising additional venture capital.

BANKING ON RELATIONSHIPS

By Paul Siegel

2009 (January 2009) / 320 pages

ISBN: 978-0-07-143890-2

A Professional Reference Title

In today's crowded banking industry, the key to competitive advantage lies in personalized customer service. *Banking On Relationships* provides 10 market-proven operating principles for banks to create mutually beneficial relationships with customers at every touch point—marketing, sales, customer service, and field support. As aggressive competition and strict cost-cutting initiatives combine to make customer retention more difficult than ever, the book's focus on integrating people, process, and technology is both valuable and unique.

SOROS: THE LIFE, IDEAS, AND IMPACT OF THE WORLD'S MOST INFLUENTIAL INVESTOR

2nd Edition

By Robert Slater

2009 (January 2009) / 336 pages

ISBN: 9780071608442

A Professional Reference Title

This completely updated edition of Robert Slater's 1996 biography features an array of new material, addressing the ever-widening circle of Soros's influence. It includes exclusive new interviews with Soros and his closest advisors detailing their investing strategies in the coming years of liquidity and instability in the credit markets. It also examines and reports his thinking on his role in the 2004 U.S. elections, his infamous 2006 New York Times ad assailing General Petraeus's handling of the Iraq War, and his future plans for grant giving and political activism. Arguably the most successful financial

investor in the world, and a symbol of liberal political activism, George Soros is one of the most fascinating and polarizing figures of our time. He first gained fame through his phenomenal investing success, which made him known for his money management and financial acumen. In the last decade and a half, Soros has focused his abilities on the global political realm.

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STANDARD & POOR'S 500 GUIDE 2009 EDITION

By Standard & Poor's

2009 (February 2009) / 1024 pages

ISBN: 9780071615150

A Professional Reference Title

The S&P 500 Index is the most watched index in America—if not the world. Whether you're an individual investor looking to make a smart stock purchase, an executive researching corporate competitors, or a job seeker looking for concise and up-to-the-minute overviews of potential employers, Standard & Poor's 500 Guide, 2009 Edition delivers the critical, often hard-to-find information you need.

THE SEVEN RULES OF WALL STREET

By Sam Stovall

2009 (March 2009) / 256 pages

ISBN: 9780071615174

A Professional Reference Title

As January goes, so goes the year. Let your winners ride, but cut your losers short. Sell in May, and then walk away. They're commonplaces familiar to every investment professional. Yet, until now, nobody has bothered to subject these old adages to scientific scrutiny. In this short, accessible investment guide, investing guru Sam Stovall proves that there's more than a little wisdom in those old saws. Drawing on nearly a 40 years' worth of data, he provides easy-to-follow, step-by-step guidance on how to take full advantage of the sound investment strategies contained in those sayings.

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Don't Get Mad-Get Even!
There's No Free Lunch on Wall Street
There's Always a Bull Market Somewhere

BUILDING FINANCIAL MODELS 2nd Edition

By John Tjia

2009 (April 2009) / 304 pages

ISBN: 9780071608893

A Professional Reference Title

Building Financial Models has been widely acclaimed by accounting and finance professionals for its insight into determining a company's current value and projecting its future performance. Building on this tradition, the updated and expanded Second Edition helps readers develop a financial model, complete with entirely new material on discounted cash flow (DCF) modeling. Professionals will find this guide invaluable for both its practical, step-by-step approach to creating a core model and its broad coverage of model mechanics and foundational accounting and finance concepts.

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FOREX SHOCKWAVE ANALYSIS

By James L Bickford

2008 (December 2007) / 368 pages

ISBN: 9780071498142

A Professional Reference Title

In *Forex Shockwave Analysis*, author James Bickford applies his mathematical and statistical expertise to a highly unique behavioral pattern in the foreign exchange market—*shockwaves*. These disruptions last only a few minutes, but the predictability of their occurrence offers informed traders a powerful analytical advantage for profit. Like clockwork, the release of information from such bodies as the Federal Reserve, Bureau of Labor Statistics, and Census Bureau, cause violent outbreaks in otherwise well-behaved time series. Accurately predicting which way these spikes will run is the key to impressive earnings in the spot currency market.

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THE ART OF ASSET ALLOCATION Principles and Investment Strategies for any Market, 2nd Edition

By David H Darst, Florida State University

2008 / 400 pages

ISBN: 9780071592949

A Professional Reference Title

A global leader and preeminent expert in asset allocation, David Darst delivers his masterwork on the topic. In a fully updated and expanded second edition of *The Art of Asset Allocation*, Morgan Stanley's Chief Investment Strategist covers the historic market events, instruments, asset classes, and economic forces that investors need to be aware of as they create asset-building portfolios. He then explains how to use modern asset allocation concepts and tools to augment returns and control risks in a wide range of financial market environments. This completely revised edition shows how to achieve asset balance with the author's proven methods, decades of expertise, relevant charts, practical tools, and astute analyses. Known as the king of asset allocation, Darst brings his expertise to bear to provide complete asset class descriptions, identifying historical risk, return, and correlation characteristics for all major asset classes. Using actual data, he explains the differences between tactical and strategic asset allocation, outlines clear rebalancing guidelines, and includes an annotated guide to both traditional and Internet-based information sources.

WHEN MARKETS COLLIDE Investment Strategies for the Age of Global Economic Change

By Mohamed El-Erian

2008 / 304 pages

ISBN: 9780071592819

A Professional Reference Title

When Markets Collide is a timely alert to the fundamental changes taking place in today's global economic and financial systems—and a call to action for investors who may fall victim to misinterpreting important signals. While some have tended to view asset class mispricings as mere "noise," this compelling book shows why they are important signals of opportunities and risks that will shape the market for years to come. One of today's most respected names in finance, Mohamed

El-Erian puts recent events in their proper context, giving you the tools that can help you interpret the markets, benefit from global economic change, and navigate the risks. The world economy is in the midst of a series of hand-offs. Global growth is now being heavily influenced by nations that previously had little or no systemic influence. Former debtor nations are building unforeseen wealth and, thus, enjoying unprecedented influence and facing unusual challenges. And new derivative products have changed the behavior of many market segments and players. Yet, despite all these changes, the system's infrastructure is yet to be upgraded to reflect the realities of today's and tomorrow's world. El-Erian investigates the underlying drivers of global change to shed light on how you should:

- ❖ Think about the new opportunities and risks
- ❖ Construct an appropriately diversified and internationalized portfolio
- ❖ Protect your portfolio against new sources of systemic risk
- ❖ Best think about the impact of central banks and financial policies around the world

Offering up predictions of future developments, El-Erian directs his focus to help you capitalize on the new financial landscape, while limiting exposure to new risk configurations. *When Markets Collide* is a unique collection of books for investors and policy makers around the world. In addition to providing a thorough analysis and clear perspective of recent events, it lays down a detailed map for navigating your way through an otherwise perplexing new economic landscape.

INVESTMENT BANKING EXPLAINED: AN GREENSPAN'S BUBBLES The Age of Ignorance at the Federal Reserve

By William Fleckenstein and Fred Sheehan

2008 / 208 pages

ISBN: 9780071591584

A Professional Reference Title

No matter who you are—investor, trader, homeowner, 401(k) holder, or CEO—you are bound to feel the impact of Alan Greenspan's "Age of Ignorance" for years to come. According to MSN Money columnist William A. Fleckenstein, Greenspan's nearly 19-year career as Federal Reserve Chairman is even worse than anyone imagined. Labeled "Mr. Bubble" by the *New York Times*, Greenspan was nothing less than a serial bubble blower with a long history of bad decision-making. His famous "Greenspan Put" fueled the perception of a Goldilocks economy—but, as this explosive exposé reveals, the bear has finally caught up with Goldilocks. Using transcripts of Greenspan's FOMC meetings as well as testimony before Congress, this eye-opening book delivers a timeline of his most devastating mistakes and weaves together the connection between every economic calamity of the past 19 years:

- ❖ The stock market crash of 1987
- ❖ The Savings & Loan crisis
- ❖ The collapse of Long Term Capital Management
- ❖ The tech bubble of 2000
- ❖ The feared Y2K disaster
- ❖ The credit bubble and real estate crisis of 2007

Fleckenstein explains just how far-reaching Greenspan's mess has been flung, and presents damning evidence that contradicts the former Fed chief's public naiveté concerning shifts in the market and economy. He also points to a disturbing fact, that throughout his career, Greenspan not only made costly mistakes, but made the same ones over and over again. And not only was he never able to recognize or admit to those mistakes, he constantly rewrote his own history to justify them. *Greenspan's Bubbles* offers a lock-stock-and-barrel portrait of a flawed but fascinating man whose words and

actions have led a whole generation astray, and whose legacy will continue to challenge us in the years ahead.

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Conclusion: The Consequences of the Loss of Fear (2007 and Beyond)

INSIDER'S GUIDE TO THE INDUSTRY

By Michel Fleuriet

2008 / 352 pages

ISBN: 9780071497336

A Professional Reference Title

In *Investment Banking Explained*, Wharton professor and global financier Michel Fleuriet provides a complete overview of investment banking in its modern form; defines key terms; identifies structures, strategies, and operational aspects; and analyzes the strategy in each of the main functional areas of an investment bank.

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9. Strategies in Fixed Income
10. Mergers and Acquisitions
11. Asset Management
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ASSET ALLOCATION

4th Edition

By Roger C Gibson

2008 / 336 pages

ISBN: 9780071478090

A Professional Reference Title

Asset Allocation is the premier resource for understanding and applying historically-tested asset allocation principles to design individually tailored portfolio strategies focused on long-term results. The bear market of the early 2000's confirmed how asset allocation can increase returns and reduce risk-and it's all covered in detail in the new fourth edition. Grounded in the principles of modern portfolio theory, the author explains why and how asset allocation works. He also addresses the practical side of investing with advice on resolving implementation problems and working with emotional and psychological traps that can prevent investment success.

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INVESTING IN A SUSTAINABLE WORLD

By Matthew J Kiernan

2008 (November 2008) / 288 pages

ISBN: 9780814410929

A Professional Reference Title

For business and investors, there's no doubt about it: The smart money is going green...and the growing movement toward ecologically forward-thinking companies is quickly becoming bigger and bigger. What may be surprising to some is that socially responsible organizations aren't just doing the right thing for the environment, they are also paying off financially, making their investors money and increasing the bottom line. Investing in a Sustainable World offers clear proof, through facts, figures, and hard documentation, that "going green" leads directly to better stock market performance...and that in vestors and companies who ignore it will, in fact, lose money. The book reveals the most powerful global mega - trends—from the ongoing focus on emerging markets to natural resource depletion—which are transforming the very basis on which companies will compete, and offers an approach to sustainability-enhanced investing beneficial to both investors and companies. Revolutionary and backed by undeniable statistics, this book shows the clear link between sustainability initiatives and clear-cut profitability.

ENDING THE MANAGEMENT ILLUSION How to Drive Business Results Using the Principles of Behavioral Finance

By Hersh Shefrin

2008 / 320 pages

ISBN: 9780071494731

A Professional Reference Title

Psychologically smart companies manage both the pluses and minuses of human psychology through well-structured systems and processes. In *Ending the Management Illusion*, behavioral finance pioneer Hersh Shefrin addresses the biases that can take you or your organization off course and shows how to run psychologically smart businesses—specifically as it affects your bottom line. Shefrin explores the psychological barriers you experience, and delivers concrete debiasing techniques for breaking through these barriers. This allows you to integrate your processes for accounting, planning, incentives, and information sharing—the main elements for optimizing corporate value.

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STOCKS FOR THE LONG RUN

4th Edition

By *Jeremy J Siegel*

2008 / 436 pages

ISBN: 9780071494700

A Professional Reference Title

One of the seminal investing books of the modern era, *Stocks for the Long Run* has sold more than 300,000 copies in its first three editions. Now this bible for long-term stock market investing has been completely updated and revised to address the global economy and the very latest developments in indexing. Economic and financial markets expert Jeremy Siegel examines the relationship between the economy and stock prices, updates performance data on domestic and global stock markets, reveals the characteristics of the best long-term stocks, and offers specific instructions on constructing a well-diversified portfolio that will make you a better, smarter investor.

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Part V Building Wealth Through Stocks

INVESTING THE TEMPLETON WAY The Market-Beating Strategies of Value Investing's Legendary Bargain Hunter

By *Lauren C Templeton and Scott Phillips*

2008 / 240 pages

ISBN: 9780071545631

A Professional Reference Title

Called the "greatest stock picker of the century" by Money magazine, legendary fund manager Sir John Templeton is revered as one of the world's premiere value investors, widely known for pioneering global investing and out-performing the stock market over a five-decade span. *Investing the Templeton Way* provides a never-before-seen glimpse into Sir John's timeless principles and methods. Beginning with a review of the methods behind Sir John's proven investment selection process, *Investing the Templeton Way* provides historical examples of his most successful trades and explains how today's investors can apply Sir John's winning approaches to their own portfolios. Detailing his most well-known principle investing at the point of maximum pessimism- this book outlines the techniques Sir John has used throughout his career to identify such points and capitalize on them.

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FOREX WAVE THEORY A Technical Analysis for Spot and Futures Currency Traders

By *James L Bickford*

2007 (May 2007) / 352 pages

ISBN: 9780071493024

A Professional Reference Title

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VALUING FIXED INCOME FUTURES

By *David Boberski*

2007 (August 2006) / 304 pages

ISBN: 9780071475419

A Professional Reference Title

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6: Mapping Eurodollar Hedges to mortgages

Part III: Eurodollar Spreads

7: Mortgage hedging and Bank Credit

8: TED Spreads

QUANTITATIVE EQUITY PORTFOLIO MANAGEMENT

By *Ludwig Chincarini and Daehwan Kim*

2007 (July 2006) / 400 pages

ISBN: 9780071459396

A Professional Reference Title

Quantitative Equity Portfolio Management is a comprehensive guide to the entire process of constructing and managing a high-yield quantitative equity portfolio. This detailed handbook begins with the basic principles of quantitative active management and then clearly outlines how to build an equity portfolio using those powerful concepts. Financial experts Ludwig Chincarini and Daehwan Kim provide clear explanations of topics ranging from basic models, factors and

factor choice, and stock screening and ranking...to fundamental factor models, economic factor models, and forecasting factor premiums and exposures. Readers will also find step-by-step coverage of portfolio weights... rebalancing and transaction costs...tax management... leverage...market neutral...Bayesian...performance measurement and attribution...the back testing process...and portfolio performance. Each chapter of this all-in-one portfolio management resource contains an appendix with valuable figures, tables, equations, mathematical solutions, and formulas. In addition, the book as a whole has appendices covering a brief history of financial theory, fundamental models of stock returns, a basic review of mathematical and statistical concepts, an entertaining explanation and quantitative approach to the casino game of craps, and other on-target supplemental materials. An essential reference for professional money managers and students taking advanced investment courses, Quantitative Equity Portfolio Management offers a full array of methods for effectively developing high-performance equity portfolios that deliver lucrative returns for clients.

CREDIT RISK MANAGEMENT

By Joetta Colquitt

2007 (May 2007) / 372 pages

ISBN: 9780071446600

A Professional Reference Title

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- 10 The Economics Of Credit

PROFITING WITH FOREX

By John Jagerson and S Wade Hansen

2007 (July 2006) / 604 pages

ISBN: 9780071464659

A Professional Reference Title

Profiting with Forex introduces investors to all the advantages of the global foreign exchange market and shows them how to capitalize on it. Readers will learn why forex is the perfect supplement to stock and bond investing; why it is unrivaled in terms of protection, profit potential, and ease of use; and how it can generate profits, whether the other markets are up or down. Written by two leading forex experts, this complete investing resource uses basic economic principles, solid technical analysis, and lots of common sense to develop an arsenal of tools and techniques that will lead to winning results in the lucrative foreign exchange marketplace. Filled with over 150 illustrations and figures, Profiting with Forex also shows investors how to combine their newly acquired knowledge of Forex fundamentals with proven trading techniques that can generate great rewards in the market.

International Edition

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